



# Mar Vista Community Council



## Supplemental Meeting Materials

Regular Meeting of the Board of Directors

Tuesday, March 10, 2020

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**12.2 [FUNDING][Outreach] Appropriation for Summer, 2020 MVCC Newsletter** – Approval of an appropriation, in the amount of \$8,000.00, for costs related to a Summer, 2020 MVCC newsletter.

**CATEGORY: Funding**

**COMMITTEE: Outreach**

**PURPOSE: *Summer 2020 MVCC News***

**BACKGROUND:**

Neighborhood Councils have an obligation and duty to provide outreach to stakeholders within the community. Newsletters are still the best and most comprehensive way for the MVCC to accomplish this mandate.

The newsletter will include the meeting days/times/location of every committee as well as every committee Chair will be contacted requesting input.

The motion to approve the *Summer 2020 MVCC News* was passed by the Outreach Committee on January 16, 2020. Mr. Rubin made the motion, Mr. Wheeler seconded, and the motion passed without objection.

**THE MOTION:**

The MVCC approves an expenditure not to exceed \$8,000.00 for costs (e.g., designing, proofing, printing, boarding, distributing) related to the Mar Vista Community Council Newsletter.

This is an outreach opportunity to inform stakeholders about the MVCC. A color version of the newsletter will be boarded and presented at the Board of Directors' meeting.

**12.3 [FUNDING][Outreach] Appropriation for a SurveyMonkey Account** – Approval of an appropriation, in the amount of \$1,200.00, for costs related to a SurveyMonkey account.

**CATEGORY: Funding**

**COMMITTEE: Outreach**

**PURPOSE: SurveyMonkey Account with survey analytics capability**

**BACKGROUND**

Over the past few months, Outreach has become aware of the following committees/subcommittees desiring the ability to do surveys: Community Plan, T&I, PLUM, Emergency Preparedness, RES, and Outreach. The Web Corner (who services the MVCC website) was contacted regarding the ability to create surveys within the MVCC website. Unfortunately, they do not have that ability and suggested SurveyMonkey. They also stated that many of their clients use this platform.

SurveyMonkey is a top-rated platform that has the ability to service MVCC's survey needs. SurveyMonkey has Personal and Business Plans. The pricing ranges from free to "call for quote". SurveyMonkey lists more than 100 features and the pricing differences involves these features.

SurveyMonkey features and plans were discussed at the October Outreach Committee meeting. The Committee was between the *Premier Personal Plan* and the *Team Advantage Business Plan*. As the costs are comparable, the only real difference between the two are the ability of having multiple users or multilingual abilities. Mr. Laferriere made the motion to present the plans, with an annual expenditure of up to \$1200. Ms. Bickerton seconded it, and it was passed without objection. The Executive & Finance committee did not approve an account with SurveyMonkey due to members of the Board wanting to use Google Forms, which is free. However, since then, a Board member who did not want to use SurveyMonkey has since changed her mind and submitted a motion for SurveyMonkey. The Outreach Committee voted to resubmit this motion due to the information it contains. This information will provide the Board with the information necessary to make an informed decision. On January 16, 2020, Mr. Rubin made the motion, Dr. Watkins seconded. Robin Doyno abstained, the remaining attendees approved the motion.

**Since the original October meeting, the Chair has done further research into SurveyMonkey's abilities and discovered that any plan has the ability to create surveys in other languages.** The "Multilingual" option provides the "dashboard" and other user content in multiple languages. Since everyone within MVCC understands English, the *Premiere Personal Plan* should be replaced with the *Standard Annual Personal Plan* for comparison with a savings of \$538 annually as the *Premiere Personal Plan* was only considered an option due to the misunderstanding of what SurveyMonkey meant by "Multilingual."

This means the Board needs to decide if it is worth having the ability of "team" usage or not. This would be an additional cost of \$538 per year for three users, instead of one. SurveyMonkey charges an additional \$300 per year per team member if more than three were determined necessary. A credit card is required to open an account. This would fall to the MVCC Chair, Elliot Hanna, to create the account and be the account owner.

**THE MOTION:**

The MVCC approves an expenditure of up to \$1,200 for a SurveyMonkey account to be used by the MVCC.

SurveyMonkey Plans list over 100 features Based on chairs input, the "potential desired" are listed with added features for team plans.

	PERSONAL PLANS				BUSINESS PLANS			
	Basic	Standard Monthly	Standard Annually	Advantage	Premier	Team Advantage	Team Premier	Enterprise
By Month	\$0	\$99	—	—	—	—	n/a	Call
Annual	\$0	—	\$372	\$384	\$1,188	\$900	\$2700	Call
Users	1	1	1	1	1	3	3	Call
Cost for additional users	—	—	—	—	—	\$300	\$900	Call
Number of Surveys	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited
Questions per survey	10	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited
Responses per survey per billing cycle	100	1000 free \$0.15 after	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited
Custom logo, colors, and survey URL	—	yes	yes	yes	yes	yes	yes	yes
Data Exports (CSV, PDF, PPT, SLX)	yes	yes	yes	yes	yes	yes	yes	yes
Skip logic*, question & answer piping**	—	Skip Logic*	yes	yes	yes	yes	yes	yes
Text analysis*** & statistical significance****	—	Text Analysis***	yes	yes	yes	yes	yes	yes
Multilingual	—	—	—	—	yes	—	yes	yes
Survey sharing with fine control over who can view and edit	—	—	—	—	—	yes	yes	yes
Add or reassign accounts at any time	—	—	—	—	—	yes	yes	yes
Free integrations with popular collaboration apps	—	—	—	—	—	yes	yes	yes

\*Skip logic is a feature that changes what question or page a respondent sees next based on how they answer the current question. Also known as "conditional branching" or "branch logic," skip logic creates a custom path through the survey that varies based on a respondent's answers.

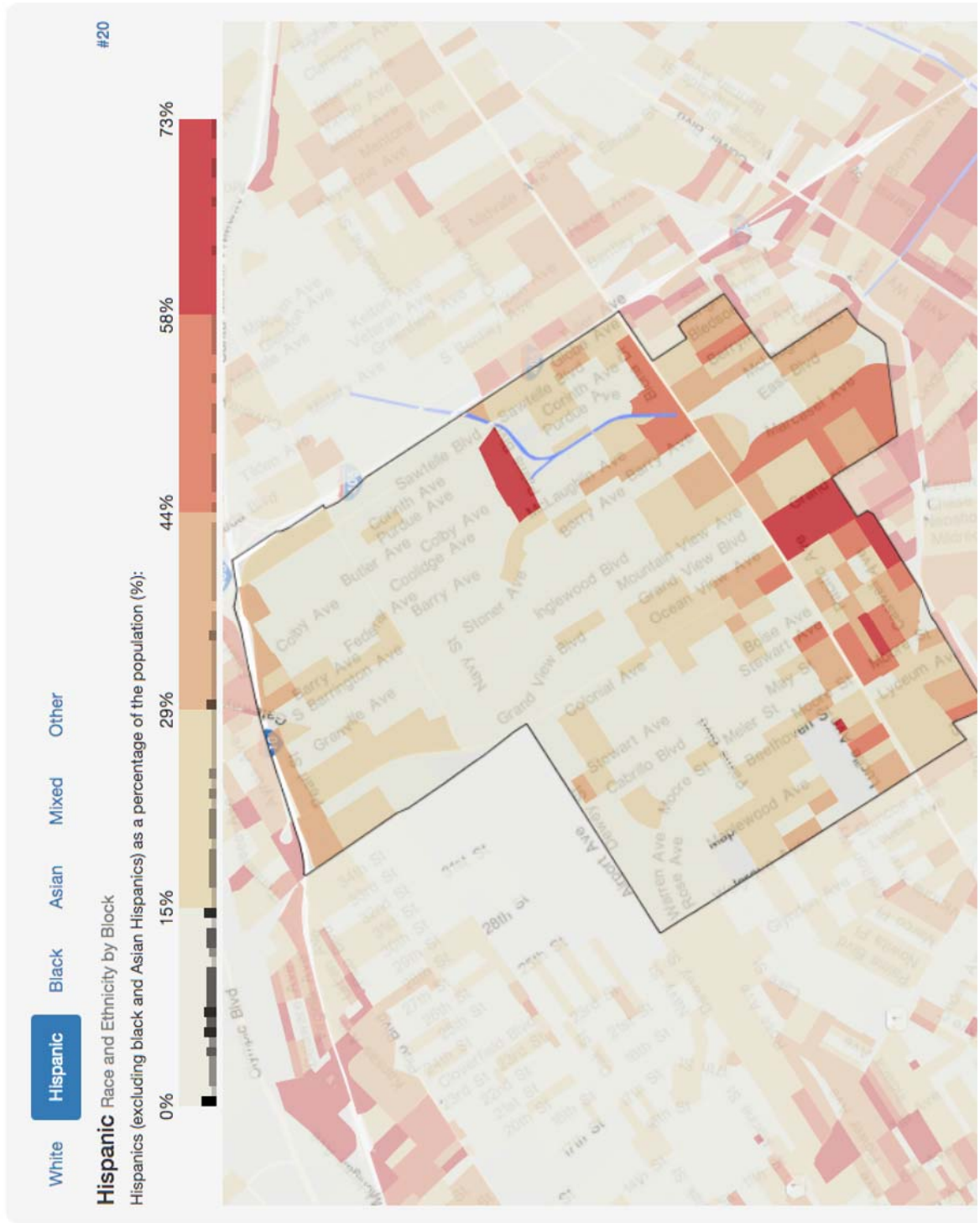
\*\*Question & Answer Piping allows you to insert, or "pipe," answer text from a previous question into a question on a later page in the survey.

For example: If the respondent enters "New York" for Q1, "New York" would replace {{ Q1 }} in the follow-up question. For that specific respondent, Q2 would then read "How satisfied are you with the following aspects of New York?"

\*\*\*Text analysis is the automated process that uses AI to obtain information from text. Text analysis is widely used for getting insights from social media comments, survey responses, and product reviews, and making data-driven decisions.

\*\*\*\*Statistical Significance. A statistically significant difference tells you whether one group's answers are substantially different from another group's answers by using statistical testing. Statistical significance means that the numbers are reliably different, greatly aiding your data analysis. Still, you should also consider whether the results are important — it's up to you to decide how to interpret or take action on your results.

# Map of Race and Ethnicity by Block in Mar Vista



**12.4 [FUNDING][Transportation & Infrastructure] Appropriation for the use of an online service to host the MVCC approved Transportation Survey** – Approval of an appropriation, in the amount of \$1,500, for the use of an online service to host the T&I Committee’s MVCC Board-approved Transportation Survey for input on the Mobility Element of the Palms – Mar Vista – Del Rey Community Plan Update.

**12.4 APPROPRIATION FOR THE USE OF AN ONLINE SERVICE TO HOST THE MVCC APPROVED TRANSPORTATION SURVEY**

*This item is time-sensitive and needs to be approved at the March 10, 2020 Board meeting.*

**[FUNDING][Transportation & Infrastructure] Appropriation for the use of an online service to host the MVCC approved Transportation Survey** – Approval of an appropriation, in the amount of \$1,500, for the use of an online service to host the T&I Committee’s MVCC Board-approved Transportation Survey for input on the Mobility Element of the Palms – Mar Vista – Del Rey Community Plan Update.

**Background**

1. The content for the MVCC approved Transportation survey was approved by the Board at the December 10, 2019 Board of Directors meeting:  
<https://www.marvista.org/docs/34485863-10571.pdf>
2. The MVCC approved Transportation survey was designed to be an online survey ONLY. Preview the survey online on Google Forms at: <https://forms.gle/b6Dr2iAvfhBq64Vh6>
3. This MVCC approved Transportation survey was modeled after the online Southern California Association of Governments (SCAG) survey: <http://connectsocial.org/survey>
4. In this modern era, online surveys are the most widely used survey methods due to their ease of gathering data, minimal costs, automation of data input and handling, increases in response rates and flexibility in survey design.
5. The T&I Committee has built in features to this survey to address the issue of survey fraud by limiting survey responses to one for each unique email address and requiring participants provide their Zip+4 zipcode (Item 15.4 on this agenda.)

The T&I Committee prefers the use of **Google Forms: it's free and provides the same features of a paid SurveyMonkey account:** <https://zapier.com/blog/google-forms-vs-surveymonkey/>

If, however, the Board wants the T&I Committee to use SurveyMonkey, Team accounts are for businesses and organizations. There are two different Team accounts:

- a. The Team Advantage plan costs \$25 a month, per user, for a minimum of 3 users, billed annually (\$900)
- b. The Team Premier plan costs \$75 a month, per user, for a minimum of 3 users, billed annually (\$2,700.)

**Motion**

The Mar Vista Community Council approves the Transportation and Infrastructure Committee’s request to use Google Forms to host the T&I Committee’s MVCC Board approved Transportation Survey for input on the Mobility Element of the Palms – Mar Vista – Del Rey Community Plan Update.

**12.5 [FUNDING][Transportation & Infrastructure] Appropriation for the use of paid Facebook posts to promote the MVCC-approved Transportation Survey** – Approval of an appropriation, in the amount of \$500, for the use of paid Facebook posts to promote the T&I MVCC Board-approved Transportation Survey for input on the Mobility Element of the Palms – Mar Vista – Del Rey Community Plan Update.

**12.5 APPROPRIATION FOR THE USE OF PAID FACEBOOK PROMOTED POSTS TO PROMOTE THE MVCC APPROVED TRANSPORTATION SURVEY**

*This item is time-sensitive and needs to be approved at the March 10, 2020 Board meeting.*

**[FUNDING][Transportation & Infrastructure] Appropriation for the use of an online service to host the MVCC approved Transportation Survey** – Approval of an appropriation, in the amount of \$1,500, for the use of an online service to host the T&I Committee’s MVCC Board-approved Transportation Survey for input on the Mobility Element of the Palms – Mar Vista – Del Rey Community Plan Update.

Preview the survey online on Google Forms at: <https://forms.gle/b6Dr2iAvfhBq64Vh6>

**Background**

**Per the proposed T&I Outreach Plan for the MVCC Board Approved Transportation Survey, Item 15.5 on this agenda,** Facebook paid promoted posts using the MVCC Facebook page (<https://www.facebook.com/marvistacc/>) will be used to inform stakeholders about the survey and encourage them to take it.

The purpose of a promoted post is to get more people to react, comment, engage with and share a particular Facebook post.

Pricing for promoted posts starts at just \$1 a day. We will begin the campaign with \$50 and incrementally increase the budget depending on the promoted post’s performance.

A Facebook promoted post can be configured to target an audience based on gender, age and location as well as demographics, interests and behaviors.

As an example: using a 2 mile radius from the heart of Mar Vista, the potential audience size for a promoted post is approximately 120,000 people.

According to Facebook Advertising Benchmarks, promoted posts have a click through rate (CTR) of 0.85% in the category of People and Society. Based on this information and using the example above, we can anticipate that approximately 1020 Facebook users will engage with our survey by clicking the link to it in the promoted post.

**Motion**

The Mar Vista Community Council approves the Transportation and Infrastructure Committee’s funding request for \$500 to be used for paid Facebook promoted posts to promote the T&I Committee’s MVCC Board approved Transportation Survey for input on the Mobility Element of the Palms – Mar Vista – Del Rey Community Plan Update.

**12.8 [FUNDING][Education, Arts, & Culture] NPG to Support the Mar Vista Recreation Center’s Spring, 2020 Egg Hunt – Approval of a Neighborhood Purposes Grant (NPG) for the L.A. Parks Foundation, in the amount of \$2,000, to support the Mar Vista Recreation Center’s Spring, 2020 Egg Hunt**

**Neighborhood Council Funding Program  
APPLICATION for Neighborhood Purposes Grant (NPG)**



This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

Name of NC from which you are seeking this grant: Mar Vista Community Council

**SECTION I - APPLICANT INFORMATION**

<b>1a)</b> <u>Mar Vista Recreation Center</u> <i>Organization Name</i>	<u>26-2358338</u> <i>Federal I.D. # (EIN#)</i>	<u>California</u> <i>State of Incorporation</i>	<u>3/25/2005</u> <i>Date of 501(c)(3) Status (if applicable)</i>
<b>1b)</b> <u>11430 Woodbine Avenue</u> <i>Organization Mailing Address</i>	<u>Los Angeles</u> <i>City</i>	<u>CA</u> <i>State</i>	<u>90066</u> <i>Zip Code</i>
<b>1c)</b> <u>Same as above.</u> <i>Business Address (if different)</i>	<u>City</u>	<u>State</u>	<u>Zip Code</u>
<b>1d) PRIMARY CONTACT INFORMATION:</b>			
<u>Elisa White- Recreation Coordinator</u> <i>Name</i>	<u>818-693-2422</u> <i>Phone</i>	<u>elisa.white@lacity.org</u> <i>Email</i>	
<b>2) Type of Organization- Please select one:</b>			
<input type="checkbox"/> <i>Public School (not to include private schools)</i> <b>Attach Signed letter on School Letterhead</b>		<b>or</b>	<input checked="" type="checkbox"/> <i>501(c)(3) Non-Profit (other than religious institutions)</i> <b>Attach IRS Determination Letter</b>
<u>N/A</u>			
<b>3)</b> <u>Name / Address of Affiliated Organization (if applicable)</u>	<u>City</u>	<u>State</u>	<u>Zip Code</u>

**SECTION II - PROJECT DESCRIPTION**

- 4) Please describe the purpose and intent of the grant.**
- The Mar Vista Recreation Center will be hosting our annual Spring Egg Hunt as a free event for the entire community. We will have five carnival games, face painting, cookie decorating, arts and crafts, a spring bunny and an egg hunt for various age groups at the end of the event. The Spring Egg Hunt will take place on Saturday, April 4th from 11:00 AM-2:00 PM. The Neighborhood Purpose Grant will help to offset the cost of the event directly to the center and since we are a cost recovery center, we need to be careful with our fund expenditures.
- 5) How will this grant be used to primarily support or serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)**
- The Neighborhood Purpose Grant will allow the Mar Vista Recreation Center to staff to offer a free special event to the community. Patrons and their families can enjoy an outdoor event with snacks, candy, prizes and various activities. This will allow the community time to get to know each other and interact with other staff, coaches and children. In the past the event has a wristband and a fee of \$8.00 per person and we felt that this affected the overall community participation in the day.



**SECTION III - PROJECT BUDGET OUTLINE**

You may also provide the Budget Outline on a separate sheet if necessary or requested.

6a)	Personnel Related Expenses	Requested of NC	Total Projected Cost
	8 Part Time Staff (8 hour shift) x \$30 per hour pay rate.	\$ 0	\$ 1920.00
		\$	\$
		\$	\$

6b)	Non-Personnel Related Expenses	Requested of NC	Total Projected Cost
	Please see attached.	\$	\$
		\$	\$
		\$	\$

7) Have you (applicant) applied to any other Neighborhood Councils requesting funds for this project?  
 No  Yes If Yes, please list names of NCs: N/A

8) Is the implementation of this specific program or purpose described in Question 4 contingent on any other factors or sources or funding? (Including NPG applications to other NCs)  No  Yes If Yes, please describe:

Source of Funding	Amount	Total Projected Cost
Requesting funds from Councilmember Mike Bonin	\$ 1000.00	\$ 4172.89
	\$	\$
	\$	\$

9) What is the TOTAL amount of the grant funding requested with this application: \$ 2,000.00

10a) Start date: 02 / 03 / 2020 10b) Date Funds Required: 06 / 01 / 2021 10c) Expected Completion Date: 04 / 04 / 2021  
 (After completion of the project, the applicant should submit a Project Completion Report to the Neighborhood Council)

**SECTION IV - POTENTIAL CONFLICTS OF INTEREST**

11a) Do you (applicant) have a current or former relationship with a Board Member of the NC?  
 No  Yes If Yes, please describe below:

Name of NC Board Member	Relationship to Applicant
N/A	

11b) If yes, did you request that the board member consult the Office of the City Attorney before filing this application?  
 Yes  No \*(Please note that if a Board Member of the NC has a conflict of interest and completes this form, or participates in the discussion and voting of this NPG, the NC Funding Program will deny the payment of this grant in its entirety.)

**SECTION V - DECLARATION AND SIGNATURE**

I hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is truly and accurately stated. I further affirm that I have read the documents "What is a Public Benefit," and "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of the Neighborhood Purposes Grant. I affirm that I am not a current Board Member of the Neighborhood Council to whom I am submitting this application. I further affirm that if the grant received is not used in accordance with the terms of the application stated here, said funds shall be returned immediately to the Neighborhood Council.

12a) Executive Director of Non-Profit Corporation or School Principal - **REQUIRED\***  
 Elisa White Recreation Coordinator *Elisa White* 3/6/2020  
 PRINT Name Title Signature Date

12b) Secretary of Non-profit Corporation or Assistant School Principal - **REQUIRED\***  
 Andres De La Hoya Director In Charge *A Delahoy* 3/6/2020  
 PRINT Name Title Signature Date

\* If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or [clerk.ncfunding@lacity.org](mailto:clerk.ncfunding@lacity.org) for instructions on completing this form

## Request for Taxpayer Identification Number and Certification

**Give Form to the requester. Do not send to the IRS.**

▶ Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	<p>1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. <b>LOS ANGELES PARKS FOUNDATION</b></p> <p>2 Business name/disregarded entity name, if different from above</p> <p>3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor or single-member LLC    <input checked="" type="checkbox"/> C Corporation    <input type="checkbox"/> S Corporation    <input type="checkbox"/> Partnership    <input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____</p> <p><b>Note:</b> Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.</p> <p><input type="checkbox"/> Other (see instructions) ▶ <b>501(C)3 NONPROFIT</b></p> <p>5 Address (number, street, and apt. or suite no.) See instructions. <b>2650 NORTH COMMONWEALTH AVENUE</b></p> <p>6 City, state, and ZIP code <b>LOS ANGELES, CALIF. 90027</b></p> <p>7 List account number(s) here (optional)</p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) _____</p> <p>Exemption from FATCA reporting code (if any) _____</p> <p><i>(Applies to accounts maintained outside the U.S.)</i></p> <p>Requester's name and address (optional)</p>
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<b>Part I Taxpayer Identification Number (TIN)</b>																																						
<p>Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see <i>How to get a TIN</i>, later.</p> <p><b>Note:</b> If the account is in more than one name, see the instructions for line 1. Also see <i>What Name and Number To Give the Requester</i> for guidelines on whose number to enter.</p>	<p><b>Social security number</b></p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> </tr> <tr> <td colspan="3" style="text-align: center;">-</td> <td colspan="3" style="text-align: center;">-</td> <td colspan="6"></td> </tr> </table> <p><b>OR</b></p> <p><b>Employer identification number</b></p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">2</td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">6</td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">-</td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">2</td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">3</td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">5</td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">8</td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">3</td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">3</td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">8</td> </tr> </table>															-			-									2	6		-	2	3	5	8	3	3	8
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2	6		-	2	3	5	8	3	3	8																												

<b>Part II Certification</b>	
Under penalties of perjury, I certify that:	
<p>1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and</p> <p>2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and</p> <p>3. I am a U.S. citizen or other U.S. person (defined below); and</p> <p>4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.</p> <p><b>Certification instructions.</b> You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.</p>	
<b>Sign Here</b>	<p style="font-size: small;">Signature of U.S. person ▶ </p> <p style="font-size: small;">Date ▶ <b>01/01/2019</b></p>

**General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

**Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

*If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.*

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **AUG 12 2008**

LOS ANGELES PARKS FOUNDATION  
C/O ERIC CHO  
LATHAM & WATKINS LLP  
633 W 5TH ST STE 4000  
LOS ANGELES, CA 90071

Employer Identification Number:  
26-2358338  
DLN:  
17053155039018  
Contact Person:  
WINNIE W LEE ID# 31208  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
December 31  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
February 26, 2008  
Contribution Deductibility:  
Yes  
Advance Ruling Ending Date:  
December 31, 2012  
Addendum Applies:  
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 1045 (DO/CG)

LOS ANGELES PARKS FOUNDATION

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,

A handwritten signature in black ink that reads "Robert Choi". The signature is written in a cursive style with a large, prominent "R" and "C".

Robert Choi  
Director, Exempt Organizations  
Rulings and Agreements

Enclosures: Publication 4221-PC  
Statute Extension

Letter 1045 (DO/CG)

**Part X Public Charity Status (Continued)**

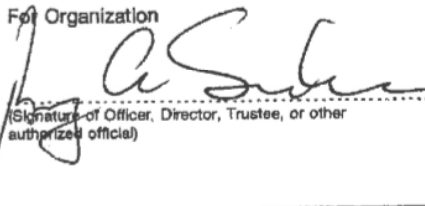
- e 509(a)(4)—an organization organized and operated exclusively for testing for public safety.
- f 509(a)(1) and 170(b)(1)(A)(iv)—an organization operated for the benefit of a college or university that is owned or operated by a governmental unit.
- g 509(a)(1) and 170(b)(1)(A)(v)—an organization that receives a substantial part of its financial support in the form of contributions from publicly supported organizations, from a governmental unit, or from the general public.
- h 509(a)(2)—an organization that normally receives not more than one-third of its financial support from gross investment income and receives more than one-third of its financial support from contributions, membership fees, and gross receipts from activities related to its exempt functions (subject to certain exceptions).
- i A publicly supported organization, but unsure if it is described in 5g or 5h. The organization would like the IRS to decide the correct status.

6 If you checked box g, h, or i in question 5 above, you must request either an advance or a definitive ruling by selecting one of the boxes below. Refer to the instructions to determine which type of ruling you are eligible to receive.

- a **Request for Advance Ruling:** By checking this box and signing the consent, pursuant to section 6501(c)(4) of the Code you request an advance ruling and agree to extend the statute of limitations on the assessment of excise tax under section 4940 of the Code. The tax will apply only if you do not establish public support status at the end of the 5-year advance ruling period. The assessment period will be extended for the 5 advance ruling years to 8 years, 4 months, and 15 days beyond the end of the first year. You have the right to refuse or limit the extension to a mutually agreed-upon period of time or issue(s). Publication 1035, *Extending the Tax Assessment Period*, provides a more detailed explanation of your rights and the consequences of the choices you make. You may obtain Publication 1035 free of charge from the IRS web site at [www.irs.gov](http://www.irs.gov) or by calling toll-free 1-800-829-3876. Signing this consent will not deprive you of any appeal rights to which you would otherwise be entitled. If you decide not to extend the statute of limitations, you are not eligible for an advance ruling.

Consent: Fixing Period of Limitations Upon Assessment of Tax Under Section 4940 of the Internal Revenue Code

For Organization

  
 (Signature of Officer, Director, Trustee, or other authorized official)

**Barry A. Sanders**

(Type or print name of signer)

**Chairman, President, Director**

(Type or print title or authority of signer)

**MAY 23 2008**  
 (Date)

For IRS Use Only

  
 IRS Director, Exempt Organizations

**AUG 12 2008**  
 (Date)

- b **Request for Definitive Ruling:** Check this box if you have completed one tax year of at least 8 full months and you are requesting a definitive ruling. To confirm your public support status, answer line 6b(i) if you checked box g in line 5 above. Answer line 6b(ii) if you checked box h in line 5 above. If you checked box i in line 5 above, answer both lines 6b(i) and (ii).

- (i) (a) Enter 2% of line B, column (e) on Part IX-A, Statement of Revenues and Expenses. \_\_\_\_\_
- (b) Attach a list showing the name and amount contributed by each person, company, or organization whose gifts totaled more than the 2% amount. If the answer is "None," check this box.

- (ii) (a) For each year amounts are included on lines 1, 2, and 9 of Part IX-A, Statement of Revenues and Expenses, attach a list showing the name of and amount received from each disqualified person. If the answer is "None," check this box.

- (b) For each year amounts are included on line 9 of Part IX-A, Statement of Revenues and Expenses, attach a list showing the name of and amount received from each payer, other than a disqualified person, whose payments were more than the larger of (1) 1% of line 10, Part IX-A, Statement of Revenues and Expenses, or (2) \$5,000. If the answer is "None," check this box.

- 7 Did you receive any unusual grants during any of the years shown on Part IX-A, Statement of Revenues and Expenses? If "Yes," attach a list including the name of the contributor, the date and amount of the grant, a brief description of the grant, and explain why it is unusual.  Yes  No

## Spring Egg Hunt Co Sponsor Budget Outline Expenses

\*Please note that the Mar Vista Recreation Center is a cost recovery center and all salaries and expenses are self-generated by the full time staff.

Personnel Related Expenses	Requested of NC	Total Projected Cost
8 Staff- \$30.00 (8 hours)	\$1920.00	\$1920.00
	Total:	\$1920.00

Non-Personnel Related Expenses	Amount	Total Projected Cost
Magic Jump Rentals (5 games)	\$235.00	\$235.00
Oriental Trading	\$596.44	\$596.44
Net Entertainment Tech (stuffed eggs)	\$255.14	\$255.14
Walmart (candy and sugar cookies)	\$350.00	\$350.00
Smart & Final (popcorn, juice boxes and water bottles)	\$366.31	\$366.31
Decorations- 99 Cent Only Store/Dollar Tree	\$300.00	\$300.00
Baskets	\$150.00	\$150.00
	Total:	\$2252.89



**Magic Jump Rentals, Inc.**

9130 Glenoaks Boulevard, Suite C  
Sun Valley, CA 91352

Phone: (800) 873-8989  
Email: info@magicjumpr rentals.com

**Order #279077**

Prepared On: Jan 30, 2020

**Customer Information**

Customer ID: 26957  
Elisa White  
Mar Vista Recreation Center- City of  
LA- Rec & Parks  
(310) 398-5982 (business)  
(818) 693-2422 (cell)  
elisa.white@lacity.org

Event Location	Rental Date & Time
11430 Woodbine Ave Culver City, CA 90066	Saturday Apr 4, 2020 9:30am to Saturday Apr 4, 2020 2:30pm

**Order Items**

Description	Quantity	Unit Price	Total
Megawire Game - Damage Waiver: No - Insurance Certificate: Not Required - Overnight Option (pickup next morning): No - Any Stairs to Setup?: None - Setup Surface: Concrete/Asphalt/Astro Turf	1	79.00	79.00
Putt Master Carnival Game - Damage Waiver: No	1	39.00	39.00
Ring Toss Carnival Game - Damage Waiver: No	1	39.00	39.00
Slam Dunk Carnival Game - Damage Waiver: No	1	39.00	39.00
Tic-Tac-Toe Carnival Game - Damage Waiver: No	1	39.00	39.00

**Order Transactions**

N/A

**Special Instructions**

Payment with PO customer is aware we need PO before event

<b>Sub-Total:</b>	\$235.00
<b>Delivery Charge:</b>	\$0.00
<b>Additional Fees:</b>	\$0.00
<b>Tax (9.5%):</b>	\$0.00
<b>Order Total:</b>	\$235.00
<b>Payments Received:</b>	\$0.00
<b>Balance Due:</b>	<b>\$235.00</b>

**CITY OF LOS ANGELES**

City of Los Angeles Purchasing Agent  
 111 E 1ST STREET  
 ROOM 110  
 LOS ANGELES CA 90012



**BLANKET PURCHASE ORDER**

<b>Purchase Order Number</b>	<b>Record Date</b>	<b>Requester Name</b>
BPO 88 200000219287 1	02-20-20	Debbie Bayes
<b>Payment Terms</b>	<b>Freight Terms</b>	<b>Ship Via</b>
0% Net 30		Vendor Choice
<b>Ship To</b>	<b>Vendor</b>	<b>Bill To</b>
Rec & Parks /Mar Vista Rec Ctr 11430 Woodbine Avenue Los Angeles, CA 90066	MAGIC JUMP 000043498 2526 N. ONTARIO ST. BURBANK, CA 91504	City of Los Angeles Supply Svcs., Accounts Payable 555 Ramirez St., Space 312 Los Angeles CA 90012
<b>Additional Info</b>		
Please include this first page with your shipment.  Description: Needed on 4/4/20  Extended Description: Quote# 279077 Needed on 4/4/20 Needed for Spring Event		

**Issuer:** Debbie Bayes

Phone Number: (310) 202-2803	Email Address: Debbie.Bayes@lacity.org
------------------------------	--

**Line Items**

Line	Commodity Code	CL Description	Quantity	UOM	Unit Price	Sub Total	Sales Tax	Line Total
1	721417	megawire game	1	EA	\$79.00	\$79.00	\$0.00	\$79.00
Extended Description: CONSTRUCTION MACHINERY AND EQUIPMENT RENTAL OR LEASING SERVICES Delivery Date: 04-04-20								
2	721417	putt master carnival game	1	EA	\$39.00	\$39.00	\$0.00	\$39.00
Extended Description: CONSTRUCTION MACHINERY AND EQUIPMENT RENTAL OR LEASING SERVICES Delivery Date: 04-04-20								
3	721417	ring toss carnival game	1	EA	\$39.00	\$39.00	\$0.00	\$39.00
Extended Description: CONSTRUCTION MACHINERY AND EQUIPMENT RENTAL OR LEASING SERVICES Delivery Date: 04-04-20								
4	721417	slam dunk carnival game	1	EA	\$39.00	\$39.00	\$0.00	\$39.00
Extended Description: CONSTRUCTION MACHINERY AND EQUIPMENT RENTAL OR LEASING SERVICES Delivery Date: 04-04-20								
5	721417	tic-tac-toe	1	EA	\$39.00	\$39.00	\$0.00	\$39.00
Extended Description: CONSTRUCTION MACHINERY AND EQUIPMENT RENTAL OR LEASING SERVICES Delivery Date: 04-04-20								

Sub Total: \$235.00  
 Sales Tax: \$0.00  
**Total PO Amount: \$235.00**





# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)  
12/11/2019

**THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.**

**IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).**

<b>PRODUCER</b> Liberty United Insurance Serv. 704 S Victory Blvd Suite 204 Burbank CA 91502		<b>CONTACT NAME:</b> SAMUEL MURADYAN <b>PHONE (A/C No. Ext.):</b> 8187618888 <b>FAX (A/C No.):</b> <b>E-MAIL ADDRESS:</b> sam@libertyunitedinsurance.com	
<b>INSURED</b> Magic Jump Rentals 9165 Glenoaks Blvd Sun Valley CA 91352		<b>INSURER(S) AFFORDING COVERAGE</b> <b>INSURER A:</b> Admiral Insurance Company <b>NAIC #</b> 24856 <b>INSURER B:</b> <b>INSURER C:</b> <b>INSURER D:</b> <b>INSURER E:</b> <b>INSURER F:</b>	

### COVERAGES CERTIFICATE NUMBER: REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR ITR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> <b>COMMERCIAL GENERAL LIABILITY</b> <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR  GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:	Y	N	CA000023046-05	12/16/2019	12/16/2020	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Per occurrence) \$ 800,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000 COMBINED SINGLE LIMIT (Per accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ UMBRELLA LIAB EXCESS LIAB OCCUR CLAIMS-MADE DEF RETENTION \$ WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below
							EACH OCCURRENCE \$ AGGREGATE \$ PER STATUTE OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

<b>CERTIFICATE HOLDER</b> City of Los Angeles and its Agencies, Boards and Depts. 200 North Main Street City Hall East - Rm 1240 Los Angeles CA 90012	<b>CANCELLATION</b> SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.  AUTHORIZED REPRESENTATIVE SAMUEL MURADYAN
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00900

\*\*\*\*\*  
\* QUOTE \*  
\*\*\*\*\*

Invoice #: 701214817-01

Date: 1/31/2020

Page #: 1

ATTN: ELISA

SOLD TO:

SHIP TO:

NORTHRIDGE RECREATION CENTER  
18300 LEMARSH ST  
NORTHRIDGE, CA 91325-1026

MAR VISTA RECREATION CENTER  
11430 WOODBINE ST  
LOS ANGELES, CA 90066-1230

Purchase Order Number		Date Ordered	Date Shipped	Back Orders	Terms	
		1/31/2020	1/31/2020	NO	Expires 03/31/20	
Service Representative		Number of Cartons	Weight	Shipped Via		
			LBS			
Item Number	Order Qty	Ship Qty	Description		Unit Price	Est. Amount
IN-13758782	3 DZ	3	EASTER EGG HUNT TRAFFIC CONES		14.49	43.47
IN-5/591	1 UN	1	MEGA PENCIL ASSORTMENT (250PC)		31.98	31.98
IN-13678190	10 UN	10	3D BUNNY CK-12		5.97	59.70
IN-37/489	4 PC	4	"EASTER EGG HUNT" PENNANT BANNER(100FT		9.79	39.16
IN-5/715	2 UN	2	MEGA DELUXE TOY ASSORTMENT (250PC)		32.98	65.96
IN-13718299	2 UN	2	PEANUTS EASTER TATTOOS		5.07	10.14
IN-13838109	2 UN	2	POSITIVE PALS TATTOOS		5.19	10.38
IN-5/716	1 UN	1	MEGA SPORTS NOVELTY ASSORTMENT (250PC)		40.19	40.19
IN-5/692	2 UN	2	FLYING JET ASSORTMENT (100PC)		12.58	25.16
IN-13693429	10 DZ	10	CYO BUG & BUTTERFLY MASKS		5.39	53.90
IN-3/9074	1 PC	1	MIXED PRINT EGG STANDUP		38.49	38.49
IN-13785954	2 UN	2	EASTER GLITTER TATTOOS		5.39	10.78
IN-39/1050	1 UN	1	SPORTS TATTOOS (6DZ)		5.39	5.39
IN-13758074	4 UN	4	EASTER GOODY BAGS (50PC)		13.49	53.96
IN-5/905	2 UN	2	MEDIUM TOY ASSORTMENT (100PC)		14.98	29.96
IN-37/1022	2 PC	2	EASTER EGG HUNT BANNER		6.49	12.98
IN-5/706	1 UN	1	STICKY ASSORTMENT (100 PC)		13.09	13.09

Shipping Instructions:  
 FOR QUOTATION PURPOSES ONLY MERCHANDISE IS DELIVERED 5-7 BUSINESS DAYS AFTER THE ORDER IS PLACED PRICES ARE VALID FOR 30 DAYS AND ITEMS ARE SUBJECT TO AVAILABILITY. IF THIS QUOTE WILL MEET YOUR NEEDS, PLEASE CALL US AT: 1-800-526-7400 OR FAX 1-877-564-4440. PAYMENT : PLEASE ATTACH A COPY OF QUOTE FOR QUOTATION PURPOSES ONLY. MERCHANDISE IS DELIVERED 5-7 BUSINESS DAYS AFTER THE ORDER PLACED TO YOUR CHECK OR CALL/FAX  
 \*\*\* CONTINUED ON NEXT PAGE \*\*\*



00900  
 \*\*\*\*\*  
 \* QUOTE \*  
 \*\*\*\*\*

Invoice #: 701214817-01  
 Date: 1/31/2020  
 Page #: 2

ATTN: ELISA  
 SOLD TO:

SHIP TO:

NORTHRIDGE RECREATION CENTER  
 18300 LEMARSH ST  
 NORTHRIDGE, CA 91325-1026

MAR VISTA RECREATION CENTER  
 11430 WOODBINE ST  
 LOS ANGELES, CA 90066-1230

Purchase Order Number		Date Ordered	Date Shipped	Back Orders	Terms	
		1/31/2020	1/31/2020	NO	Expires: 03/31/20	
Service Representative		Number of Cartons	Weight	Shipped Via		
			LBS			
Item Number	Order Qty	Ship Qty	Description		Unit Price	Est. Amount
<p>FOR QUOTATION PURPOSES ONLY            MERCHANDISE IS DELIVERED 5-7 BUSINESS            DAYS AFTER THE ORDER IS PLACED PRICES            ARE VALID FOR 30 DAYS AND ITEMS ARE            SUBJECT TO AVAILABILITY. IF THIS QUOTE            WILL MEET YOUR NEEDS, PLEASE CALL US            AT: 1-800-526-7400 OR FAX            1-877-564-4440. PAYMENT: PLEASE ATTACH            A COPY OF QU FOR QUOTATION PURPOSES            ONLY. MERCHANDISE IS DELIVERED 5-7            BUSINESS DAYS AFTER THE ORDER PLACED            TO YOUR CHECK OR CALL/FAX US WITH YOUR            CREDIT CARD. THANK YOU!            COURTESY, HONOR PROMO CODE PS18542 FOR            FREE SHIPPING.            *** CONTINUED ON NEXT PAGE ***</p>						



00900  
 \*\*\*\*\*  
 \* QUOTE \*  
 \*\*\*\*\*

Invoice #: 701214817-01  
 Date: 1/31/2020  
 Page #: 3

ATTN: ELISA  
 SOLD TO:

SHIP TO:

NORTHRIDGE RECREATION CENTER  
 18300 LEMARSH ST  
 NORTHRIDGE, CA 91325-1026

MAR VISTA RECREATION CENTER  
 11430 WOODBINE ST  
 LOS ANGELES, CA 90066-1230

Purchase Order Number	Date Ordered	Date Shipped	Back Orders	Terms	
	1/31/2020	1/31/2020	NO	Expires 03/31/20	
Service Representative	Number of Cartons	Weight	Shipped Via		
		LBS			
Item Number	Order Qty	Ship Qty	Description	Unit Price	Exp. Amount
All Prices Are in US Dollars FOB Omaha, NE U.S.A. *NOTE: Prices and availability are subject to change.					

Call to speak to a customer service representative:

Merchandise	Shipping & Handling	Sales Tax	Total Amount	Certificate/Other	Payments	Balance Due
544.69		51.75	596.44			596.44

See Important Sales Tax Information Regarding the Tax You May Owe Directly to Your State on the Reverse Hereof

**vv PLEASE DETACH AND RETURN WITH REMITTANCE vv**

**\*\* To Insure PROPER Payment to your ACCOUNT, Please Return the COUPON \*\***

Name: NORTHRIDGE RECREATION CENTER

Due Date:

Account: 9924631

Order #: 701214817-01

Balance Due: 596.44

Please mail your payment to:

Amount Paid: \$ \_\_\_\_\_

OTC Brands, Inc.  
 PO Box 14502  
 Des Moines, IA 50306

Please do not write below this line. Do not fold, staple, or paper clip this coupon.

0099246316 701214817 01 000000596442



National Entertainment Technologies, Inc.  
 P.O. Box 648  
 Marshfield, MO 65706  
 1-800-458-4116

# INVOICE

Date	Invoice #
2/27/2020	200227054
FED.ID.# 43-1486431	

**PAID**  
**02/27/2020**

<b>Bill To</b>	<b>Ship To</b>
ELISA WHITE 18300 LEMARSH ST NORTHRIDGE CA 91325	MAR VISTA REC. CENTER ELISA WHITE 11430 WOODBINE ST LOS ANGELES, CA 90066

<b>P.O. No.</b>	<b>Terms</b>	<b>Author.</b>	<b>Ship Date</b>	<b>Ship Via</b>	<b>Account #</b>
	CREDIT CA...	WEB	2/27/2020	UPS	05096

Item	Qty	Rate	Amount
Easter Toy Filled Eggs	1,000	0.12	120.00T
Easter Candy Filled Eggs	1,000	0.12	120.00T
<b>Total</b>			\$240.00
<b>Payments/Credits</b>			-\$240.00
<b>Balance Due</b>			\$0.00



Elisa White <elisa.white@lacity.org>

---

## Order Confirmation

1 message

---

**EASTER EGG** <noreply@elavon.com>  
Reply-To: CALEB@netegg.us  
To: elisa.white@lacity.org

Wed, Feb 26, 2020 at 1:56 PM

Your Easter Egg source

### Order Results

---

**Profile Name:** EASTER EGG  
**Transaction ID:** 260220EBF-F88F1776-AEAE-413E-A5FD-B0330FE1DA17  
**Date/Time:** 02/26/2020 03:56:16 PM  
**Transaction Type:** SALE  
**Approval Message:** APPROVAL  
**Approval Code:** 032017  
**ECl:**

### Order Section

---

**Card Number :** \*\*\*\*\*1716  
**Amount :** \$240.00 USD  
**Customer Code :** 3038  
**Invoice Number :** 3038  
**Get Token :** N

### Billing Address

---

**First Name :** Elisa  
**Last name :** White  
**Address1 :** 18300 Lemarsh Street  
**City :** Northridge  
**State/Province :** CA  
**Postal Code :** 91325  
**Country :** United States  
**Phone :** 8186932422  
**Email Address :** elisa.white@lacity.org

---

N.E.T. Inc Easter Eggs

The information contained in this e-mail and in any attachments is intended only for the person or entity to which it is addressed and may contain confidential and/or privileged material. Any review, retransmission, dissemination or other use of, or taking of any action in reliance upon, this information by persons or entities other than the intended recipient is prohibited. This message has been scanned for known computer viruses.



All Departments ▾ Search



EW



Order in 5 hrs 15 mins for NextDay delivery. ⓘ

Earn 5% back with the Capital One Walmart Rewards Card.

[Learn how](#)

Subtotal (36 items)	\$307.82
NextDay delivery	Free
Est. taxes & fees (Based on 21325)	\$0.00

### Your cart: 36 items

This order is a gift. [Learn more](#)



Tootsie Child's Play Variety Candies Pack, 3.5 Lb.

Qty: 4 ▾

\$7.73 ea

**\$30.92**

NextDay delivery  
Pickup

[Remove](#) | [Save for later](#)



Jolly Rancher, Assorted Hard Candy Original Flavors, 60 Oz.

Qty: 2 ▾

~~\$10.48~~ \$8.98 ea

**\$17.96**

NextDay delivery  
Pickup

[Remove](#) | [Save for later](#)



Skittles & Starburst Fruity Candy, Fun Size Variety Mix Bag, 31.9 Ounce

Qty: 6 ▾

\$8.98 ea

**\$53.88**

NextDay delivery  
Pickup

[Remove](#) | [Save for later](#)



Assorted Mini Chocolate Candy Bars Variety Pack Including Crunch, Butterfinger & Baby Ruth, 35.9 oz.

Qty: 6 ▾

\$9.98 ea

**\$59.88**

NextDay delivery  
Pickup today

[Remove](#) | [Save for later](#)



Jolly Rancher and Twizzlers, Assorted Chewy and Hard Candy Party Mix, 165 Pieces, 48 Oz.

Qty: 6 ▾

~~\$9.98~~ \$7.64 ea

**\$45.84**

NextDay delivery  
Pickup

[Remove](#) | [Save for later](#)



Brach's Kiddie Assorted Candy Mix, 48 oz., 145+ Count

Qty: 4 ▾

~~\$12.34~~ \$8.38 ea

**\$33.52**

NextDay delivery  
Pickup

[Remove](#) | [Save for later](#)

Est. total **\$307.82**

### Check Out

You get free NextDay delivery on this order!

Free pickup available.

[Learn more](#)

[Feedback](#)



Tootsie Roll Midgees Candies Chews,  
43.1 Oz., 400 Count

Qty: 2

\$5.97 ea

**\$11.94**

NextDay delivery  
Pickup today

[Remove](#) | [Save for later](#)



MARS Chocolate Variety Pack Minis  
Size Candy Bars, party size, 40 oz.,  
Official Sponsor of Super Bowl LIV

Qty: 6

\$8.98 ea

**\$53.88**

NextDay delivery  
Pickup

[Remove](#) | [Save for later](#)

### Saved for later

You have no saved items right now.

### Customers also bought these products



LIFE SAVERS Pep O Mint Hard  
Candy, 50-Ounce Party Size Bag

26

**\$8.98**

NextDay eligible



LIFE SAVERS Orange Mint Hard  
Candy, 14.5-Ounce Sharing Size

35

**\$2.98** 21.0¢ / oz

NextDay eligible



STARBURST FAVEREDS Fruit  
Chews Candy, party size, 50 oz.,

17

**\$8.98**



Airheads Candy Variety Gravity  
Feed Box, 60 Individually Wrapped

28

**\$7.98** 24.0¢ / oz

NextDay eligible



M&M'S Lovers Fun Size Chocola  
Candies, party size, 33.08 oz.,

25

**\$9.94** \$9.94 / oz

NextDay eligible

APP\_SHA : 85cbd2525520c5ac7620bc68823d631fe4fbab2f

APP\_VERSION : 1.0.0-20191101\_193259.5a48b50bd



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In The Spotlight

Ellen's List

Electronics

Toys



- Smart & Final -

Order Summary 

\$366.31

Cart Details

[Clear Cart](#)

Allow Substitutions For All 

Order Instructions

Have any special instructions that we should take into account when preparing an order?

eg. Substitute baby food with any flavor

Beverages

*Hawaiian Punch Drink Box 40 ct (40 count)*

\$89.91

 9 

Add Instructions

Remove

Allow Substitution

*First Street, Water, Purified Drinking, 35 Bottle Value Pack (35 count)*

\$39.90

 10 

Add Instructions

Remove

Allow Substitution

Snacks

*Cracker Jack, Popcorn and Peanuts, Original (24 count)*

\$62.90

 10 

Add Instructions

Remove

Allow Substitution

*First Street, Popcorn, Cheese Flavored, 24 Pack (24 count)*

\$77.94

 6 

Add Instructions

Remove

First Street, Popcorn, Butter Flavored, 24 Pack (24 count)

\$71.94

− 6 +



Add Instructions

Remove

Allow Substitution

### YOUR ORDER

Subtotal	\$342.59
Delivery Fee	\$4.99
Picking Fee	\$6.40
Tax	\$12.33
Estimated Total*	\$366.31

CONTINUE CHECKOUT

CONTINUE SHOPPING

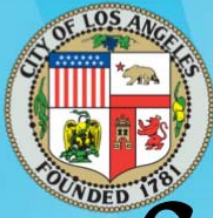
Promo Code

APPLY

#### Earliest Delivery Time

Fri, Feb 7, 2020 8:00AM

\* Total prices are estimated prices only. Actual prices change occasionally and depending on your time of delivery, your total price may vary. Other things, such as weighted items, can also impact your total price estimate. However, you will only be billed for the amount of actual products selected in store.



City of Los Angeles Department of Recreation & Parks

## Mar Vista Recreation Center

11430 Woodbine Avenue, Los Angeles, CA 90066  
310-398-5982



PARK PROUD LA

# Spring Egg Hunt

**Please join us for a day of games, arts and crafts,  
fun, candy and an egg hunt!**

**This is a free event to the entire Mar Vista community.**

## Saturday, April 4, 2020

### 11:00AM - 2:00PM



### Egg Hunt Ages:

Ages 3 & Under  
Ages 4-6  
Ages 7-9  
Ages 10-12

### Activities:

- \* Egg Hunt
- \* Arts & Crafts
- \* Selfie Booth
- \* Games & Prizes
- \* Spring Bunny
- \* Candy/Snacks

**\*The Egg Hunts begin at 1:00 PM\***

**14.1 [POLICY][T&I][GREAT STREETS] MVCC Position Statement on Great Streets Venice Blvd. - Discussion and possible action regarding the MVCC's current position on Great Streets Venice Blvd.**

**MVCC POSITION STATEMENT ON GREAT STREETS VENICE BLVD**

**Position Statement: Great Street Venice Boulevard**

**Summary:** It is the current position of the Mar Vista Community Council that it has withdrawn its support for the Great Streets Venice Blvd project.

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**On March 12, 2019, by a vote of Yes (5) - No (4) - Abstain (3), the Board passed the following Stakeholder Motion:**

**LADOT/GREAT STREETS INITIATIVE/CD 11  
GREAT STREETS - VENICE BLVD PILOT PROJECT MOTION**

**Background:** *The Venice Blvd. "Great Street" pilot project was implemented on May 20, 2017. This one-year pilot project included removing one traffic lane in each direction to install a curbside protected bike lane, a buffer/loading zone and reconfigured on-street parking.*

*This pilot project was presented as a collaboration between Mayor Garcetti's Great Streets Initiative, Council District 11 and LADOT, with regular input from stakeholders through the Mar Vista Community Council (MVCC). But since stakeholders started voicing their concerns regarding this pilot project in June, 2017, Mayor Garcetti's Great Streets Initiative, Council District 11 and LADOT (they) have ceased collaborating with stakeholders and the MVCC.*

*For example:*

- 1. they do not regularly attend MVCC committee meetings where the pilot project is discussed,*
- 2. they withhold information and data collected on this pilot project,*
- 3. they refuse to hold a Townhall meeting to address stakeholders' concerns,*
- 4. they refuse to discuss removing or significantly altering components of the pilot project that many stakeholders have identified as not working, and*
- 5. they made decisions about this pilot project without involving stakeholders and the MVCC in the decision-making process.*

*Councilman Bonin attended the July 11, 2017 MVCC Board meeting to announce the beginning of the project and hear feedback from the MVCC and its stakeholders. On December 20, 2018, he released a YouTube video to inform us the pilot project was a success and was here to stay.*

---

**MOTION:** *Be it resolved that the Mar Vista Community Council (MVCC) will send a letter forthwith to LADOT, the Great Streets Initiative and Councilman Mike Bonin's office stating:*

- 1) transportation projects like this should be an ongoing partnership between stakeholders, the Community Council and the City, and the MVCC is the best and most direct way to communicate about projects like this with the public, and*

*2) no transportation project of this scale and magnitude can be considered, planned, implemented or approved without the ongoing involvement and approval of the MVCC and its stakeholders.*

*Furthermore, the letter will state that the MVCC withdraws its support for Great Streets Venice Blvd.*

**On February 24, 2019, by a vote of Yes (6) - No (1) - Abstain (2), the Board passed a Resolution of Disapproval:**

*The Mar Vista Community Council is disappointed and dismayed that Councilmember Bonin, in announcing his decision regarding the Great Streets Venice Blvd Project, chose to violate City Charter Section 907 and L.A.M.C. Section 22.810.1 (f) (A).*

*By announcing, on December 20, 2018, via an email blast and YouTube video, that data collection and analysis on the project had been completed and a decision made, Mr. Bonin precluded any opportunity for input or discussion with the Mar Vista Community Council as mandated by these statutes.*

*Accordingly, the Mar Vista Community Council strongly disapproves of Mr. Bonin's conduct with regard to this matter.*

**On November 11, 2018, by a vote of Yes (9) - No (1) - Abstain (1), the Board passed the following policy motion:**

***Independent Traffic Study***  
*(Great Streets Ad Hoc Subcommittee)*

*WHEREAS, the Great Streets -Venice Boulevard Pilot Project has caused conflict and controversy in Mar Vista and the surrounding communities; and*

*WHEREAS, numerous requests for pre-and post-project data to the Great Streets Initiative in Mayor Garcetti's office, the Active Transportation and Vision Zero offices in the Los Angeles Department of Transportation (LADOT), and Councilmember Mike Bonin's office have been non-responsive; and*

*WHEREAS, the limited data and analysis that has been released from LADOT and Councilmember Bonin's office is contradictory to the experiences of the community members living near, conducting business on and otherwise using Venice Boulevard; and WHEREAS, numerous requests for Town Hall meetings with question and answer sessions have been denied by LADOT and Councilmember Bonin's office; and*

*WHEREAS, the Silver Lake community, when faced with a similar situation, asked for and were granted funds to hire a transportation contractor to conduct an independent traffic study regarding the Rowena Avenue road diet by their Councilmember David Ryu; and*

*WHEREAS, Mar Vista stakeholders, on behalf of the businesses and residents, commuters, emergency responders and others impacted by the Great Streets Venice*

*Boulevard Pilot Project, would like to seek the same remedy in order to receive answers to their questions and concerns that have heretofore been unaddressed by the Great Streets Initiative, LADOT and Councilmember Bonin.*

*THEREFORE, in the spirit of community engagement, transparency and accountability, the Mar Vista Community Council (MVCC) will assemble a community panel, and requests that Councilmember Bonin fund an independent traffic study of data (or questions) identified by the assembled ad hoc Community Panel regarding the Great Streets Venice Boulevard Pilot Project, to be completed within four months of contract with an independent firm of the community panel's choosing, excluding current Great Streets contractor Fehr & Peers Transportation Consultants.*

---

**Additional Motion Regarding Great Streets Venice Blvd:**

On December 12, 2017, by a vote of Yes (6) - No (5) - Abstain (2), the Board passed the following policy motion:

**Regional Safe Bike Routes**  
*(submitted by Transportation & Infrastructure Committee)*

*WHEREAS, extensive segments of government publicly owned land exist in and around Mar Vista that could be used for protected bike paths and bike lanes*

*THEREFORE, Mar Vista Community Council further moves to advise Council District 11 to conduct a feasibility study exploring the following alternative long-term protected bike lane solutions along the entire length of VeniceBoulevard, from Venice Beach to Downtown Los Angeles:*

- 1. Removing the center median, which is a former Red Car Rail right of way ("ROW"), to increase usable roadway and provide at least 3 motor vehicle lanes, expanded turning lanes, an extra wide bike lane, and a standard parking lane on each direction of the 2-way roadway, or*
- 2. Replacing the center median Red Car ROW with a signalized protected bikeway, while retaining at least 3 motor vehicle lanes, expanded turning lanes, and a standard parking lane on each direction of the 2-way roadway, or*
- 3. Create signage, and repaint adjacent residential streets, as safe thoroughfares for rapid, bicycle-friendly, and safe routes for bicyclists that enhance the mobility, ease of use, and safety for bicyclists as an alternative to Venice Blvd., while still allowing a safer bicycle lane, with better visibility and access for both bicyclists and motorists, on Venice Blvd. associated with a restoration of the three-lane configuration for motorists, or*
- 4. Constructing at least one off-street public parking facility per 3 cityblock segment, to enable removal of the current parking lanes to create a roadway that includes at least 3 motor vehicle lanes, expanded turning lanes, and an extra wide curb adjacent protected bike lane on each direction of the 2-way roadway; and*

*THEREFORE, Mar Vista Community Council further moves to advise Council District 11 to pave new regional connector bike paths on an expedited basis, especially including:*

- 1. A path along the former rail ROW adjacent to the southwest side of the California 90 Expressway/Freeway from the Marvin Braude Coastal Bike Trail in Marina del Rey and connecting to both the Culver Boulevard Median and Ballona Creek Bike Paths in Del Rey; and*
- 2. Reinstallation of the former rail bridge top, potentially via fast-track City approval of 5000 Beethoven "Del Rey Pointe" apartment development plans, to connect existing and potential new bike paths in Del Rey across Ballona Creek and into Playa Vista via either McConnell Avenue and/or following the ROW to Jefferson Boulevard; and*

*THEREFORE, Mar Vista Community Council further moves to advise Council District 11 to initiate a collaborative effort with the Cities of Culver City and Santa Monica to designate a north/south on street bikeway through Del Rey /Mar Vista to follow a likely route from the Ballona Creek Path along McConnell Avenue, past the Culver Boulevard Median Bike Path, continuing along McConnel Boulevard, connecting to Wade Street after crossing Washington Boulevard and Washington Place, and continuing through Mar Vista on May Street, Cabrillo Boulevard, and Stewart Avenue before connecting to Airport Avenue and into current and proposed parks on the Santa Monica Airport site, and*

*THEREFORE, Mar Vista Community Council further moves to advise Council District 11 to conduct a feasibility study to explore the installation of bike lanes along the entire length of Walgrove Avenue, accomplished through removal of the existing parkway, widening of the street without removing any existing parking spaces, and roadway restriping, including green paint to designate the bike lanes. Such changes should include attempted coordination between the Cities of Los Angeles, Culver City, and Santa Monica to potentially include installation of a traffic signal at Washington Boulevard and Walgrove Avenue, and to seamlessly connect to the 23rd Street bike lane in Santa Monica, and*

*THEREFORE, Mar Vista Community Council further moves to advise Council District 11 to initiate a collaborative effort with the County of Los Angeles and City of Culver City to restore existing bike paths, including resurfacing uneven sections and redirecting flood drain outlets to clear excess sewage runoff, specifically including Marvin Braude Coastal Bike Path in Marina del Rey, Ballona Creek Bike Path, and Culver Boulevard Median Bike Path, and*

*THEREFORE, Mar Vista Community Council further moves to advise Council District 11 to initiate a collaborative effort with the County of Los Angeles and City of Culver City to expand the frequency of police patrols, sweeping of sand, glass and other debris and removal of weed overgrowth from all area bike paths, bike lanes and bikeway.*

**14.2 [POLICY][T&I][GREAT STREETS] Pavement Mural Project** - Discussion and possible action regarding the pavement mural project at the intersection of Grand View Blvd. and Pacific Ave.

PAVEMENT MURAL PROJECT

**[REDACTED][POLICY][T&I][GREAT STREETS] Pavement Mural Project** - Discussion and possible action regarding the pavement mural project at the intersection of Grand View Blvd. and Pacific Ave.

Motion: The MVCC requests that Lenore French or another representative of the GCI attend the February 11 2020 MVCC Board of Director's meeting for an update on the Grand View Blvd./Pacific Ave. Pavement Mural.



**15.1 [POLICY][PUBLIC SAFETY][HOMELESS ISSUES] Re-prioritization of Homeless Housing Strategy-** Discussion and possible action regarding calling on the City of Los Angeles to re-prioritize homeless housing strategy.

**MOTION:** *Calling on the City of Los Angeles to Reprioritize Homeless Housing Strategy*

The City of Los Angeles is unable to produce individual housing units fast enough to positively impact our homeless housing crisis. The Los Angeles Homeless Services Authority (LAHSA)'s housing coordination efforts do not enable efficient supportive services, decrease likelihood of housing success, and leave people homeless far too long.

Given the lack of individual housing units, streets, shelters and bridge housing are being used for long-term habitation by homeless persons. Supportive services, including health care, substance abuse treatment, money management, case management, and legal advocacy, are poorly provided to these persons.

Shared supportive housing programs have not been aggressively pursued though these are more viable and appropriate solutions for the most vulnerable homeless persons.

Currently, much of the City's investment in homeless solutions is through 2016 Measure HHH funding of new-build, permanent individual supportive housing units. Supportive housing combines affordable housing with services for residents. However, requirements for on-site services are vague and, to date, only 60 units have opened at a median cost of \$531,000 per unit.

LAHSA coordinates the City's homeless housing efforts. LAHSA's Coordinated Entry System (CES) utilizes the Vulnerability Index-Service Prioritization Decision Assistance Tool (VI-SPDAT) to prioritize homeless persons for housing.

Homeless persons are scored points (0-17) for independent housing barriers such as chronic homelessness, inability to care for basic needs, financial strain, chronic health and substance abuse issues, disability, medication misuse, trauma and abuse, exploitation, risky behavior, and being a victim or perpetrator of crime.

Homeless persons are categorized by score as high (8-17), mid (4-7), or low (0-3) acuity. Persons rated high acuity are then prioritized to receive individual housing units, even though they face the most housing barriers. In actual practice, a score of 17 is required to have any realistic individual housing priority. This prioritization is inappropriate because:

1. High acuity persons often require comprehensive supportive services.
2. High acuity persons often lack support systems.
3. Current supportive services are inefficient, provided to one person, in one location, at a time.
4. Landlords are reluctant to rent to high acuity persons.

5. Individual housing units are almost always preferred to shared alternatives because, once housed anywhere, any priority for future individual housing is lost.
6. High acuity persons are more likely to suffer negative housing outcomes including eviction.
7. Landlords are less likely to rent to high acuity persons once impacted by a problematic tenancy and eviction process.
8. The time from highest acuity ranking to individual housing can be well over one year.
9. Low acuity persons, most likely to succeed in individual housing, are not prioritized.

**The Mar Vista Community Council Homeless Issues Sub-Committee therefore moves that the Los Angeles City Council:**

*Direct LAHSA to reprioritize homeless housing strategy. This strategy should:*

1. Recognize the streets, shelter, and bridge housing as the City's current, long-term, first-housing model.
2. Locate field-service teams by council district to provide comprehensive services and peer support.
3. Recognize that high acuity persons are poorly served by the current housing process. Stop the initial offering of scarce and inappropriate individual housing to these persons.
4. Reprioritize high acuity persons to supportive shared housing including single or shared bedrooms in collaborative houses or apartments, motels, Board and Cares, SROs, and sober living homes.
5. Utilize and expand existing supportive shared housing programs using HHH and other available homeless housing funds.
6. Locate comprehensive services and peer support at shared housing locations.
7. Increase participation by developing a system whereby homeless persons, after a specified time spent in shared housing, may obtain individual housing.
8. Prioritize homeless persons rated low acuity to affordable individual housing units.

*Visibly and proactively respond to housed community concerns by:*

1. Forbidding high acuity shared housing within 500 feet of a childcare center, school or park.
2. Providing LAHSA and district service team updates at each community council homeless committee meeting.
3. Promoting community involvement through volunteer opportunities to help homeless persons on the streets, and at shelters, bridge housing, and shared-housing locations.

Approved, with Amendment added, on February 19, 2020  
 MVCC Homeless Issues Sub-Committee  
 Co-Chairs Renee A. Sabshin, M.D. and Robert Watkins IV, M.D.

**15.2 [POLICY][PLUM][COMMUNITY PLAN] Dwelling Unit Capacity** - Discussion and possible action regarding the inclusion of Calculated Dwelling Unit Capacity for Mar Vista in its second input document to the Los Angeles Dept of City Planning.

**Mar Vista Dwelling Unit Capacity**

FIGURES DERIVED USING THE CURRENT PALMS-MAR VISTA-DEL REY COMMUNITY PLAN (1997)

	R1 Low	R2/R3 (combined) Low Medium/Medium	R4 High Medium	Commercial up to R4	TOC Available Low/Low Medium	TOC Available Commercial	Totals
Dwelling Units per Net Acre (a)	6.50	32.75	82.00	82.00	32.75	82.00	
Net Acres of Zoning (b)	1,233.69	267.69	–	54.11	38.61	4.32	
Number of Dwelling Units	8,019.00	8,766.81	–	4,436.77	1,264.54	354.57	
Persons per Dwelling Unit (a)	2.75	2.10	–	2.14	2.10	2.14	
Capacity Before Bonuses	22,052.25	18,410.30	–	9,494.69	2,655.53	758.78	53,371.55
Capacity After ADU Bonus (c)	27,538.06	–	–	n/a	–	–	27,538.06
Capacity After SB1818 Bonus (d)	–	24,853.91	–	12,722.88	–	–	37,576.79
Capacity After TOC Bonus (d)	–	–	–	n/a	3,584.97	1,024.35	4,609.32
<i>Total Capacity After All Bonuses (c)</i>							<i>69,724.17</i>
DONE Population Estimate (e)							57,133.00
<b>EXCESS CAPACITY IN 2030</b>							<b>12,591.17</b>

- (a) Derived from current Palms-Mar Vista-Del Rey Community Plan (1997)
- (b) Calculated from ZIMAS using the Measuring Tools and Select by Polygon
- (c) Applied ADU Bonus to only 25% of R1 parcels [percentage could be more, which would increase Excess Capacity up to an additional 16,566.44]
- (d) Applied maximum (35%) Bonus
- (e) DONE ACS 2016 population estimate: 53,346. Assumed 5% increase per decade. [12/30/19, DONE decreased population by 2,008. See Attachments]
  - o A 5% increase per decade is based on 1990, 2000 and 2010 US Census figures for Los Angeles: 3.49 M (1990), 3.703 M (2000) and 3.796M (2010), which show 6% and 2.5% increases respectively. An average of these yields 4.25%.
  - o Five per cent is likely an overestimation as, per the US Census estimates, the Los Angeles Combined Statistical Area, CSA (which is composed of LA, Orange, Riverside, San Bernardino, and Ventura counties) experienced a net negative migration between 2011 and 2018, with LA County experiencing a loss of 534,000. Growth in the Los Angeles CSA as a whole grew by only 0.024% between 2017 and 2018. Los Angeles County lost 534,000 between 2011 and 2018, and the Los Angeles Combined CSA experienced a growth of only 0.024% during that period.

**15.3 [ADMINISTRATIVE][ELECTIONS & BYLAWS] Community Outreach Efforts** - Discussion and possible action regarding a proposed amendment to Article V, Section 11 of the MVCC Bylaws requiring all directors to participate in community outreach efforts.

**MVCC Policy Motion**  
*from the* Election and Bylaws Committee

Bylaws change for BOD consideration - March 10, 2020

**Section 11: Community Outreach**

**CURRENT LANGUAGE:**

**Section 11: Community Outreach (intentionally left blank)**

**PROPOSED LANGUAGE:**

**Section 11: Community Outreach**

The Council shall direct that a system of outreach be instituted to inform Stakeholders as to the existence and activities of the Council, including its Board elections, to find future leaders of the Council, and to encourage all Stakeholders to participate in Council business. All Directors shall be responsible for participating in the Council's community outreach efforts.

**15.4 [ADMINISTRATIVE][Transportation & Infrastructure] Modification to MVCC Board-Approved Transportation Survey** - Discussion and possible action to approve an additional demographic question asking participants to provide their Zip + 4.

15.4 MODIFICATION OF MVCC BOARD APPROVED TRANSPORTATION SURVEY

*This item is time-sensitive and needs to be approved at the March 10, 2020 Board meeting.*

**[ADMINISTRATIVE][T&I] Modification the MVCC Board Approved Transportation Survey:**  
Discussion and possible motion to approve the addition of a question in the Demographic Questions section of the survey asking participants to provide their Zip+4 zip code.

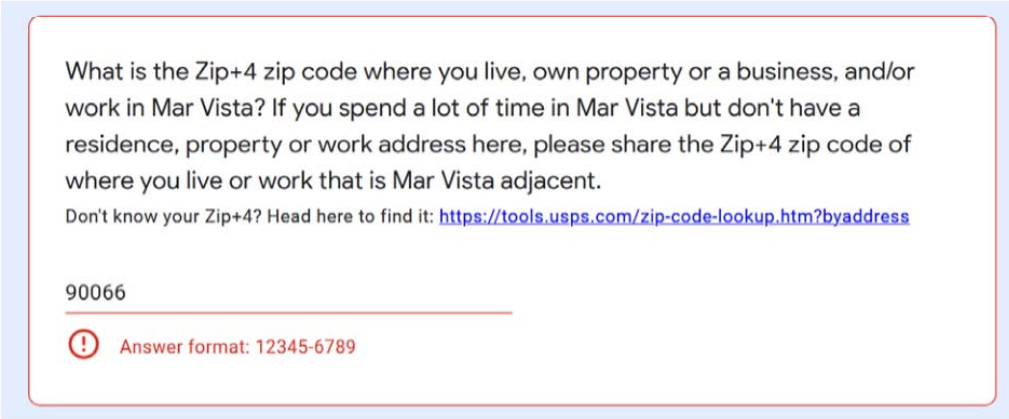
Preview the survey online at: <https://forms.gle/b6Dr2iAvfhBq64Vh6>

**Background**

The T&I Committee wants to add this question to get more specific information about where survey respondents live, own property, work or own a business in Mar Vista and/or where community interest stakeholders taking the survey live or work that is Mar Vista adjacent.

Asking for a Zip+4 is less intrusive than asking for an address.

Asking for this information adds an addition survey element designed to address the issue of online survey fraud.



**Motion**

The Mar Vista Community Council approves the modification of the MVCC Transportation survey to include a question in the Demographic Questions section of the survey asking participants to provide their Zip+4 zip code.

**15.5 [ADMINISTRATIVE][Transportation & Infrastructure] Outreach Plan for the MVCC Board-Approved Transportation Survey** - Discussion and possible action regarding the Transportation and Infrastructure Committee's outreach plan to promote and distribute their MVCC Board approved Transportation Survey.

**15.5 T&I OUTREACH PLAN FOR THE MVCC BOARD APPROVED TRANSPORTATION SURVEY**

*This item is time-sensitive and needs to be approved at the March 10, 2020 Board meeting.*

**[ADMINISTRATIVE][T&I] T&I Outreach Plan For The MVCC Board Approved Transportation Survey:** Discussion and possible motion to approve the Transportation and Infrastructure Committee's outreach plan to promote and distribute their MVCC Board approved Transportation Survey.

Preview the survey online at: <https://forms.gle/b6Dr2iAvfhBq64Vh6>

**Background**

**On December 10, 2019, the MVCC Board of Directors approved the content of the MVCC Transportation survey** for input into the Mobility Element of the Palms – Mar Vista – Del Rey Community Plan Update. However, **a plan to promote and distribute the survey to stakeholders has yet to be approved by the Board.**

The T&I Committee is willing to implement the following outreach plan either on their own or in partnership with the Outreach Committee.

**Outreach Plan**

1. The T&I Committee designed the Transportation survey to be online ONLY (also see Item 12.4 on this agenda.)
2. The T&I Committee has targeted the following methods to promote the survey:
  - a. MVCC MailChimp emails
  - b. The MVCC Facebook page: <https://www.facebook.com/marvistacc/>
3. Mailchimp email campaigns will use the full MVCC email list and involve the following:
  - a. stand-alone survey specific emails (i.e. the survey is the only subject and topic of the email) to go out on Thursdays or Fridays
    - the stand-alone emails will come out at the beginning of data collection, at the mid-point and 24-48 hours before the survey closes
  - b. weekly reminders in the Weekly Roundup email which comes out on Mondays
  - c. pursuant to MVCC Standing Rule Section 2 Communications, item 2.2.1, a representative from T&I will be added as an Author to MailChimp
  - d. T&I will be responsible for crafting the messages for the stand-alone and Weekly Roundup emails
4. Facebook paid promoted posts campaign will involve the use the existing MVCC Facebook page (also see Item 12.5 on this agenda):
  - a. in order to set up promoted posts, we need to link a credit or debit card to the Facebook page

## 15.5 T&I OUTREACH PLAN FOR THE MVCC BOARD APPROVED TRANSPORTATION SURVEY

- b. pursuant to MVCC Standing Rule Section 2 Communications, item 2.2.1., a representative from T&I will be given temporary access to the page as an Editor, which would allow them to do the following highlighted below:

### **Editor**

Edit the Page and add apps

Edit Instagram account details from the Page

Create posts as the Page

Share posts to Instagram account from the Page

Respond to ~~and delete~~ comments on the Page

Respond to and delete Instagram comments from the Page

Send messages as the Page

Create ads

View insights

See which admin created a post or comment

- c. the T&I Committee will be responsible for creating posts pertaining to the Transportation survey
- d. the T&I Committee will create the promoted posts (aka ads), set the parameters and, if necessary, modify the promotion based on performance of the promoted post
- e. the T&I Committee will respond to comments on Transportation survey posts as well as Facebook messages sent with questions regarding the posts or survey
- f. an added benefit of this use of paid promoted posts will be more Likes on the MVCC Facebook page and a corresponding larger audience for future posts

### **Motion**

The Mar Vista Community Council approves the Transportation and Infrastructure Committee's outreach plan to promote and distribute their MVCC Board approved Transportation Survey.

**15.7 [POLICY][PLUM] Letter to Councilman Bonin regarding SB330 implementation** - Discussion and possible action regarding a letter to Councilmember Bonin requesting an Ordinance for the City of Los Angeles to address problems of a procedural nature concerning implementation of SB 330, including but not limited to issues involving a) Plans on File for a Parcel prior to commencement of Ellis Act removal; b) extended residency protections; c) definition of Commencement of Construction; and d) interpretation in alignment with the legislative intent that SB 330 covers both ministerial and discretionary developments.

[http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill\\_id=201920200SB330](http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201920200SB330)



**15.8 [POLICY][PLUM] CIS regarding additional tenant protections** - Discussion and possible action regarding a Community Impact Statement (CIS) in SUPPORT of the Recommendations made by HCIDLA, dated February 4, 2020 to the Mayor and the Los Angeles City Council concerning enforcement of additional protections for tenants pursuant to AB 1482. (Council File No. 19-1305). Motion passed by unanimous vote at the 3/2/2020 PLUM meeting.

<https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=19-1305>

**15.9 [POLICY][Inouye] Special Meetings of the MVCC Board of Directors** - Discussion and possible action regarding the use of Special meetings as described in the MVCC Bylaws, Article VIII: MEETINGS, Section 1: Meeting Time and Place, Item D: Special meetings.

**DIRECTOR'S MOTION: SPECIAL MEETINGS OF THE MVCC**

**[ADMINISTRATIVE][INOUE] Special Meetings of the MVCC** - Discussion and possible action regarding the use of Special meetings as described in the MVCC Bylaws, Article VIII: MEETINGS, Section 1: Meeting Time and Place, Item D: Special meetings.

**Article VIII  
MEETINGS**

**Section 1: Meeting Time and Place**

D. Special Meetings. Special Meetings of the Board may be called for a specific purpose, requiring consideration before the next regular Board Meeting. The Chair, or a minimum of two (2) Board members, may call a Special Meeting of the Board.

Agenda and notice of such meeting shall be publicly posted at least twenty-four (24) hours before the scheduled meeting date. Such notice shall state the reasons for such a meeting, the specific business to be transacted at the meeting and the time and place of the meeting.

**BACKGROUND:**

The use of Special meetings to catch up on regular MVCC business not discussed at the regular MVCC Board of Directors meeting is problematic for the following reasons:

- 1) The stated purpose of Special Meetings is to address time-sensitive issues requiring consideration before the next regular Board meeting. Therefore, calling a Special meeting to catch up on unfinished regular Board meeting business does not seem to be the proper way to address this issue.
- 2) Due to the irregular schedule of these Special meetings, and the fact that the agenda only needs to be posted 24 hours in advance, stakeholders often don't attend and participate in these meetings.
- 3) Due to the irregular schedule of these Special meetings, not all Board members are able to attend and participate in these meetings either.
- 4) If the regular business of the MVCC is not taking place at the regular Board meeting, other ways to address this issue should be discussed and explored, with an emphasis on finding a solution that maximizes both stakeholder and Board member participation. An example would be scheduling a second regular MVCC Board meeting each month.

# **Robert's Rules for Special Meetings - dummies**

*By C. Alan Jennings, PRP*

Special meetings are, well, *special*. According to Robert's Rules, they're called only if 1) something important comes up that *must* be dealt with before the next regular meeting, or 2) some particular business matter(s) is important enough that it needs to be the exclusive reason for the entire meeting.

After all, you're busy, so special meetings had better be important, right? Now, because these meetings are special, the notice announcing them is special as well. You have to take a little more care with notices for special meetings than you do for regular meetings.

To be on the safe side and to eliminate doubt, you should always provide for written notice of special meetings to be sent within a specified time frame before the meeting. For example, your bylaws may state, "Notice of special meetings shall be mailed to the members at least 14 days but no more than 30 days before the meeting."

The actual range for notice varies depending on the size of your group and the distance members must travel. The important point is that the range of dates for sending the notice must be reasonable, and everyone must be able to receive the notice in time to arrange their schedules to attend the meeting.

All the notice principles for regular meetings still ring true for special meetings.

You can't hold special meetings if your bylaws don't provide for them. Check your bylaws before you worry about special meetings.

## **Calling a special meeting**

If you need to have a meeting before the next regular meeting, go ahead and do so. But be sure that it's important and can't wait. And don't try to cover anything more than what is absolutely necessary. Write your notice, include the pertinent details, and get out the notice as far in advance as you can. (Hopefully, your bylaws dictate the lead time requirements for special meeting notice. If not, you need to amend the bylaws to include this info.)

## **Drawing up the special meeting notice**

Make your notice simple and to the point. The subject of the meeting must be so urgent that it can't wait. Don't try to accomplish anything else at this meeting. Just write down exactly what you need to address and get the notice in the mail.

Suppose Peter Piper just applied for membership on your Parched Peanut Purveyors panel. Piper promised to pick a peck of pickled peppers for each of your panelists if he's permitted to petition for a position on the panel prior to the time his pickled pepper patch pays out.

Pickled peppers dry on the vine long before your next regular meeting. You really want Piper to belong to the club: Not only is he a person of patience and prestige, but you and the other panelists have postulated that the prospects for pickled peppers packed with parched peanuts is a profitable possibility. The opportunity to present Piper to the panel and permit his promise to perhaps profit the panel requires a special meeting.

In accordance with provisions of your bylaws, you call a special meeting and send a notice to all the voting members of the panel that reads as follows:

Parched Peanut Purveyors Panel

*Notice of Special Meeting*

A special meeting of the Parched Peanut Purveyors Panel will be held at the Peanut Patch on March 22 at 3:00 p.m. to peruse the petition of Peter Piper and prognosticate on the possibility of permitting Piper to hold a permanent post on our panel.

Please plan to participate.

Sincerely,

Lilbo Peep

*Secretary*

Now, as long as a *quorum* is present (the minimum number of voting members required to be present to validly conduct business in the name of the assembly), and provided that a majority of the panelists adopt the proposal, Peter Piper's petition will pass. That fact will then be placed in the proceedings of the panel.

Special meetings always require previous notice. Special meeting notices not only must include the date, time, place, and location, but also must specify all the business to be included in the meeting. Nothing other than this business, and the various motions that allow the meeting to take care of this business, can be considered in a special meeting if it's not included in the notice.

Be sure to call special meetings only when something must be addressed before the next regular meeting. Your time is important, so use this tool judiciously. Save everything that can wait for the next regular meeting.

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