



# Mar Vista Community Council



## MAR VISTA COMMUNITY COUNCIL

Community Outreach Committee

Tuesday, October 18th, 2016, 6:30PM

Mar Vista Public Library

Public Meeting Room

12006 Venice Blvd, Los Angeles, CA 90066

MINUTES

1. Call to Order at 6:33pm
2. Introductions and Public Comments : Attending – Sarah Auerswald, Robin Doyno, Latrice Williams and Daminen Newton.
3. September minutes approved – motion by Robin Doyno, 2<sup>nd</sup> by Latrice Williams; motion carried unanimously.
4. New Business
  - a) **MVCC Website – Redesign Update**
    - Update on the process and issues still to be solved. Plus Training and scheduling. Update: The Web Corner has been hired and has begun their work.
  - b) **Fall Festival Tent team**
    - discussion of plans to engage stakeholders in person – We will work to sign people up for the emails.
  - c) **Transition to Mailchimp**
    - discussion of training and schedulings – handbook nearly completed and will be sent to all chairs/co-chairs.
  - d) **Increase Zone Engagement**
    - discussion of ideas - voter totals by Zone, eBlasts by Zone, coffee meetings, etc. Combined discussion with e).
  - e) **Outreach Strategies – how to reach and engage stakeholders**
    - discussion of ideas, strategies to reach existing engaged stakeholders and new ones - Facebook Ads discussed (waiting on credit card from the City), plus in-person events, like coffee time in each Zone, plus connecting with Neighborhood Associations for help in spreading the word.
5. Old Business – update Report from the October BOD meeting
6. Public Comment
7. Adjourn at 7pm.

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*matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.*

- \* **PUBLIC POSTING OF AGENDAS** - MVCC agendas are posted for public review at Mar Vista Recreation Center, 11430 Woodbine Street, Mar Vista, CA 90066

You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at <https://www.lacity.org/subscriptions>

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- \* **PUBLIC ACCESS OF RECORDS** – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website, <http://www.marvista.org>, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, contact [secretary@marvista.org](mailto:secretary@marvista.org).

- \* **RECONSIDERATION AND GRIEVANCE PROCESS** - For information on MVCC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the MVCC Bylaws. The Bylaws are available at our Board meetings and our website, <http://www.marvista.org>.