CATEGORY: Administrative

COMMITTEE: Outreach

PURPOSE: <u>MarVista.org</u> web design

<u>BACKGROUND:</u>

The updating and redesign of <u>MarVista.org</u> began this year. Several meetings with stakeholders and Directors have provided a great deal of input. The next step is to implement the changes.

<u>THE MOTION:</u>

The MVCC approves the implementation of the web design based on the following mock-ups.

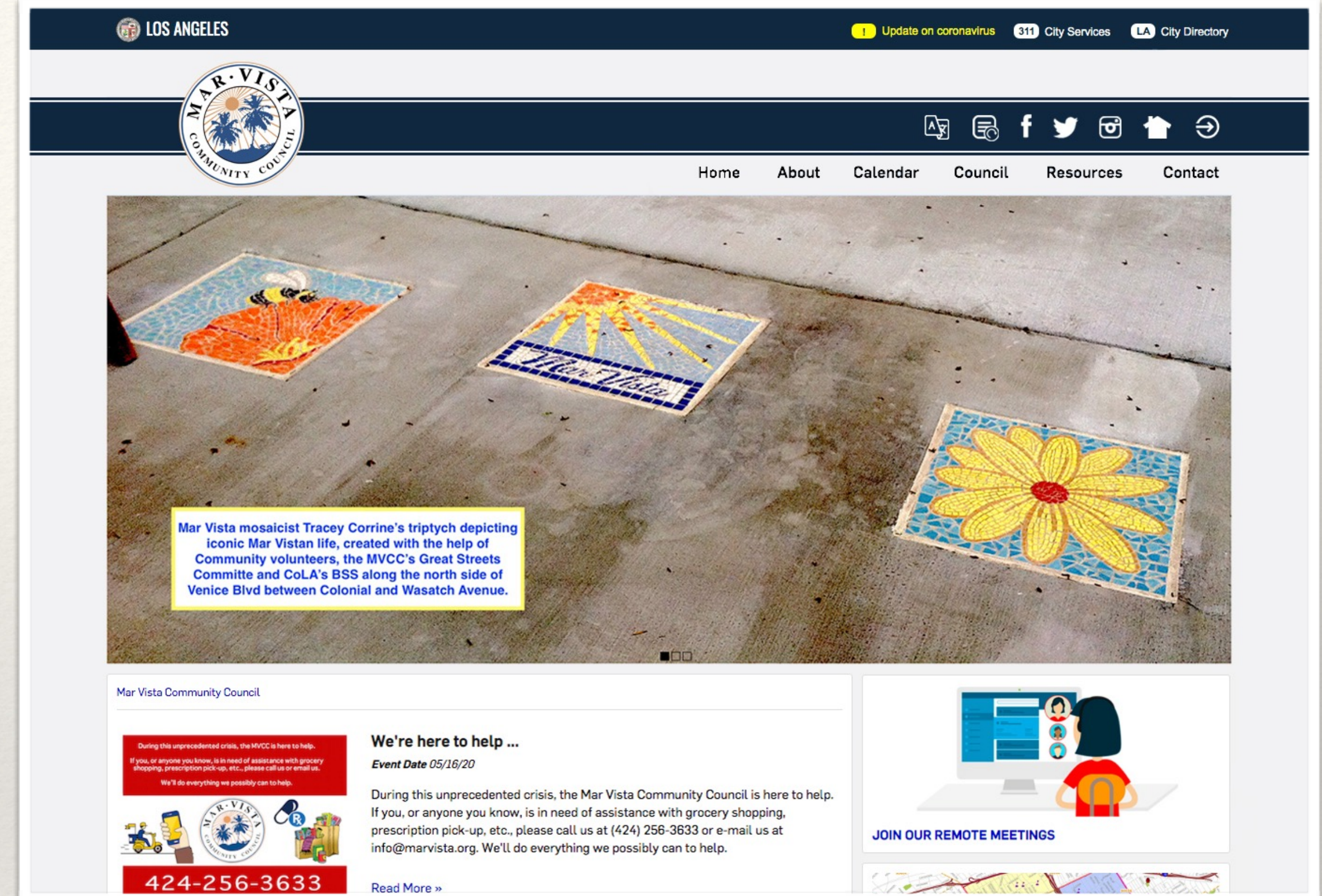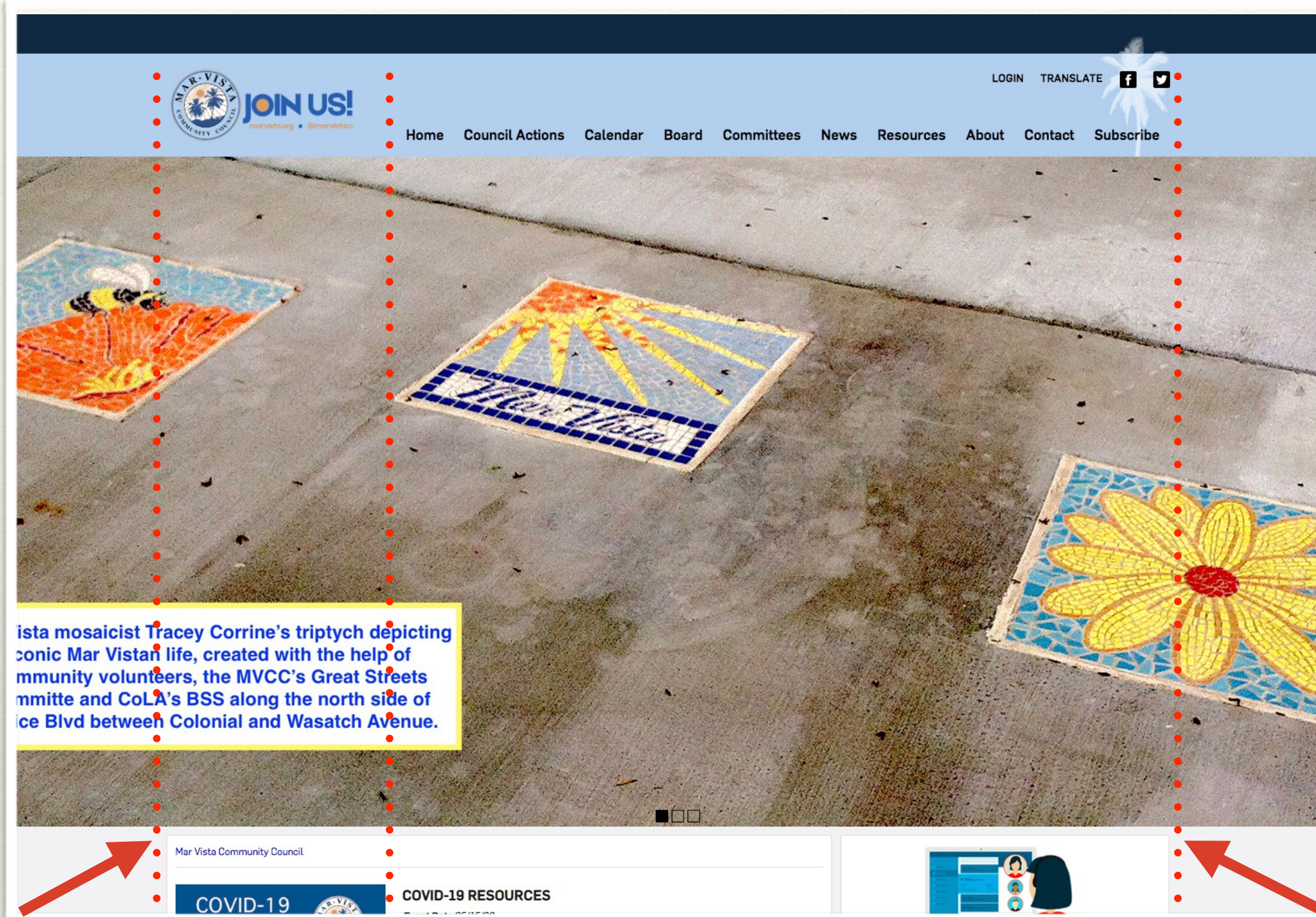*Outreach Committee Working Presentation*

MVCC Web Refresh

May 12, 2020

Home Page Changes

- ✦ Make web responsive and fix mobile issues.
- ✦ "Frame" photo slider to width of web "body" (see arrows). Use proper aspect ratio for photos.* (*VoicesNC.org photos are "wonky.")
- ✦ Create new header. Notice larger logo with blue banner, white icons, and reduced menu items.
    - ✦ Logo is centered within the post image area on page. (Note the first and second dotted lines on the Current Home Page image.)
    - ✦ Blue banner and menu items are in the same blue as the City of Los Angeles banner.
    - ✦ New Icons w/Mouseover. From left to right: Translation, Subscribe, Facebook, Twitter, Instagram, NextDoor, Login (images, links, etc. can be provided.)

Additional Home Page Changes

Limit posts on Home Page to 4 (see numbers 1 thru 4).

Ability to remove "Read More >>" on post by backend checkbox.

Add the words "View Previous Posts" after last post with a link to the "News" page (i.e., https://www.marvista.org/news.php)

Use same blue on footer as in header banner.
Add phone number 424-256-3633 to footer information.

Sidebar Changes

No change for now; possibly change to Live Stream, Calendar, *Distant Vistas*, or another link later.
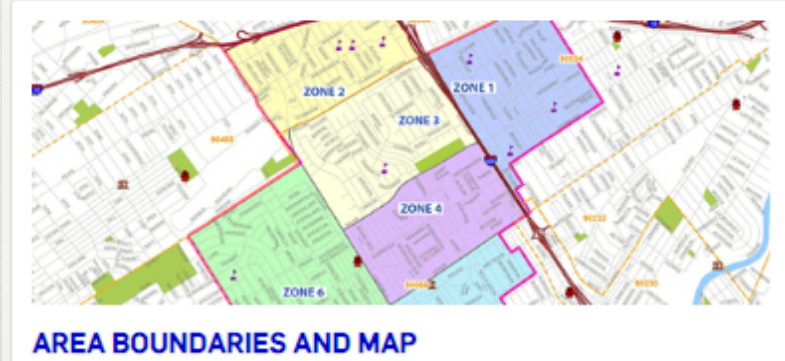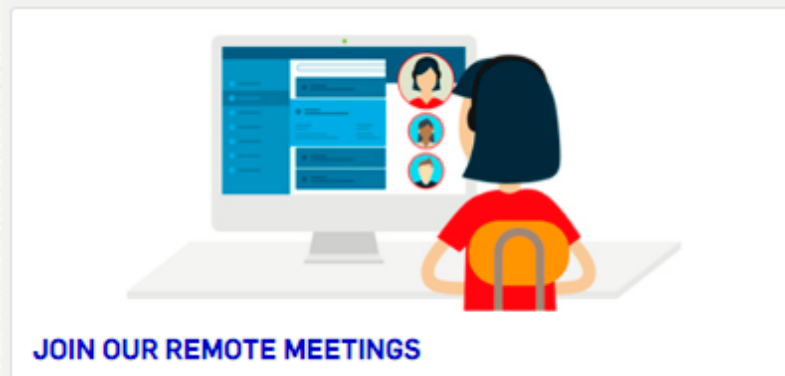
Change to "Find Your Zone." Ability to enter an address and be taken to corresponding Zone Page (there are 7 Zones). If the address does not fall within any Zone, it goes to a "No Zone Found" Page with boundary map, suggestions of/links to other NCs, etc. The MVCC will have access to all 8 pages for populating as needed. "New" Committee Page template could be used for all pages with the removal of Meetings/Agenda area and possible replacement with Zone Map.

Change to a new page that will be used in a similar fashion as the current News Page. This page will keep copies of newsletters, Weekly Roundups, and other items that are not posted on the website, but should be kept for a history, reference and/or interest by future Directors, Committee Chairs, or stakeholders.
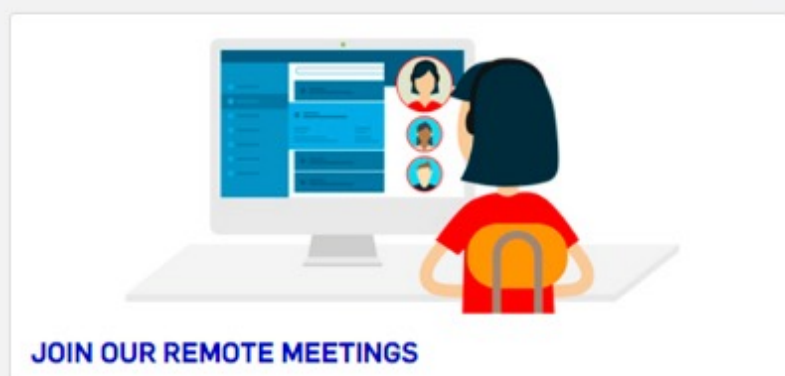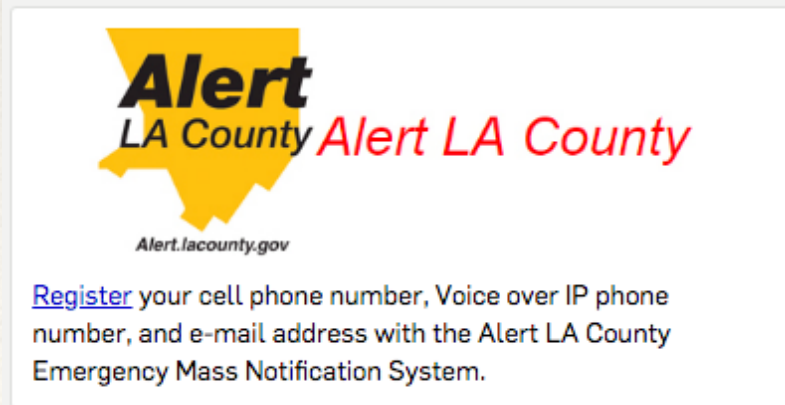
Change to a link to the current "News Page." Since limiting the Home Page to 4 posts, this is an easy way to find prior posts.

Same - no changes for the bottom three

Can supply images, if not already in The Web Corner's stock. Will ensure that copyright licenses belong to the MVCC. Licenses for the two new images < $125

Current sidebar labels: JOIN OUR REMOTE MEETINGS; JOIN OUR MAILING LIST; NEIGHBORHOOD COUNCIL CALENDAR; AREA BOUNDARIES AND MAP; TALK TO US — Let us know about issues in our community; EMPOWER LA Department of NEIGHBORHOOD EMPOWERMENT; Alert LA County Alert LA County — Alert.lacounty.gov — Register your cell phone number, Voice over IP phone number, and e-mail address with the Alert LA County Emergency Mass Notification System.

New sidebar labels: JOIN OUR REMOTE MEETINGS; FIND YOUR ZONE — Enter your address; WEEKLY ROUNDUP & NEWSLETTER LIBRARY; PREVIOUS POSTS; TALK TO US — Let us know about issues in our community; EMPOWER LA Department of NEIGHBORHOOD EMPOWERMENT; Alert LA County Alert LA County — Alert.lacounty.gov — Register your cell phone number, Voice over IP phone number, and e-mail address with the Alert LA County Emergency Mass Notification System.

Committee Page

Add an additional section for up to 3 Committee Chairs Photo & Bio
(prefer no border/boxes around photo/bio)
This section does NOT have to be used.
If not used, section will not appear.

Change verbiage at bottom of all MarVista.org pages to:
Click here to sign up to receive our *Weekly Roundup* with meeting dates, agenda links, and other MVCC news.
Click here to receive all agendas (once posted) by subscribing to L.A. City's Early Notification System.

Council > Action Page

This page is template for all motions and CISs

This mock up is NOT what is currently used.

Change verbiage at bottom of all MarVista.org pages to:
Click here to sign up to receive our *Weekly Roundup* with meeting dates, agenda links, and other MVCC news.
Click here to receive all agendas (once posted) by subscribing to L.A. City's Early Notification System .

New Menu Items

For demonstration purposes only; color, font, etc. will be same as MarVista.org.

Menu Mock-up - Mar Vista Community Council

HOME ABOUT CALENDAR COUNCIL RESOURCES CONTACT

Menu Mock-up - Mar Vista Community Council

HOME ABOUT CALENDAR COUNCIL RESOURCES CONTACT

ABOUT:
- Who We Are
- Boundaries
- Leadership
- Our Community

Menu Mock-up - Mar Vista Community Council

HOME ABOUT CALENDAR COUNCIL RESOURCES CONTACT

COUNCIL:
- Actions
- Board
- Committees

Menu Mock-up - Mar Vista Community Council

HOME ABOUT CALENDAR COUNCIL RESOURCES CONTACT

COUNCIL:
- Actions
  - Administrative Motions
  - Funding Motions
  - Policy Motions
  - Community Impact Statements
- Board
- Committees

Menu Mock-up - Mar Vista Community Council

HOME ABOUT CALENDAR COUNCIL RESOURCES CONTACT

COUNCIL:
- Actions
- Board
  - Board of Directors
- Committees
  - Meetings, Agendas, MERS, BAC

Menu Mock-up - Mar Vista Community Council

HOME ABOUT CALENDAR COUNCIL RESOURCES CONTACT

COUNCIL:
- Actions
- Board
- Committees
  - Ad-Hoc COVID-19 Community Response
  - Education, Art & Culture
  - Elections & Bylaws
  - Executive & Finance
  - Neighborhood Council Sustainability Alliance
  - Outreach
  - Public Health & Safety
  - Planning & Land Use Management (PLUM)
  - Transportation & Infrastructure (T&I)
  - Westside Regional Alliance of Councils
  - Westside Regional Alliance of Councils LUPC

Contact Page

Add area for Admins to populate.

Add a Subject Line to email.

Leadership Page

Use as template for additional pages.

Each section separated by a line.
Each section accessible to Admins for populating.

Change verbiage at bottom of all MarVista.org pages to:
Click here to sign up to receive our *Weekly Roundup* with meeting dates, agenda links, and other MVCC news.
Click here to receive all agendas (once posted) by subscribing to L.A. City's Early Notification System.

Backend Committee Page

Remove non-functioning and non-used items.

Use *Add/Edit Agendas/Minutes* page to add items.

Have Custom Title be the same as the Title Written. It works on Calendar, but not on Committee Page.

Change *Type Selection* to the following:
Agendas
Custom Title
Minutes
MER
BAC
Correspondence

Backend for News & Pages

Need both a News and Page?
They are all Posts.

Add Archival Button
(becomes hidden to public,
not to Admins)

Better Photo Description
"News/Page" instead of Main
"Home Page" instead of Thumb

Provide "Best Size" for other images.

Add/Edit Page

Save Changes

Type   ○ News ○ Page
Title   [   ]
File Name   [   ]
Main Photo   [Browse...] No file selected.
Thumb Photo   [Browse...] No file selected.   Best Size: 300px Width x 160px Height
Photo Link   [   ]

Font ▾   Size ▾   Source

Bring the date to the 21st Century?

Posted Date   May ⌄   4 ⌄ , 2020 ⌄
Display On Calendar? ● Do not display ○ Community News ○ Non-MVCC events
Event Date   1969-12-31T16:00:00
Featured?   ○ No ○ Yes, put on homepage
Short Copy (If featured)

Font ▾   Size ▾   Source

Add (similar to "Featured?") for:
Remove Read More? ○ Yes, remove from homepage

Video Embed Code?

Ability to Embed videos with text and formatting
between videos. Possibly in main window

Images Upload
[Upload] Drag & Drop Files

PDF #1 [Browse...] No file selected.
PDF #2 [Browse...] No file selected.
PDF #3 [Browse...] No file selected.
Please allow up to 1 minute for the files to be shown on front-end

Better Description:
"Images - Bottom of News/Page"
(provide "Best Size" too)

Recap (not exhaustive list)

❖ Home Page - "Frame" photo slider to width of web "body." Use proper aspect ration for photos.* (*VoiceNC.org photos are "wonky.") Limit posts to four. After body and before footer add, "View Previous Posts" and link to news.php page which contains prior posts.

❖ Header - larger logo (centered within post image area) over blue striped banner (matches MVCC business card; blue color matches City banner), white icons (with mouseover), and reduced menu items (font in banner blue).

  ❖ Icons (left to right): Translation, Subscribe, Facebook, Twitter, Instagram, NextDoor, Login

  ❖ Menu (left to right): Home, About (has submenu), Calendar, Council (has submenu), Resources, Contact

❖ Footer - use banner blue, add phone number 424- 256-3633

❖ Sidebar - Second image, "Join Our Mailing List" to "Find Your Zone." Enter address. Search results land on one of eight pages—one of the 7 Zone Pages or a "No Zone Found" page (all 8 new pages to be populated by MVCC).

❖ Make website responsive

❖ Fix mobile issues

❖ Add a "Find Your Zone" area that takes the submitted address to corresponding Zone Page (or No Zone Page). There are 7 Zones.

❖ Update Accessibility, Privacy Policy, and add Disclaimer.

❖ Log in password changed be changed by users.

❖ Fix backend

❖ Videos/photos for each committee page (no static as now)

❖ No need for Joint meetings