



# Mar Vista Community Council



## AGENDA

### Outreach Committee

<http://www.marvista.org/outreach-committee.php>

Monday, August 13, 2018, 6:00pm

Mar Vista Library Community Room; SW corner of Venice/Inglewood Boulevard  
12006 Venice Blvd, Mar Vista, CA 90066

1. **Introductions** ~ Welcome!
2. **Minutes** – June 14 2018 minutes & June 16 2018 minutes approval
3. **Public Comment**
4. **Old Business**
  - A. Communications
    - i. Marketing; new logo
      - a. Process, need
    - ii. Online
      - a. Website update
      - b. Zone newsletters
    - iii. Offline
      - a. Brochure
      - b. Zone newsletters
  - B. Public gatherings
    - i. Townhalls: discussion forum on issues
    - ii. Speaker Series: TED-talk style
  - C. Overlooked Old Business
5. **New Business**
  - A. Defining the purpose and goals of the Outreach Committee for the next calendar year
    - a. What do each of the Outreach Committee Co-Chairs hope to accomplish in the next calendar year?
    - b. What does the public expect from the MVCC Outreach Committee?
  - B. Funding requests
    - i. Venice High School Alumni Association Grease Movie Night Outreach
      - a. \$300 requested for MVCC Outreach Booth
    - ii. Hilltop Neighborhood Association Outreach Booth
      - b. \$300 requested for Outreach Booth
    - iii. Additional "Drive like" signs
      - b. Up to \$1200 (incl setup, shipping, etc) for 2 signs, 2 colors, same specs as previously but one new design requested to expand the driver awareness lawn sign initiative.
  - C. Overlooked New Business or Funding Requests
6. **Public Comment**
7. **Future Meetings** – Conversation continued from last meeting of the Outreach Committee on 06/13/18: need mix of day-nighttime/weekend to capture many schedules
  - A. Monthly formal library, nighttime meeting

- B. Monthly informal coffee-house daytime meeting – this month Saturday, 8/25/18 at 10:30am?  
Location TBA and discussed during this meeting.

**8. Future Agenda items**

- A. Open to public suggestion and open dialog with Committee Chairs

**9. Adjournment** (no later than 7:40pm)

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