



One Year Dockless Mobility Pilot

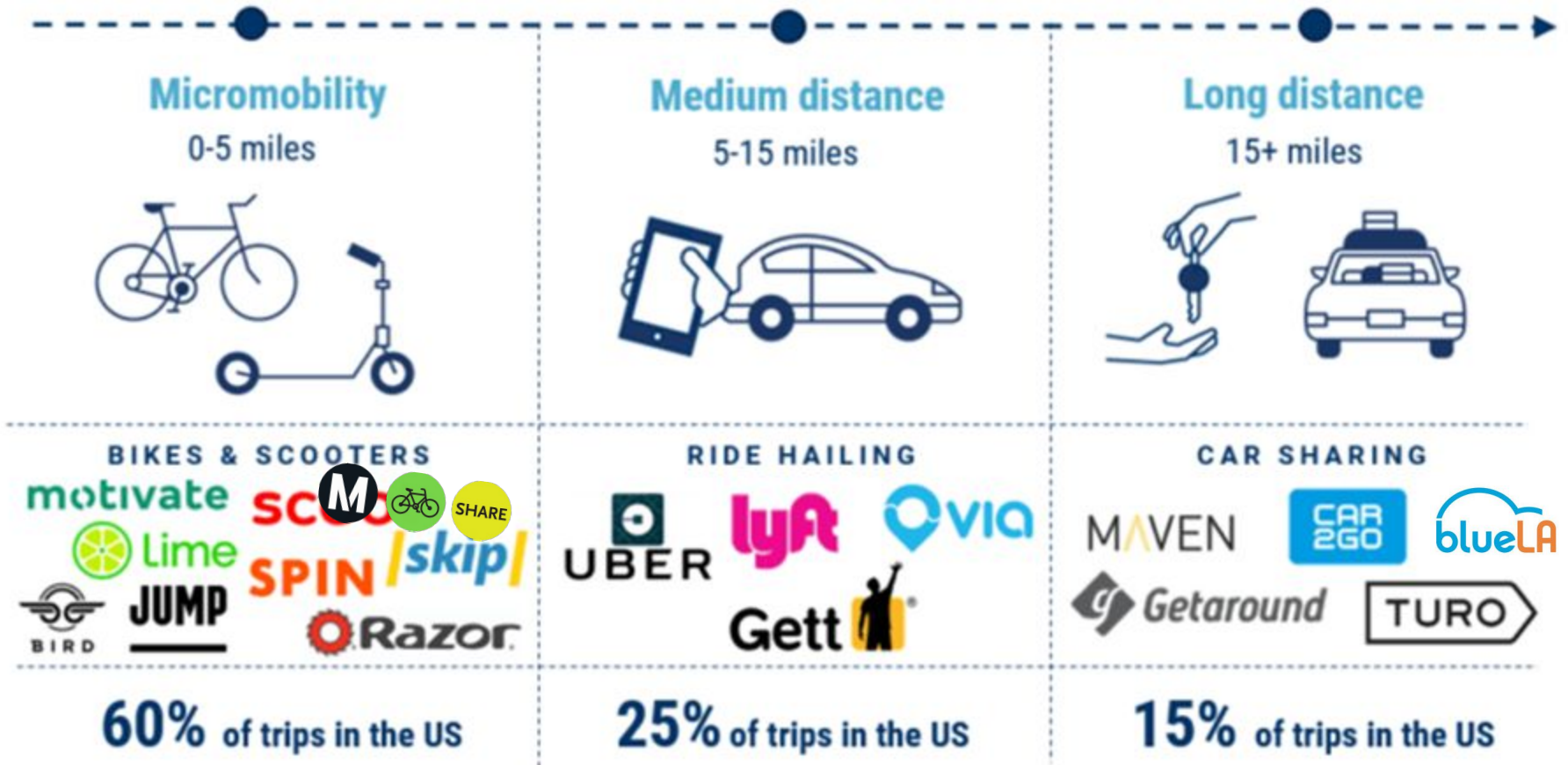
Jose Elias

Agenda

1. Expanding Transportation Options
2. Pilot Overview
3. Requirements & Regulations
4. Enforcement
5. Meet the Providers

Expanding Transportation Options

Transportation Options



Source: NHTS

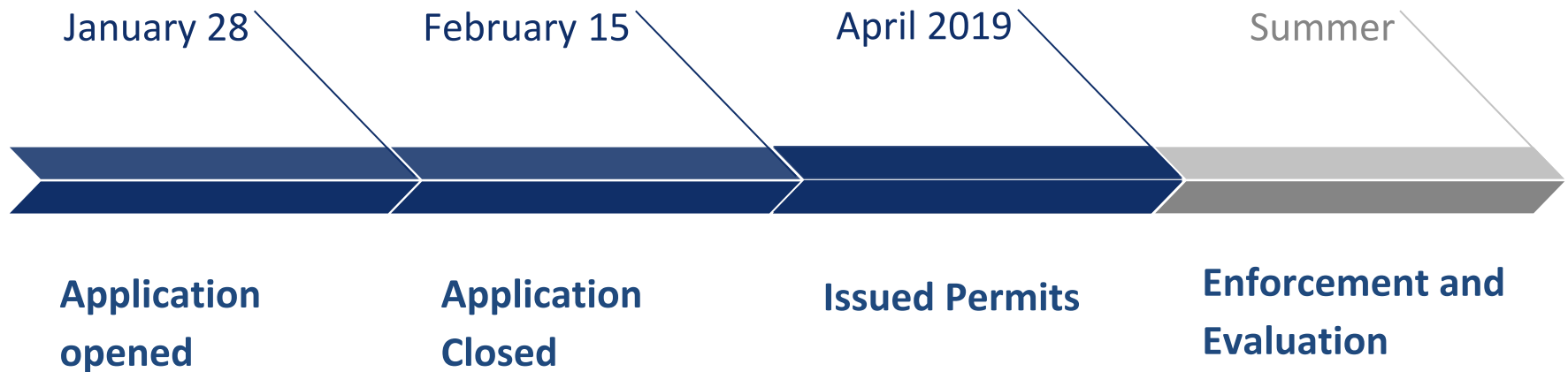
Pilot Overview

Dockless Mobility in Los Angeles

- **September 2018:** City Council approved Rules and Guidelines for the use of dockless bikes and scooters in Los Angeles.
- **December 2018:** LADOT released applications for a 1-Year Pilot to better understand implications of this new technology.
- **April 2019:** LADOT issued 8 1-Year permits



Pilot Timeline



Disadvantaged Communities

- + 2,500 w/in Non San Fernando Valley DAC's
- + 5,000 w/in the San Fernando Valley DAC's

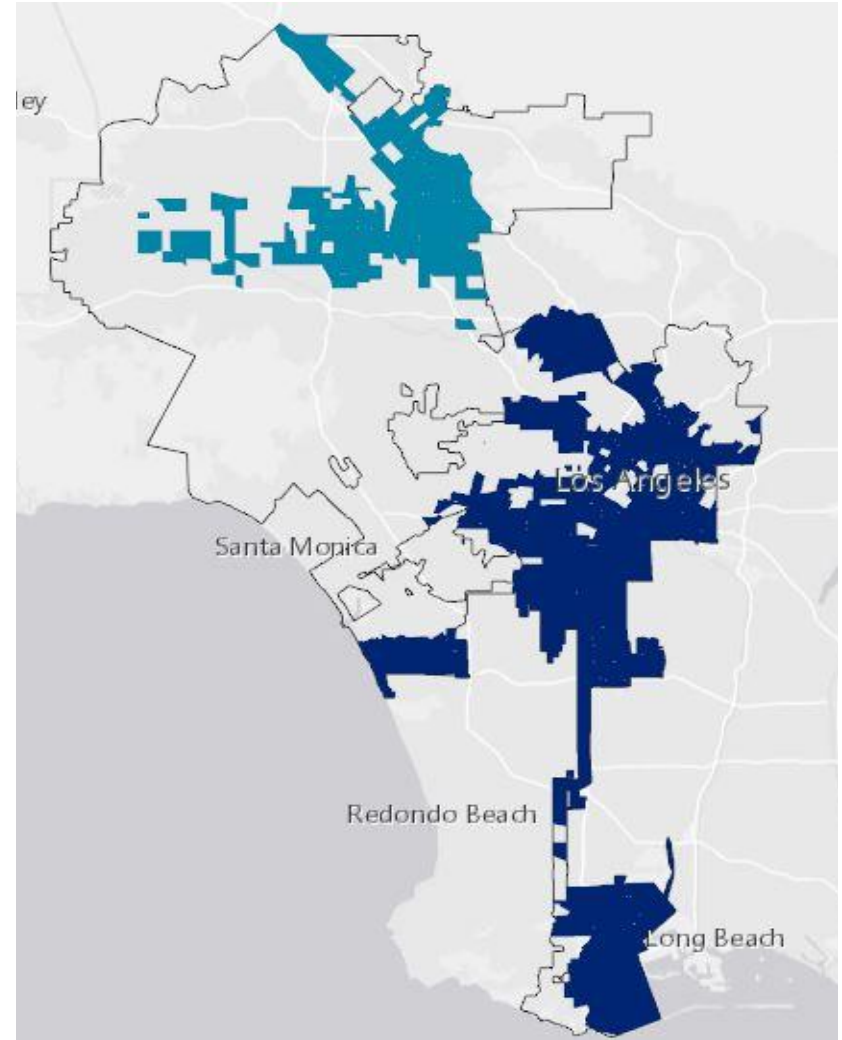
CalEnviroScreen 3.0 -
San Fernando Valley







CalEnviroScreen 3.0 -
Non San Fernando Valley

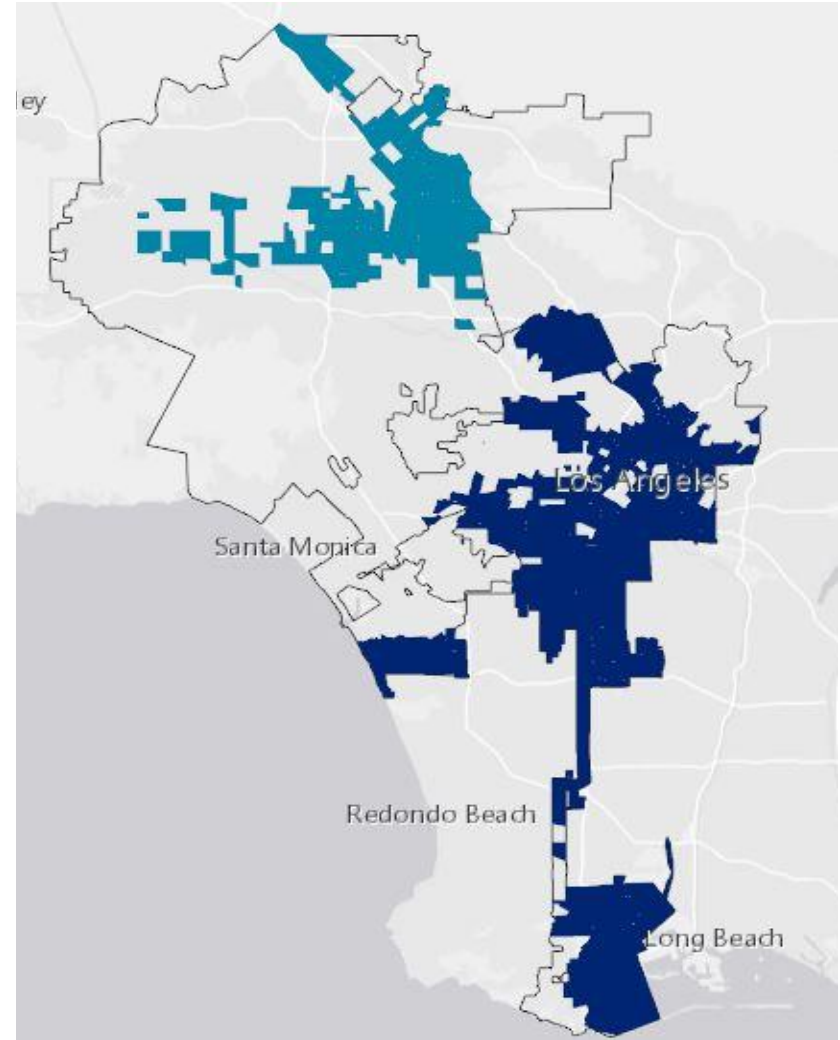


City Boundary



Permitted Operators

Operator	Total Vehicles Permitted
 BIRD	6,500
BOLT	500
JUMP	5,500
 Lime	5,500
	4,000
SHERPA	670
SPIN	10,500
WHEELS 	3,000
Total	36,170



Regulations & Requirements

Pilot Program Elements

- Safety
- Parking
- Outreach
- Equity



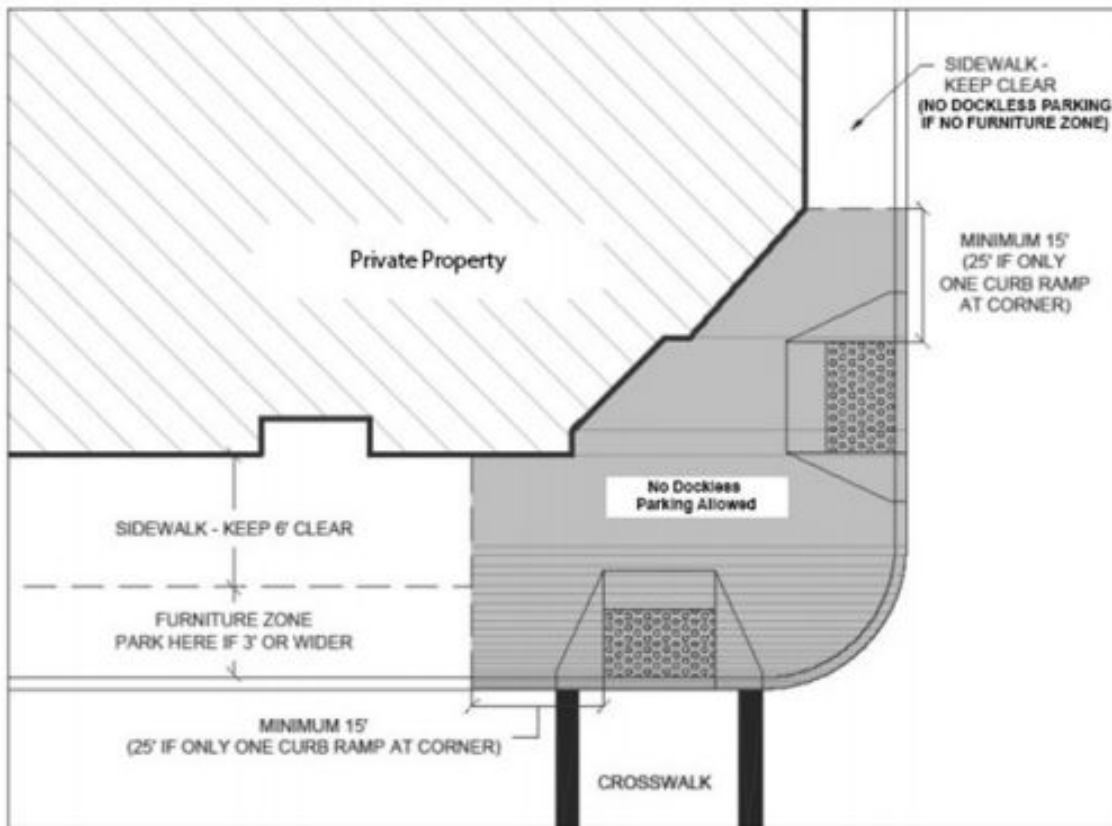
Safety



- Riders must be 18 or over
- Riders must have valid driver's license
- Speed limit capped at 15 mph
- No riding on sidewalks
- User education provided in app

Safety

- Riders must leave at least 6 feet of sidewalk space for pedestrians and for people with disabilities



Parking

Each provider has their own parking plan. Plans may include:

- Fees for improper parking
- End of ride photos
- Parking rating tools
- Street teams to move improperly parked vehicles
- Point/credit system for proper parking

Parking

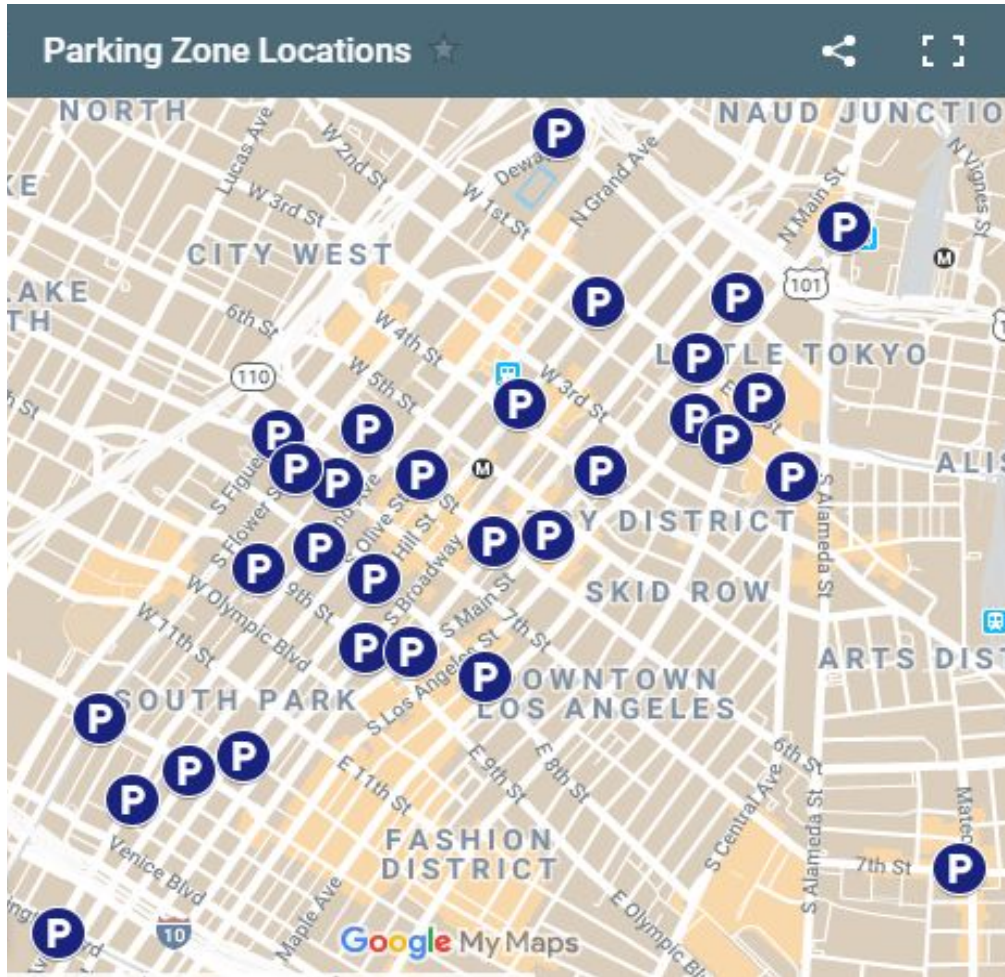
Operators must:

- maintain 24-hour hotline
- respond to complaints within 2 hours from 7am-10pm daily
- provide incentives & disincentives to encourage proper parking behavior



**Report improperly parked vehicles
to 311 or the companies directly**

Dockless Parking Zones



Dockless Parking Zones

- 30 parking zones throughout DTLA
- Additional 20 parking zones in CD11 this Spring
- Operators submitted parking plans, which include incentives and/or disincentives to improve parking behavior
- Constituents can suggest parking zone locations at:
<https://ladot.io/programs/dockless/>

Enforcement

No Riding on Sidewalks



LAPD Enforcement



LAPD has authority to cite
sidewalk riders

\$197 penalty

*For concerns about traffic
enforcement, e.g. riding on
sidewalks...*

LAPD West Traffic Bureau
213-473-0222



Bureau of Sanitation Enforcement

Los Angeles Bureau of Sanitation has authority to impound dockless vehicles that are not moved from public right away

- Constituents are encouraged to submit a MyLA311 Request
- Dockless operators are responsible for all costs incurred with impound



MyLA311

- Call in: 311
 - (213) 473- 3231 for outside Los Angeles
 - (213) 473- 5990 for hearing impaired
- E-mail 311@lacity.org
- Online <https://www.lacity.org/myla311-service-request>
- Mobile application available on Google Play (Android) and App Store (Apple)
- Select: TRANSPORTATION TECHNOLOGY, DOCKLESS MOBILITY ENFORCEMENT

MyLA311: Online

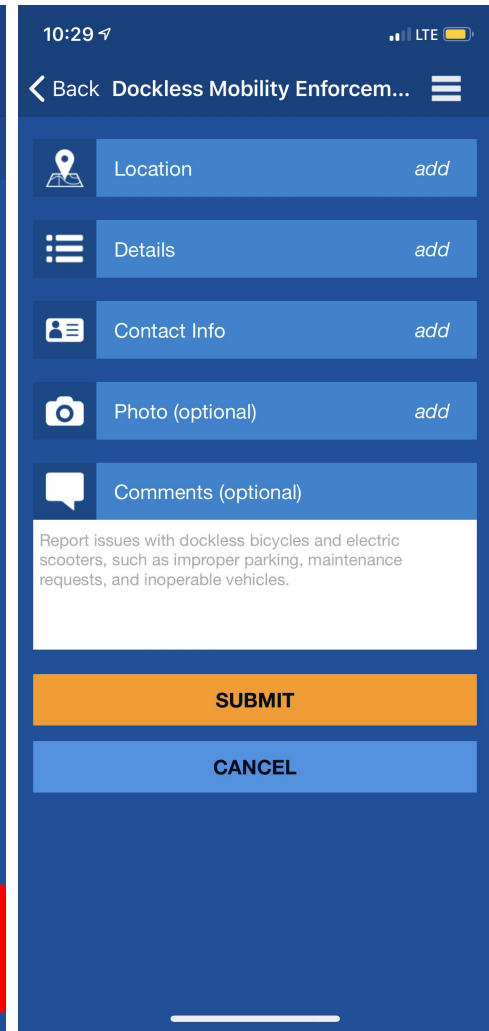
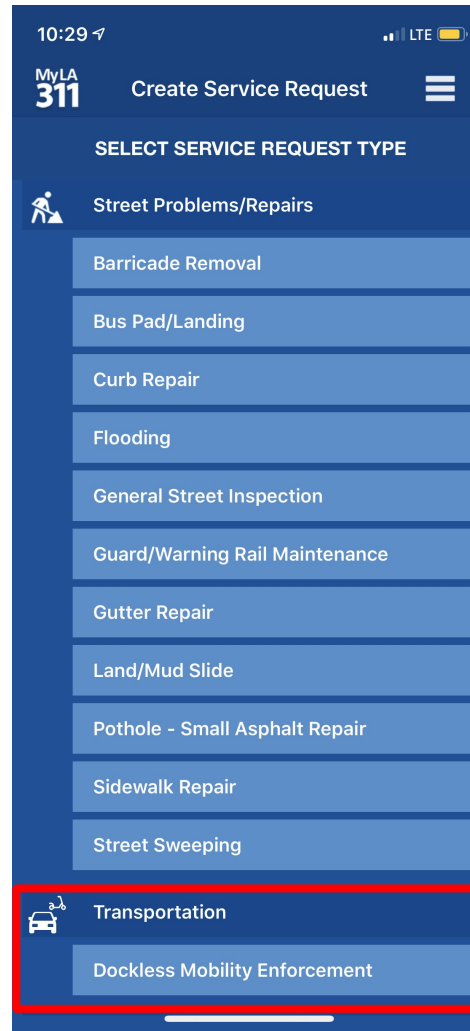
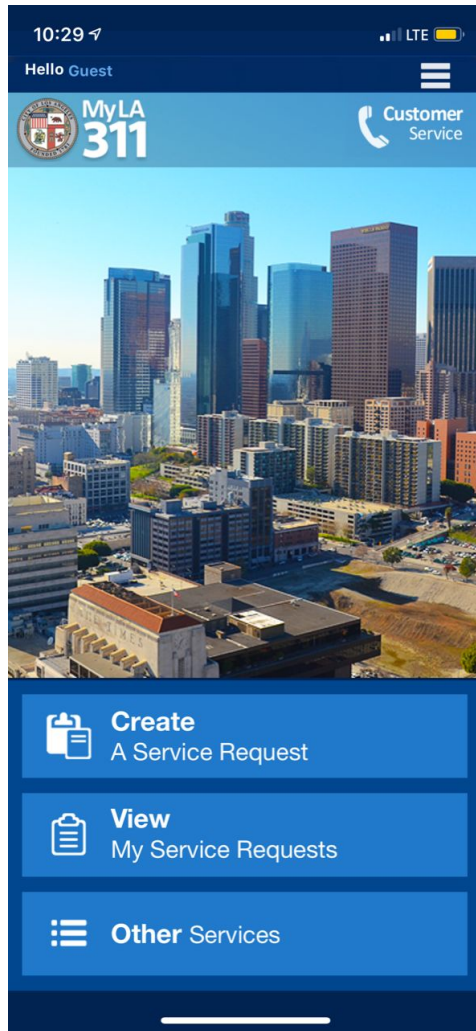
To create multiple requests for the same address, new requests can be made at the confirmation page from the previous request.

Service Type > Location & Contact > Details > Additional Info > Confirm

- Animal Related Services
Request animal related services including dead animal removal, loose or confined animals.
- Investigations
Homeless encampment, Illegal auto repair, Illegal construction, Illegal construction fence, Illegal discharge of water, Illegal dumping in progress, Illegal excavation, Illegal sign removal, Leaf blower violation, News rack violation, Non-Compliant Vending, Obstructions and Tables, chairs obstructing and Report Water Waste
- Parks
Park facility and field maintenance, trash and cleanliness issues, security and park tree/animal/bug issues
- Problems & Repairs
Report graffiti or issues with streetlights
- Refuse & Pickups
Bulky item, Containers, Electronic waste, Metal / household appliances, Illegal dumping, Service not complete and etc
- Sanitation Billing
Bulky Item fee, Extra capacity charge, Solid resource fee and Sewer Service Charge Adjustments. For recycLA billing issues, go to recycLA.com or call the Customer Care Center at 1-800-773-2489.
- Street Problem/Repair
Barricade removal, Bus pad/landing, Curb repair, Flooding, General street inspection, Guard/warning rail maintenance, Gutter repair, Land/mudslide, Pothole, Sidewalk repair and Street sweeping
- Transportation
Dockless Mobility Enforcement
- Trees/Vegetation
Bees or beehive, Median island maintenance, Overgrown vegetation/plants, Palm fronds down, Street tree inspection, Street tree violations, Tree emergency, Tree obstruction, Tree permits and Weed abatement for pvt parcels
- Other
To be used ONLY if the issue being reported does not fit into any of the SR Types available on this list. Select Radio buttons above to see more SR Types.
- Feedback

NEXT

MyLA311: Mobile App



Program Accessibility

Public engagement

*Non-smartphone
option*



*Low-income
pricing plan*

Cash option

Operator Contact Information

- Bird
 - hello@bird.co
 - lmendez@bird.co
 - 866-205-2442
- Bolt
 - support@boltoffice.com
 - will@boltoffice.com
 - 866-265-8143
- Jump
 - jumpbikes-la-group@uber.com
 - Michael.egziabher@uber.com
 - 833-300-6106 (BIKE)
 - 844-505-9155 (SCOOTER)
- Sherpa
 - LA@sherpala.com
 - lisa.riznikove@sherpala.com
 - 818-369-6553
- Lime
 - support@li.me
 - karla.martinez@li.me
 - 614-915-6127
- Lyft
 - LBS-Ops-LA@lyft.com
 - dfairbank@lyft.com
 - 1-877-452-6699
- Spin
 - support@spin.pm
 - douglas@spin.pm
 - 888-262-5189
- Wheels
 - paulv@wheels.co
 - 888-240-7120

Thank you!