



Mar Vista Community Council



Supplemental Meeting Materials Vol. 2

Tuesday, December 10, 2019

Regular Meeting of the Board of Directors

Mar Vista Recreation Center Auditorium

11430 Woodbine Street, Mar Vista, CA, 90066

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In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at <http://www.marvista.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact secretary@marvista.org. **As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or any auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting chair@marvista.org.

CATEGORY: Funding

COMMITTEE: Outreach

PURPOSE: Print Surveys to Receive Input From Stakeholders

BACKGROUND:

The City of Los Angeles is in the process of updating the Zoning Codes and has requested input from the community as to what is wanted/needed for future building. MVCC is working to facilitate that effort.

To that end, i.e., provide a voice to stakeholders, MVCC has created a survey to document the wishes of the community regarding building and zoning.

In order to determine a good sampling size, one must first determine the population. Mar Vista has a Total Population of 59,747 living in 24,951 households.¹

Next, we need to determine how accurate we want to be, or our margin of error. Additionally, what "confidence level" do we need? This information helps determine the appropriate sampling size.

According to SurveyMonkey, a sampling size of 660 would provide a 99% confidence level with less than 5% margin of error.² Other survey companies (e.g., CheckMarket,³ Creative Research Systems⁴) confirm these numbers. The aforementioned survey companies determined that increasing the sampling size to 1,000 would reduce the margin of error by 1%.

The response rate with online and external surveys (i.e., not within the organization) tend to average about 10-15%⁵ At present, the MVCC email list is less than 2,200. Therefore, the sampling size of an exclusively online survey might produce 330 (2200 x 15%) responses—half of an appropriate sampling size. Also, an exclusively online survey would disenfranchise those without internet access. I personally know several neighbors who do not have internet access, and while they have a cell phone, they

¹ <https://www.point2homes.com/US/Neighborhood/CA/Los-Angeles-County/Los-Angeles/Mar-Vista-Demographics.html>

² <https://www.surveymonkey.com/mp/sample-size/>

³ <https://www.checkmarket.com/sample-size-calculator/>

⁴ <https://www.surveysystem.com/sscalce.htm>

⁵ <https://www.surveygizmo.com/resources/blog/survey-response-rates/> and <https://www.genroe.com/blog/acceptable-survey-response-rate-2/11504>

use it exclusively to make phone calls. Plus, about 10% of Mar Vista's population lives below the Poverty Level.⁶

According to the Pew Research Center, "10% of U.S. Adults do not use the internet." The highest nonusers are those without a high school diploma (29%), over 65 (27%), high school only (16%), Black (15%), and Hispanic (14%).⁷

If the Board deemed that an online survey were to function as the main avenue for obtaining information, a printed version would be a great adjunct to help mitigate concerns.

One way would be to have each Board member be responsible to return 52 completed surveys. The neighborhoods (within each Zone) could be segmented for sampling. Each Board member would be given a segment, and return 52 completed surveys; thereby, providing a sampling size of 676. If a Board member declined, or was unable to fulfill this duty, a stakeholder could be given the responsibility.

Six hundred and sixty completed surveys is a reasonable number to obtain. A sound way of obtaining this number is to divide each Zone into four sections, except for Zone 6, which would be divided into six sections.

As an aid to obtain this and to assist in providing privacy to those taking the survey, the *Descriptive Metadata Form with Zimas Map* has been created and is submitted to use with this survey. This allows the ability to distribute the surveys among homes, apartments, and businesses within each section. This would further assist in the methodology and provide an even "truer" sampling of Mar Vista stakeholders. If sampling was desired to be done at venues (e.g., Town Halls), using this form would help maintain the methodology and analysis structure.

Estimates for a 2-page printed survey have already been received, and the requested amount is more than enough to print two thousand surveys.

THE MOTION:

The MVCC approves an expenditure not to exceed \$1,000 for the designing, printing, and distributing the survey for the Community Plan Input Document.

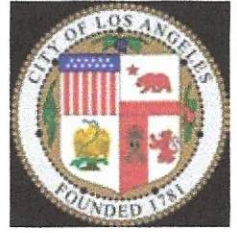
⁶ <https://www.point2homes.com/US/Neighborhood/CA/Los-Angeles-County/Los-Angeles/Mar-Vista-Demographics.html>

⁷ <https://www.pewresearch.org/fact-tank/2019/04/22/some-americans-dont-use-the-internet-who-are-they/>

Mar Vista Community Council SURVEY

Community Plan
Transportation and Infrastructure

You're Opinion Matters!



1) How do you primarily access businesses on Venice Boulevard between Sepulveda Boulevard and Walgrove Avenue? (select one)

_____ Walk _____ Bicycle _____ Public Transit _____ Scooter _____ Car

2) Is there currently adequate parking for businesses along Venice Boulevard between Sepulveda Boulevard and Walgrove Avenue?

_____ Yes _____ No _____ Don't Know

3) What sorts of businesses would you like to see along Venice Boulevard between Sepulveda Boulevard and Walgrove Avenue? Select all that apply:

- | | |
|--|--|
| <input type="checkbox"/> Small Markets/Boutiques | <input type="checkbox"/> Bookstores |
| <input type="checkbox"/> Supermarkets | <input type="checkbox"/> Hotels |
| <input type="checkbox"/> Chain Retail/Big box Stores | <input type="checkbox"/> Professional Services (Physicians/Dentists) |
| <input type="checkbox"/> Bars | <input type="checkbox"/> Government Services |
| <input type="checkbox"/> Art Galleries/Studios/Museums | <input type="checkbox"/> (Post office/Library/Fire Station) |
| <input type="checkbox"/> Service Oriented
(Hardware/Hair Salons/Cleaners) | <input type="checkbox"/> Theatres (99-seat) |
| <input type="checkbox"/> Gyms/Fitness/Wellness | <input type="checkbox"/> Parking Structures |
| <input type="checkbox"/> Pre-schools/Daycare | <input type="checkbox"/> Permanent Supportive Housing |
| | <input type="checkbox"/> Market Rate Housing |

4) What do you think the Maximum Height for building along Venice Boulevard between Sepulveda Boulevard and Walgrove Avenue should be? (select one):

- | | | |
|--|--|--|
| <input type="checkbox"/> 1 Story (up to 15 ft) | <input type="checkbox"/> 4 Story (up to 45 ft) | |
| <input type="checkbox"/> 2 Story (up to 25 ft) | <input type="checkbox"/> 5 Story (up to 55 ft) | <input type="checkbox"/> 7 Story (up to 75 ft) |
| <input type="checkbox"/> 3 Story (up to 35 ft) | <input type="checkbox"/> 6 Story (up to 65 ft) | |

5) Should businesses along Venice Boulevard between Sepulveda Boulevard and Walgrove Avenue be Rent Stabilized?

_____ Yes _____ No

6) Which one of the following roads should be considered to complete a subway or monorail from the San Fernando Valley to LAX through the Sepulveda Pass and onto the Westside? (select one):

_____ Overland Avenue _____ Sepulveda Blvd _____ Bundy Dr./Centinela Ave

Please Fill Out Reverse Side

Survey Identifier: _____ Date: _____

7) What ways do you commonly get around in Mar Vista? *SELECT UP TO THREE:*

- | | |
|---|--|
| <input type="checkbox"/> Drive Myself | <input type="checkbox"/> Bike |
| <input type="checkbox"/> Carpool | <input type="checkbox"/> Scooter/e-mobility |
| <input type="checkbox"/> Ride share (Uber/Lyft) | <input type="checkbox"/> Transit (bus, light rail, LANow/Dash) |
| <input type="checkbox"/> Taxi | <input type="checkbox"/> Paratransit (Access Services) |
| <input type="checkbox"/> Walk | <input type="checkbox"/> Other _____ |

8) What modes of transportation would you like to have more access? *SELECT UP TO THREE:*

- | | |
|---|--|
| <input type="checkbox"/> Drive Myself | <input type="checkbox"/> Bike |
| <input type="checkbox"/> Carpool | <input type="checkbox"/> Scooters/e-mobility |
| <input type="checkbox"/> Ride share (Uber/Lyft) | <input type="checkbox"/> Transit (bus, light rail, LANow/Dash) |
| <input type="checkbox"/> Taxi | <input type="checkbox"/> Paratransit (Access Services) |
| <input type="checkbox"/> Walk | <input type="checkbox"/> Other _____ |

9) Which would you use if they were more widely available? *SELECT UP TO THREE:*

- | | |
|---|---|
| <input type="checkbox"/> Carpool | <input type="checkbox"/> Bike |
| <input type="checkbox"/> Express or carpool lanes on freeways | <input type="checkbox"/> Scooters/e-mobility |
| <input type="checkbox"/> Commuter rail or subway | <input type="checkbox"/> Bike lanes |
| <input type="checkbox"/> Bus routes w/bus-only dedicated travel lanes | <input type="checkbox"/> Protected bike lanes |
| <input type="checkbox"/> Expanded bus service | <input type="checkbox"/> LANow/DASH |

10) What transportation-related improvements would most benefit Mar Vista? *SELECT UP TO FIVE:*

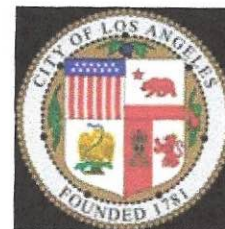
- Reducing travel times
- Safer streets (improved crosswalks, better lighting)
- More access to reliable, frequent, and convenient transit
- Improving street infrastructure (fixing potholes, bridges)
- Increasing parking
- Increasing lanes for vehicle traffic
- Reducing vehicular cut-through traffic in neighborhoods
- Improving mass transit
- Improving local roads and parking
- Increasing bike lanes
- Supporting active transportation modes (walking, biking)
- Creating convenient drop off points for rideshare and mobility devices (bikes, scooters)
- Other (optional) _____

11) Please rank the following options you believe would reduce serious injuries and fatalities in order of importance. *1 BEING MOST IMPORTANT, 8 BEING LEAST IMPORTANT*

- | | |
|--|--|
| <input type="checkbox"/> Speed limit reduction | <input type="checkbox"/> Sidewalk and crosswalk improvements |
| <input type="checkbox"/> Protected bike/scooter lanes | <input type="checkbox"/> Increased traffic law enforcement |
| <input type="checkbox"/> Lane narrowing, road diets | <input type="checkbox"/> Roadway safety education |
| <input type="checkbox"/> Traffic circles, speed humps, turn restrictions | <input type="checkbox"/> Other (optional) _____ |

12) Additional Comments (optional): _____

Mar Vista Community Council SURVEY



Community Plan
Transportation and Infrastructure

You're Opinion Matters!

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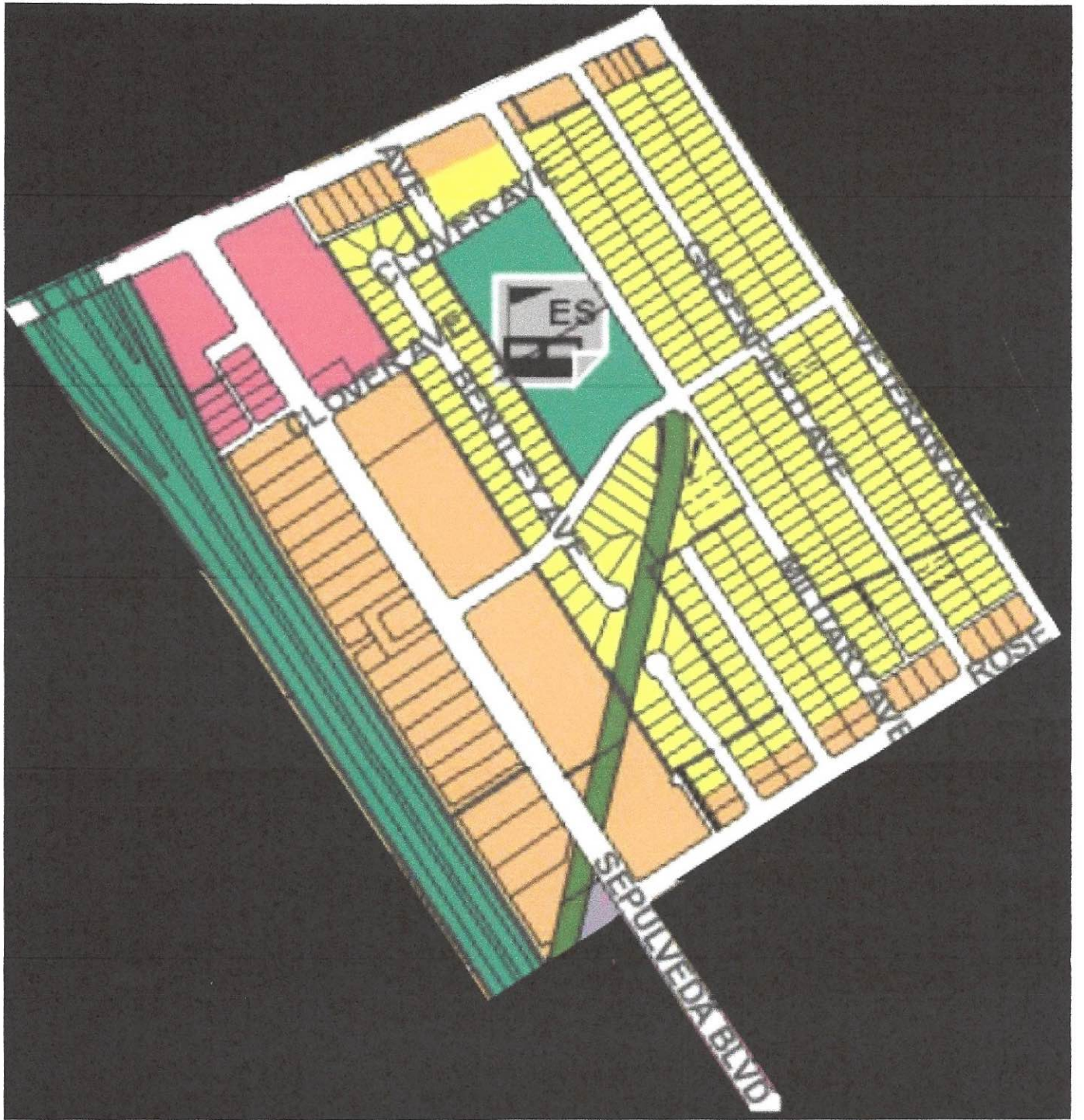
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_____ Overland Avenue _____ Sepulveda Blvd _____ Bundy Dr./Centinela Ave

7) Additional Comments (optional): _____





Mar Vista Community Council

DESCRIPTIVE METADATA REGARDING SURVEY



Name of Survey Collector

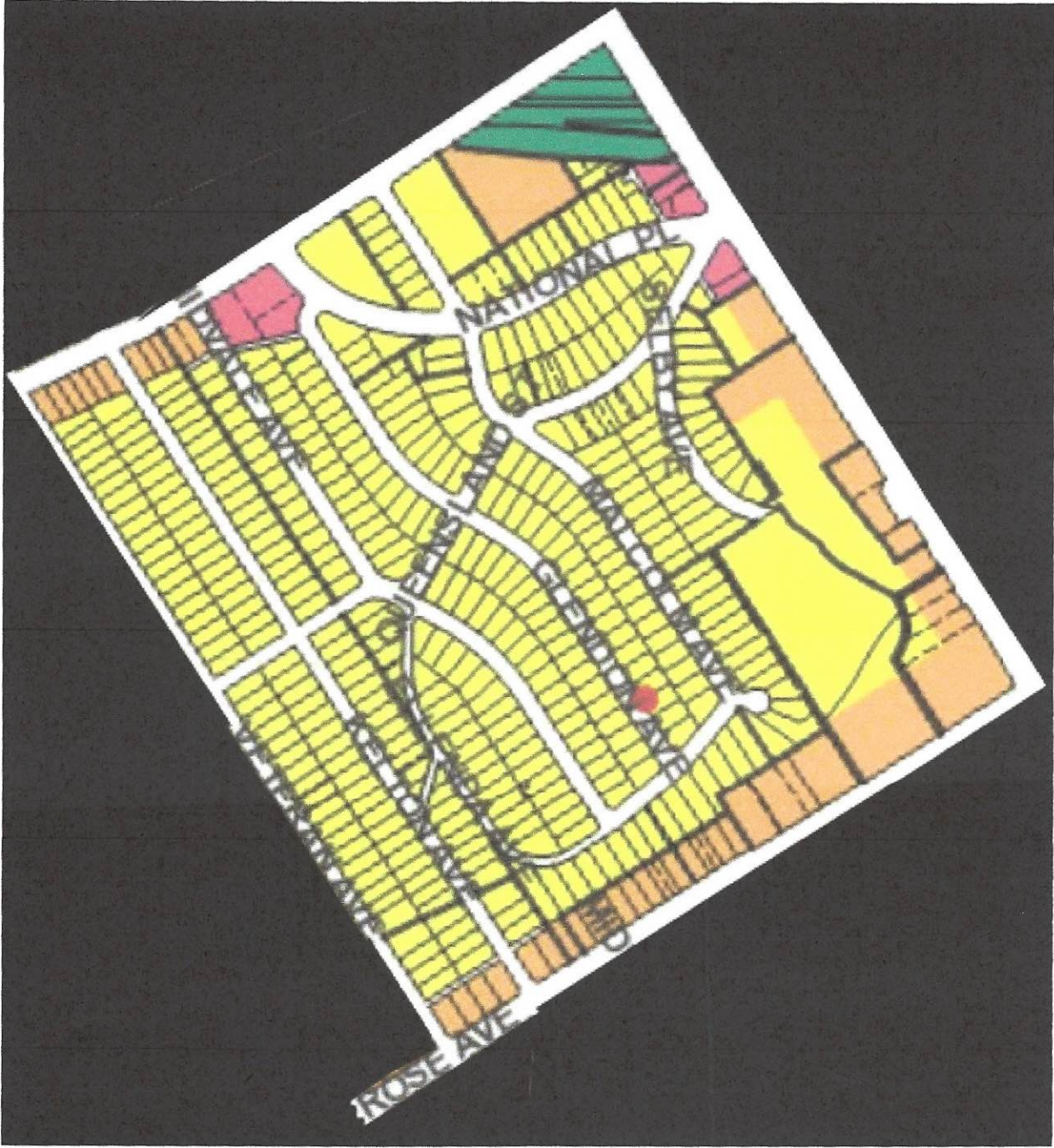
Signature of Survey Collector

SURVEY IDENTIFIER			STAKEHOLDER	STAKEHOLDER QUALIFIER
ZONE	SECTION	NUMBER		
Z1	A	001		
Z1	A	002		
Z1	A	003		
Z1	A	004		
Z1	A	005		
Z1	A	006		
Z1	A	007		
Z1	A	008		
Z1	A	009		
Z1	A	010		
Z1	A	011		
Z1	A	012		
Z1	A	013		
Z1	A	014		

SURVEY IDENTIFIER			STAKEHOLDER	STAKEHOLDER QUALIFIER
ZONE	SECTION	NUMBER		
Z1	A	015		
Z1	A	016		
Z1	A	017		
Z1	A	018		
Z1	A	019		
Z1	A	020		
Z1	A	021		
Z1	A	022		
Z1	A	023		
Z1	A	024		
Z1	A	025		
Z1	A	026		

NOTES:







Mar Vista Community Council

DESCRIPTIVE METADATA REGARDING SURVEY



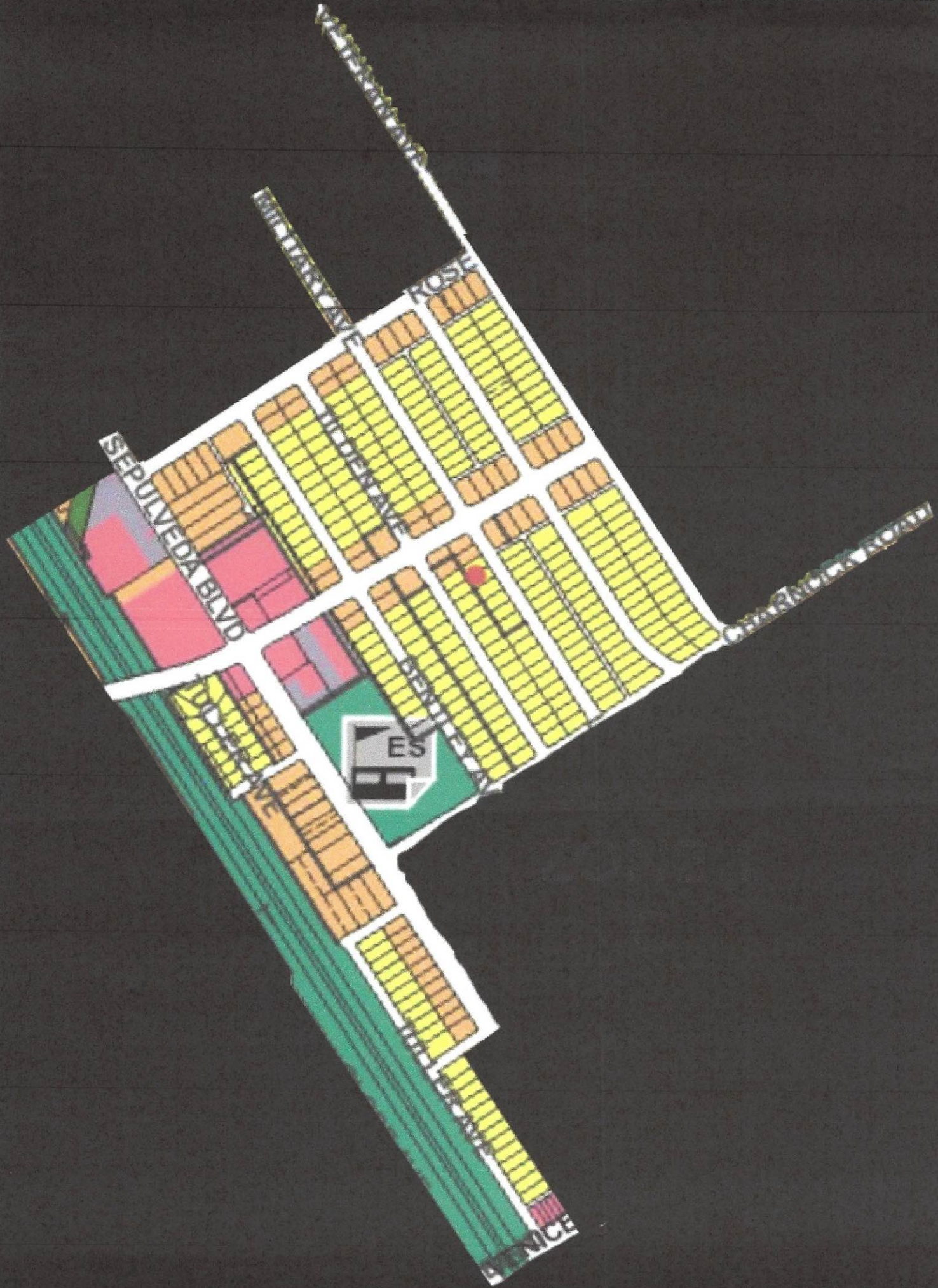
Name of Survey Collector

Signature of Survey Collector

SURVEY IDENTIFIER			STAKEHOLDER	STAKEHOLDER QUALIFIER
ZONE	SECTION	NUMBER		
Z1	B	001		
Z1	B	002		
Z1	B	003		
Z1	B	004		
Z1	B	005		
Z1	B	006		
Z1	B	007		
Z1	B	008		
Z1	B	009		
Z1	B	010		
Z1	B	011		
Z1	B	012		
Z1	B	013		
Z1	B	014		

SURVEY IDENTIFIER			STAKEHOLDER	STAKEHOLDER QUALIFIER
ZONE	SECTION	NUMBER		
Z1	B	015		
Z1	B	016		
Z1	B	017		
Z1	B	018		
Z1	B	019		
Z1	B	020		
Z1	B	021		
Z1	B	022		
Z1	B	023		
Z1	B	024		
Z1	B	025		
Z1	B	026		

NOTES:





Mar Vista Community Council

DESCRIPTIVE METADATA REGARDING SURVEY



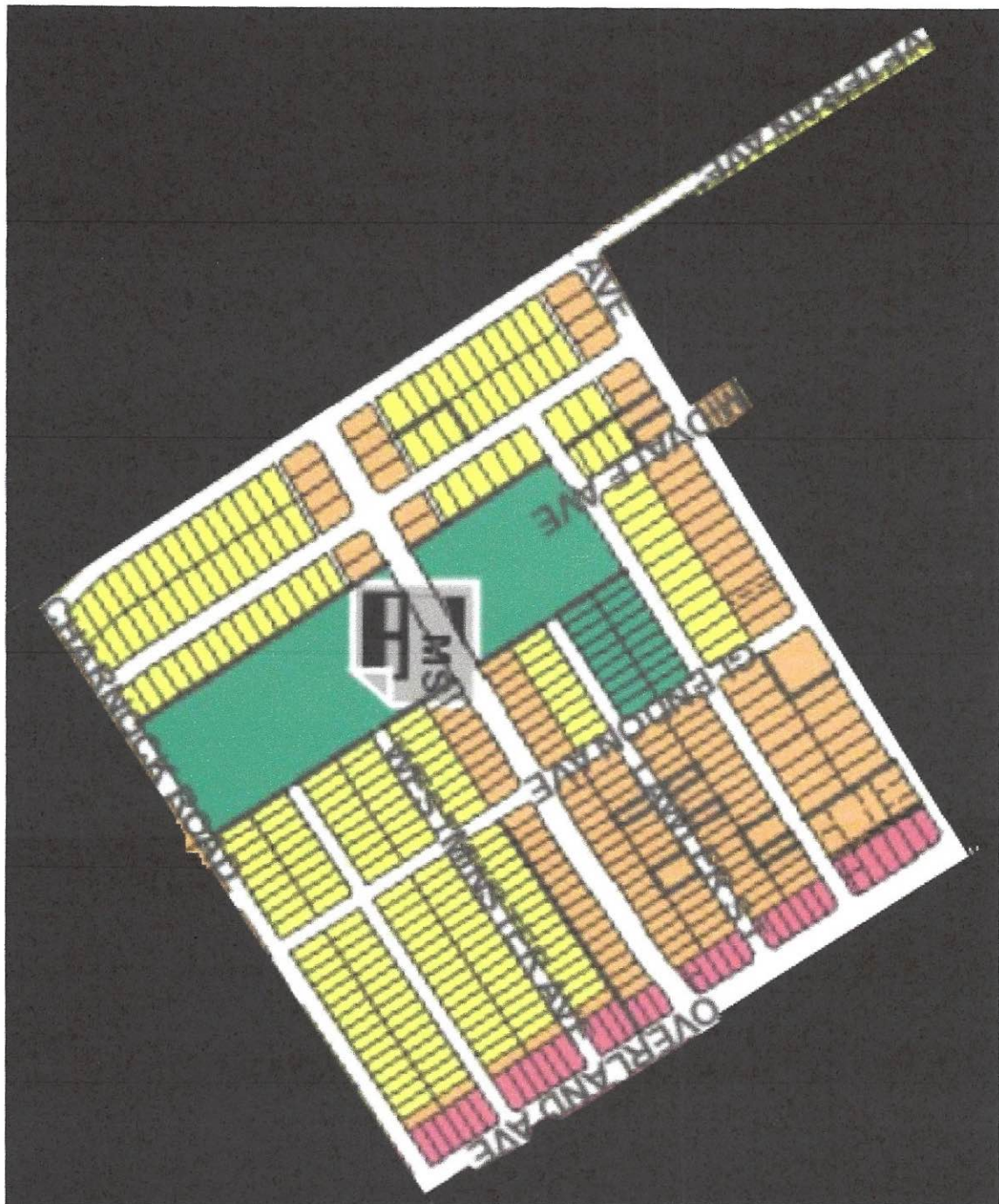
Name of Survey Collector

Signature of Survey Collector

SURVEY IDENTIFIER			STAKEHOLDER	STAKEHOLDER QUALIFIER
ZONE	SECTION	NUMBER		
Z1	C	001		
Z1	C	002		
Z1	C	003		
Z1	C	004		
Z1	C	005		
Z1	C	006		
Z1	C	007		
Z1	C	008		
Z1	C	009		
Z1	C	010		
Z1	C	011		
Z1	C	012		
Z1	C	013		
Z1	C	014		

SURVEY IDENTIFIER			STAKEHOLDER	STAKEHOLDER QUALIFIER
ZONE	SECTION	NUMBER		
Z1	C	015		
Z1	C	016		
Z1	C	017		
Z1	C	018		
Z1	C	019		
Z1	C	020		
Z1	C	021		
Z1	C	022		
Z1	C	023		
Z1	C	024		
Z1	C	025		
Z1	C	026		

NOTES:





Mar Vista Community Council

DESCRIPTIVE METADATA REGARDING SURVEY



Name of Survey Collector

Signature of Survey Collector

SURVEY IDENTIFIER			STAKEHOLDER	STAKEHOLDER QUALIFIER
ZONE	SECTION	NUMBER		
Z1	D	001		
Z1	D	002		
Z1	D	003		
Z1	D	004		
Z1	D	005		
Z1	D	006		
Z1	D	007		
Z1	D	008		
Z1	D	009		
Z1	D	010		
Z1	D	011		
Z1	D	012		
Z1	D	013		
Z1	D	014		

SURVEY IDENTIFIER			STAKEHOLDER	STAKEHOLDER QUALIFIER
ZONE	SECTION	NUMBER		
Z1	D	015		
Z1	D	016		
Z1	D	017		
Z1	D	018		
Z1	D	019		
Z1	D	020		
Z1	D	021		
Z1	D	022		
Z1	D	023		
Z1	D	024		
Z1	D	025		
Z1	D	026		

NOTES:

Go Graphics & Printing Company

1525 S. Sepulveda Blvd., Suite E
 Los Angeles, CA 90025
 Phone: 310-445-9999, Mobile: 818-321-3984, Fax: 310-445-9990

Quick Estimate

Created: 12/4/2019 2:38PM

PRODUCT DETAILS:

Product: Brochures
Size: 8.5 X 11
Paper: 80# Gloss Text
Color: 4/1 (Full Color Front / B&W Back)
Coating: AQ 2 Sides (Semi-Gloss Coating)
Turnaround: Next Day
Folding: None
Hole Punch: No Hole Punch
Quantity: 2000

ESTIMATED TOTALS:

Printing:	\$377.00
Folding:	\$0.00
Shipping:	\$0.00

Subtotal:	\$377.00
Tax (if applicable):	\$0.00
Grand Total:	\$377.00

Used Online System for Quote - MUST call/email for binding quote

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FULL SERVICE BINDERY • PROJECT FULFILLMENT & MAILING SERVICES
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12901 CERISE AVENUE • HAWTHORNE, CALIFORNIA 90250-5520
PHONE (310)970-1777 • FAX (310)263-1777
www.marinagraphics.com

Quotation

301708

Proposal To: Mar Vista Community Council
PO Box 66871
Los Angeles, CA 90066

Date: 11-19-19

Tel:

16976

Fax:

Attn: Kathryn

This is our proposal to provide the following, subject to the specifications listed below.

Project: MAR VISTA COMMUNITY - DOUBLE SIDED FLYER

Final Size: 8.5 X 11

Paper: 60# Finch Opaque Digital Book

Presswork: 4/4 CMYK

Finishing: CARTON CONVENIENT, WILL CALL

Art: File Furnished

Proofs: Iris position proof Epson color proof

Quantity	2000	5000	10,000	26,000
Price:	\$793.00	\$1099.00	\$1436.00	\$2119.00
Taxable				

KATHRYN - WILL PROOF / ALTERATIONS ARE ADDITIONAL
SALES TAX NOT INCLUDED

Terms:

• C.O.D. / Check / MC / Visa

• This is only an estimate and does not become a contract until after our examination of all art files and images.

To accept this quotation:

Please circle the quantity, sign and date this quotation form and fax to (310) 263-1777

Accepted by: _____ **Date:** _____

Cancellation (in whole or part) after the acceptance of this proposal is subject to additional charges. All prices quoted are plus **CA SALES TAX (9.5 %)** unless specified. Shipping/Freight charges are additional. Additions or client alterations are chargeable. In the event suit for collection is instituted, Buyer shall pay all reasonable costs of collection including interest at 1.5% per month.

LISA FLORES (EXT: 225) email: LisaF@MarinaGraphics.com

"We look forward to exceeding your expectations"

MARINA GRAPHIC CENTER, INC.
www.marinagraphics.com

CATEGORY: Funding

COMMITTEE: Outreach

PURPOSE: MVCC Newsletter

BACKGROUND:

It has been well over a year since the MVCC has produced a general newsletter informing the Mar Vista Community of the MVCC and its activity. The last newsletter was in the Fall of 2018. Its focus was on the *Fall Festival* and introduced the Neighborhood Associations within Mar Vista. Two paragraphs were dedicated to the MVCC.

The election newsletter of May 2019 was very productive, and the stakeholders have not been introduced to the new Board or committees. Neighborhood Councils have an obligation and duty to communicate with the stakeholders as to its activities, and a newsletter is a perfect way to reach the entire community.

The beginning outline of the newsletter includes a "reintroduction" of the MVCC and its purpose, introducing the new Board, all committees with an explanation as to what each does, a calendar of meeting days, as well as why/how stakeholders could/should engage with the MVCC.

On November 18, the Outreach Chair sent each Board member and all Committee/Subcommittee Chairs an email requesting participation in the newsletter with an invitation to attend the Outreach Committee meetings (11/21 & 12/19) to assist in creating the Newsletter for early 2020. The requests were as follows:

- **From Committee/Subcommittee Chairs:** 30-50 words about your committee or subcommittee (what it does, why it is important, why should someone attend)
- **From all Board Members:** 50-70 words for a Brief Bio or vision or why you would like people to join MVCC?
- **From Zone Directors:** Your Zone Boundaries and what makes your Zone "special."
- **From Anyone,** please write about the following articles (or your own ideas):
 - Why Neighborhood Councils are important (why come?)
 - How can people participate in the MVCC
 - Examples of work (motions, events, etc.) the current committees/subcommittees/Board has completed since taking office in July.

- **Photos?:** *Someone asked about photos...sure, why not? Send them along and we can see if they fit and then deal with copyright, etc. Thank you for asking! :)*

While we would like to remain "green," and use online communication exclusively, it is unrealistic, at this point, as MVCC's online presence (i.e., via email) is less than 5% of the actual population. MVCC requests estimates from printers who are environmentally responsible.

The motion was passed by the Outreach Committee on November 21, 2019.

Mr. Rubin made the motion, Mr. Wheeler seconded, and the motion passed without objection.

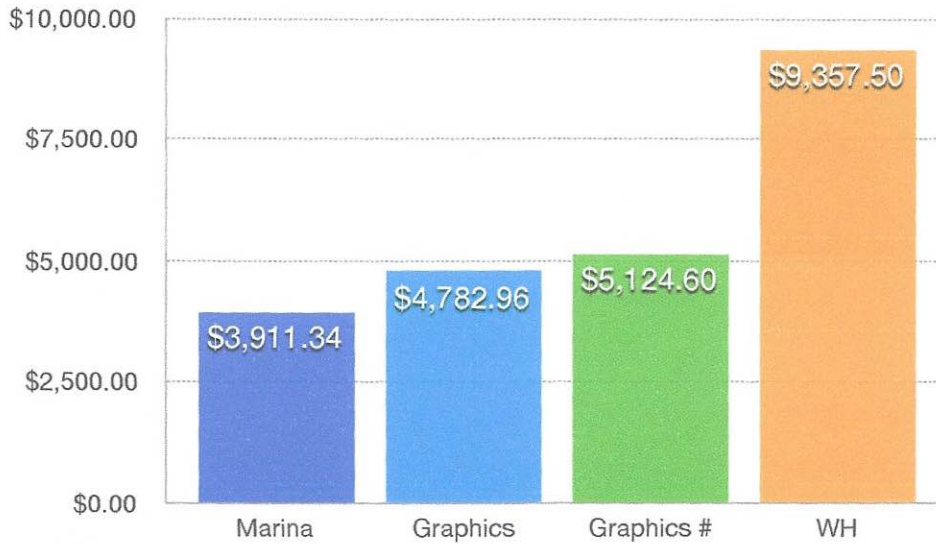
THE MOTION:

The MVCC approves an expenditure not to exceed \$8000.00 for costs (e.g., designing, printing, distributing) related to a Mar Vista Community Council Newsletter.

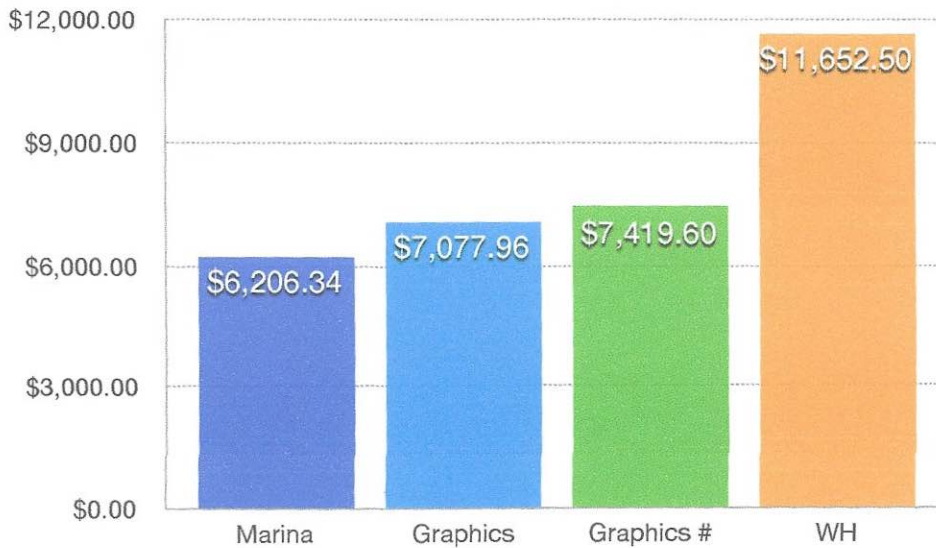
8-page Newsletter Printing Costs for 26k, plus Distribution for 25.5k

PRINTER	ESTIMATE	SALES TAX	DELIVERY	PRINTING	DISTRIBUTE	TOTAL
Marina	\$3,572.00	9.50%	\$0.00	\$3,911.34	\$2,295.00	\$ 6,206.34
Graphics	\$4,368.00	9.50%	\$0.00	\$4,782.96	\$2,295.00	\$ 7,077.96
Graphics #	\$4,680.00	9.50%	\$0.00	\$5,124.60	\$2,295.00	\$ 7,419.60
WH	\$8,500.00	9.50%	\$50.00	\$9,357.50	\$2,295.00	\$ 11,652.50

Printing Costs



Printing Costs with Distribution



Marina Graphic Center

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PHONE (310)970-1777 • FAX (310)263-1777

www.marinagraphics.com

Proposal To: Mar Vista Community Council
PO Box 66871
Los Angeles, CA 90066

16976

Quotation

301972

Date: 12-3-19

Tel:

Fax:

Attn: Kathryn

This is our proposal to provide the following, subject to the specifications listed below.

Project: MAR VISTA COMMUNITY NEWS - NEWSLETTER / 8 PAGE SELF MAILER

Final Size: 8.5 X 11

Paper: COATED / 70# AVALON DULL BOOK - ELEMENTAL CHLORINE FREE/FSC CERTIFIED

Presswork: 4/4 CMYK

Finishing: TRIM, FOLD, SADDLE STITCH 11" SIDE, CARTON CONVENIENT

Art: File Furnished

Proofs: Iris position proof

Quantity	8 PAGE SELF	25,000	26,000
Price:	FULL COLOR	\$3381.00	\$3572.00
Taxable			

KATHRYN - WILL PROOF / ALTERATIONS ARE ADDITIONAL
SALES TAX NOT INCLUDED
DISTRIBUTOR WILL PICK UP FROM MGC

Terms:

- C.O.D. / Check / MC / Visa
- This is only an estimate and does not become a contract until after our examination of all art files and images.

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"We look forward to exceeding your expectations"

MARINA GRAPHIC CENTER, INC.
www.marinagraphics.com

Re: Quote needed for 8-page MVCC Newsletter, please

From: Gary Avrech <gographics.us@verizon.net>

Sent: Tue, Dec 3, 2019 at 4:19 pm

To: Kathryn, MVCC Outreach Chair

Cc: Martin Rubin

 Images not displayed. **SHOW IMAGES** | **ALWAYS SHOW IMAGES FROM THIS SENDER**

Hi Kathryn.

The offset printing price for 26,000 ea. of the 8-Page MVCC Newsletters, printed on **80# Gloss Text** with 4/4 Color Process and AQ Semi-Gloss Coating on both sides, Folded to 8-1/2"x11", and Saddle Stitched (Stapled), is **\$4,368.00**, plus sales tax.

The offset printing price for 26,000 ea. of the MVCC Newsletters, printed on **100# Gloss Text** with 4/4 Color Process and AQ Semi-Gloss Coating on both sides, Folded to 8-1/2"x11", and Saddle Stitched (Stapled), is **\$4,680.00**, plus sales tax (*Note: This is the same Text stock that we use for the NRNA Newsletter*).

If you'd like us to print your newsletters, we would need to coordinate so that you are able to provide me with a 8-Page 300dpi PDF File in CMYK Mode at 8.75"x11.25" to include 1/8" of bleed on all four sides that will be trimmed away after printing, so that the end product is 8-1/2"x11" newsletters.

Above prices are for printing only and are valid for 30 days from the date of this email, subject to Go Graphics & Printing Company's Terms and Conditions (See attached).

Graphic design and file preparation services are available at an additional price.

Please let me know if you have any questions.

Thank you.

Gary Avrech

**GO GRAPHICS & PRINTING COMPANY**

Mailing Address: 11693 San Vicente Blvd. #826, Los Angeles, CA 90049

Office Address: 1525 S. Sepulveda Blvd., Suite E, Los Angeles, CA 90025

Telephone: 310-445-9999 • Fax: 310-445-9990 • Mobile: 818-321-3984

On Dec 2, 2019, at 2:22 PM, Kathryn, MVCC Outreach Chair <outreach@marvista.org> wrote:

Hi Gary,

Hope that you had a wonderful Thanksgiving. I am writing for an exact quote due to the online quote system not providing the number needed, and I need to provide an exact quote to the Board.

Attached is the template that will be used. And, in the format that I intend to provide.

Please notice that page 2 has a graphic/photo that spreads across two pages; hence, the format sent. I am using Adobe InDesign, so I can provide a variety of formats. Please, let me know if you need something different.

MVCC Newsletter Info:

Quantity: 26,000

Size: 8 pages (finished size 8.5 x 11)

Full color

The distributor will pick them up at your address

Will let you pick what paper you believe will work best. :)

Thank you for your assistance.

Best,

Kathryn

<img-0.png>

<img-0.png><MVCC 8 page Newsletter DRAFT.pdf>



MVCC Email <kathrynmarvista@gmail.com>

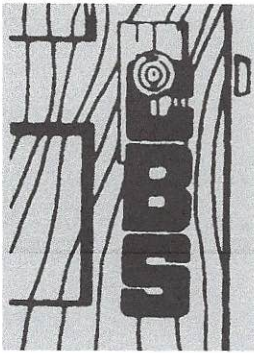
Price

ira yaffa <ordersatwhprinting@gmail.com>
To: Kathryn <kathrynmarvista@gmail.com>

Wed, Dec 4, 2019 at 7:32 PM

27,000 8 pager newsletter \$8500. Quick turnaround and delivery I can get a price.

Sent from my iPhone



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DATE	5/23/19
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YOUR P.O. NUMBER	
TERMS	7 Days
DEPOSIT	
FOB	
SALESMAN	Simon

Mar Vista Neighborhood Council
P.O. Box 66871
Los Angeles, CA 90066

Attn: Holly Tilson

QTY	UNIT	DESCRIPTION	UNIT PRICE	AMOUNT	
25,500		<p>DISTRIBUTION / DATE</p> <p>Flyers distributed in Mar Vista</p> <p>Dates: May 24 and 25, 2019</p>	\$90.00	\$2,295.00	
DUE AND PAYABLE UPON RECEIPT OF INVOICE					
				SUB TOTAL	\$2,295.00
				TAX	
				TOTAL	\$2,295.00

[POLICY][T&I] Transportation Survey – Discussion and possible action regarding an MVCC Transportation Survey for input to the Palms-Mar Vista-Del Rey Community Plan Update.

Go to <https://forms.gle/h1dsmkvi6gmyeppf8> to preview and take the proposed online survey.

FAQs

1. We've focused on using Google Forms is because it's free and provides the same features of a paid SurveyMonkey account: <https://zapier.com/blog/google-forms-vs-surveymonkey/>
2. The Community Plan Committee's Venice Blvd survey which was approved by the Board on November 25, 2019 is using Google Forms as their survey platform.
3. There have been no data breaches with Google Forms. In fact, top universities around the country use Google Forms to conduct their own surveys.
4. The chair and vice-chairs of the T&I Committee will have access to the Google Forms survey data.
5. An email address will be required to take the survey to prevent stakeholders from taking the survey more than once. This is a standard online survey practice.
6. No question on the survey is required. Stakeholders can decide which questions to answer.
7. The committee strongly supported adding demographic questions at the end of the survey to better understand who is taking the survey and relay that information to the Department of City Planning. In fact, DCP asked similar questions when it conducted its own Westside Community Plans Update Survey in 2018. <https://bit.ly/2PqSxcY>
8. None of the demographic questions ask for Personally identifiable information (PII.)
9. The Department of Neighborhood Empowerment does NOT recommend a particular survey platform for Neighborhood Councils to use.
 - a. A recent survey by the Venice Neighborhood Council used Stanford University Qualtrics for their survey: https://stanforduniversity.qualtrics.com/jfe/form/SV_enXJWsgamHoURNP
 - b. The Westlake North Neighborhood Council used Google Forms for their Great Streets survey: <https://docs.google.com/forms/d/e/1FAIpQLSfnjwUeOdkruC1h8wZhESpuYrloWR2Hbz7mRHOESaAg0Ur6g/viewform>
 - c. The Del Rey Neighborhood Council used SurveyMonkey for their Great Streets Centinela Ave survey: www.bit.ly/HeartofDelRey
 - d. DONE used Jot Form for their recent Neighborhood Council Demographic Survey: <https://form.jotformpro.com/92064406483962>

Mar Vista Community Council (MVCC) Transportation Survey

We are asking our Mar Vista stakeholders to share with us their thoughts about transportation and mobility in our community to gain a better understanding of stakeholders' views of this topic. The feedback you provide will be forwarded to the Department of City Planning to help shape the Mobility Element of the Palms - Mar Vista - Del Rey Community Plan Update.

If you have any questions about this survey, feel free to contact the MVCC Transportation and Infrastructure Committee at transportation@marvista.org.

* Required

Email address *

Your email

QUESTION 1: What are all the ways you commonly get around in our community?

	Never	Almost never	Occasionally / sometimes	Almost every time	Every time
Drive myself	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carpool with others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ride share (Uber/Lyft)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Car share (Ryde, GetAround, ZipCar)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Taxi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bike	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scooter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Regional Transit (bus, light rail, subway)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Neighborhood Transit (LANow, DASH)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Paratransit (Access Services)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

QUESTION 2: What mode(s) of transportation do you currently use to commute to work?

	Never	Almost never	Occasionally / sometimes	Almost every time	Every time
Drive myself	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carpool with others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ride share (Uber/Lyft)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Car share (Ryde, GetAround, ZipCar)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Taxi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bike	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scooter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Regional Transit (bus, light rail, subway)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Neighborhood Transit (LANow, DASH)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Paratransit (Access Services)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Telecommute	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How many miles is your commute to work?

Your answer

How much time does it take you to commute to work? (Please format your answer in hours:minutes.)

Your answer

QUESTION 3: Please tell us if any of the following statements are true for you.

	Strongly disagree	Disagree	Neither agree or disagree	Agree	Strongly agree
There are places I can walk and bike near my home	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel safe walking and biking in my community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have access to convenient transit options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I wait in traffic delays on a regular basis	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking is convenient at most of my destinations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

QUESTION 4: Which of the following options would you use if they were more widely available?

	Strongly disagree	Disagree	Neither agree or disagree	Agree	Strongly agree
Car share	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carpool	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Express lanes/carpool lanes on freeways	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Commuter rail/subway	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bus routes with bus-only dedicated travel lanes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Expanded bus service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E-mobility (bikes, scooters)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Protected bike lanes on busy roadways	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bike lanes in the neighborhood	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
LANow/DASH local service bus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

QUESTION 5: What transportation-related improvements could most benefit our community?

	Not a priority	Low priority	Medium priority	High priority	Essential
Reducing travel times	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Safer streets (improved crosswalks and sidewalks, better lighting)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More access to reliable, frequent and convenient transit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improving street infrastructure (like fixing potholes and bridges)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increasing parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increasing lanes for vehicle traffic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reducing vehicular cut-through traffic in neighborhoods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improving mass transit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improving local roads and parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increasing bike lanes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supporting active transportation modes (walking, biking)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating convenient drop off points for rideshare and mobility devices (bikes, scooters)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reducing vehicle speed limits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increasing enforcement of traffic laws	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



QUESTION 6: Metro is currently exploring options to build a subway or monorail from the San Fernando Valley to LAX. There are three options for the route once this Sepulveda Corridor Project comes through the Sepulveda Pass and onto the Westside. Along which of the following streets would you prefer the proposed transit line travel?

- Sepulveda Blvd
- Bundy Dr/Centivela Ave
- Overland Ave

QUESTION 7: Please share with us any comments/concerns you have about specific transportation/mobility/infrastructure issues in Mar Vista, like potholes, sidewalks, crosswalks, alleys, surface streets, lighting, streets trees, etc.

Your answer

Would you be interested in taking future surveys about transportation and infrastructure? If yes, please share your email address with us.

Your answer

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Google Forms



Mar Vista Community Council (MVCC) Transportation Survey

Demographic Questions

Tell us a little bit about yourself.

What is your age?

- under 18
- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 to 74
- 75 to 84
- over 85

What is your gender?

- Female
- Male
- Non-binary
- Prefer not to say
- Other:

What is your race/ethnicity? (choose all the apply)

- Black or African American
- Asian/Pacific Islander
- Hispanic or Latino
- Native American or American Indian
- White
- Multi-racial/multi-ethnic
- Other:

How many people are in your household, including yourself?

Your answer



Who are the members of your household? (choose all that apply)

- Live alone
- Spouse or domestic partner
- Child(ren) under 18
- Child(ren) over 18
- Elderly parents
- Caregiver
- Roomate(s)
- Other:

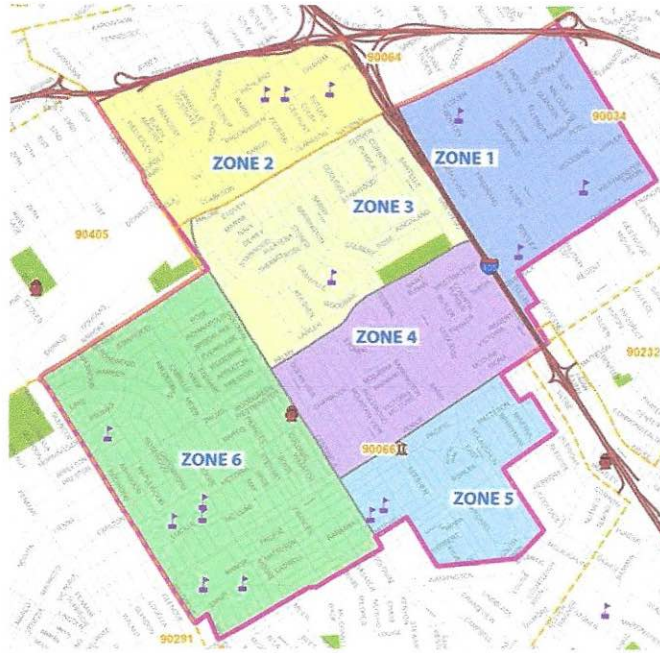
Do you own or rent your current residence?

- Rent
- Own
- Other:

What is your stakeholder status? (choose all that apply)

- I live in Mar Vista
- I own property in Mar Vista
- I work in Mar Vista
- I own a business in Mar Vista
- Mar Vista is a place where I spend a lot of my time
- Other:

Where in Mar Vista do you live, own property or a business, work or spend most of your time?



- Zone 1
- Zone 2
- Zone 3
- Zone 4
- Zone 5
- Zone 6

Send me a copy of my responses.

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Google Forms

Mar Vista Community Council (MVCC) Transportation Survey

These are all the questions we have for you today. Thank you for your participation!

If you have any questions about this survey, feel free to contact the MVCC Transportation and Infrastructure Committee at transportation@marvista.org

DID YOU KNOW? The next United States Census is in Spring 2020. Let's ensure all Californians are counted so we can put those resources to good use here at home! Learn more at <https://californiacensus.org/>

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Google Forms

MOTION 2:

The committee passed a new motion requesting that an invitation and a link to take a longer survey be part of the Transportation survey referenced in the previous motion. The longer survey was a suggestion from Bill Pope, who brought the proposed survey to the committee meeting.

Please find attached the longer form transportation survey. If approved, it will be entered into a separate Google Form and the invitation and link to the survey will appear in the completion message of the shorter survey (attached.)

Mar Vista Community Council (MVCC) Transportation Survey

These are all the questions we have for you in this short transportation survey. Thank you for your participation!

If you have the time, we invite you to participate in a longer version of this survey. Click this link <insert link here> to be taken to this optional survey.

If you have any questions about this survey, feel free to contact the MVCC Transportation and Infrastructure Committee at transportation@marvista.org

DID YOU KNOW? The next United States Census is in Spring 2020. Let's ensure all Californians are counted so we can put those resources to good use here at home! Learn more at <https://californiacensus.org/>

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Google Forms

Survey Questions related to Transportation

The MVCC seeks your input on problems and possible solutions that you want the City to consider.

1. What mode of transportation do you currently use most of the time to commute to work?
My Car Carpool TeleCommute Walk My Bike Rent Bike/Scooter Bus/Train LANow
3. How many miles do you commute to work? _____
4. How much time does it take you to commute to work? __:___ (Hours:Minutes)
5. If you currently walk to work, are there any sidewalks that need to be built or repaired?

6. Most Bike Lanes are next to Vehicle Lanes. If you could bike to work but do not for safety concerns, would you do so if there were Rumble Strips between the lanes to warn motorists if they wonder into the Bike Lane? Yes No I cannot Bike to work.
7. If you bike on Venice Boulevard, do you feel safer when:
 Bike Lanes are next to motor vehicle lanes so motorists can see you are all time? Or when
 Bike Lanes are hidden behind parked vehicles where motorists cannot always see you when they make Right turns?
8. If you drive on Venice Boulevard to work or shop, is it easier for you to see and avoid hitting cyclist when:
 Bike Lanes are next to Motor vehicle lanes so I can see cyclists at all times? Or when
 Bike Lanes are hidden behind parked vehicles and you cannot always see them approaching when you are making Right turns?
9. If you rent an apartment or house and drive to work, please indicate which of the following you would do:
 I would rent an apartment close enough to work to walk or bike to work if I could find one affordable on my current income even if it were somewhat smaller than my current apartment.
 I would not move for the following reasons: _____
10. If you are a homeowner and drive to work, please indicate which of the following you would do:
 I would buy a house or condo close enough to work to walk or bike to work if I did not incur the massive property tax increase triggered by selling my current Prop 13-protected house and buying another.
 I would not move for the following reasons: _____
11. If you would not move close enough to work to walk or bike, which of the following is true for you?
 I would carpool to work if there was a service that linked-up carpoolers near me who go near my work.
 I would bus to work if bus-commuting took no more than ___% longer than car commuting.
 I would bus to work if I didn't have to walk the first mile to the bus and the last mile to work.
 I would use On-demand 1st & Last-Mile Transit service (LANow or DASH) to get to bus or rail transit if the following changes were made: _____
 I am physically unable to walk, bike or take a transit to work.
 I will not walk, bike or take a transit as long as I have a car.
12. If you are an Information Worker (do most of your work on a computer), which do you believe is true?
 My company would allow me to work at home if asked by the Mayor.
 My company would allow me to work at a satellite office near my home if there was one.
 My company is considering/implementing a TeleCommuting program.
 My company will not allow Information Workers to work at remotely because _____
My Company is _____

Transit Issues

13. I could commute by bus or train but do not do so because you do not feel safe, what would make you feel safe? Security Guards on buses and trains. Security Guards at train Stations. Nothing.

Safety Issues

14. Vehicle accidents and pedestrian injuries increase in number and severity with vehicle speed. Which method of reducing speeding on arterial streets do you prefer? Road Diets. Lowering Speed Limit.

Street Improvement Required

15. Please list addresses where Potholes need to be fixed. _____
16. Please list corners where trees are obscuring STOP signs. _____
17. Please list addresses where street lighting is needed. _____

Cut-Thru Traffic Problems.

18. If you have a constant string of 500 vehicles an hour on your street, please enter your street's name.

19. Which of the following cut-thru traffic control measures would you support?
- Prohibit traffic exiting one residential neighborhood from crossing the arterial into the next residential neighborhood. (You would still be able to turn Left or Right onto the arterial.)
 - Force a serpentine traffic flows inside residential neighborhoods so it is not possible to cut straight through the neighborhood. This is the method used by "Planned Communities". (This method might add from zero up to 2 minutes to the time it takes you to reach you home.)

Parking Issues.

20. Please list the store, address, or Street Block No or Cross streets where additional parking is needed in Commercial/Business Districts on Sepulveda, Venice or Centinela? _____
21. Which of the following parking solutions do you prefer?
- Parking Structures even if I have to wait 10 to 20 years for enough to be built to make difference.
 - Back-In Diagonal Parking that could be implemented a few months by restriping parking and bike lanes.

Priorities

T&I Question 6 may have merit as a means of prioritizing funding but it may be better to either prioritize the Problems or the specific viable Solutions rather than all of the generic strategies currently listed in Question 6. If you agree, I will draft a sample for your consideration.

Valley - LAX Subway. (T&I Question 7.) Although this is not a Community Plan topic, it's good input to Metro.

22. Metro is currently exploring options to build a subway or monorail from the San Fernando Valley to LAX. Along which of the following streets would you prefer the proposed transit line to travel?
- Sepulveda Boulevard.
 - Bundy Drive - Centinela Avenue.
 - Overland Avenue.