

CATEGORY: Administrative

COMMITTEE: Outreach

PURPOSE: MarVista.org web design

BACKGROUND:

The updating and redesign of MarVista.org began this year. Several meetings with stakeholders and Directors have provided a great deal of input. The next step is to implement the changes.

THE MOTION:

The MVCC approves the implementation of the web design based on the following mock-ups.

Outreach Committee Working Presentation

MVCC Web Refresh

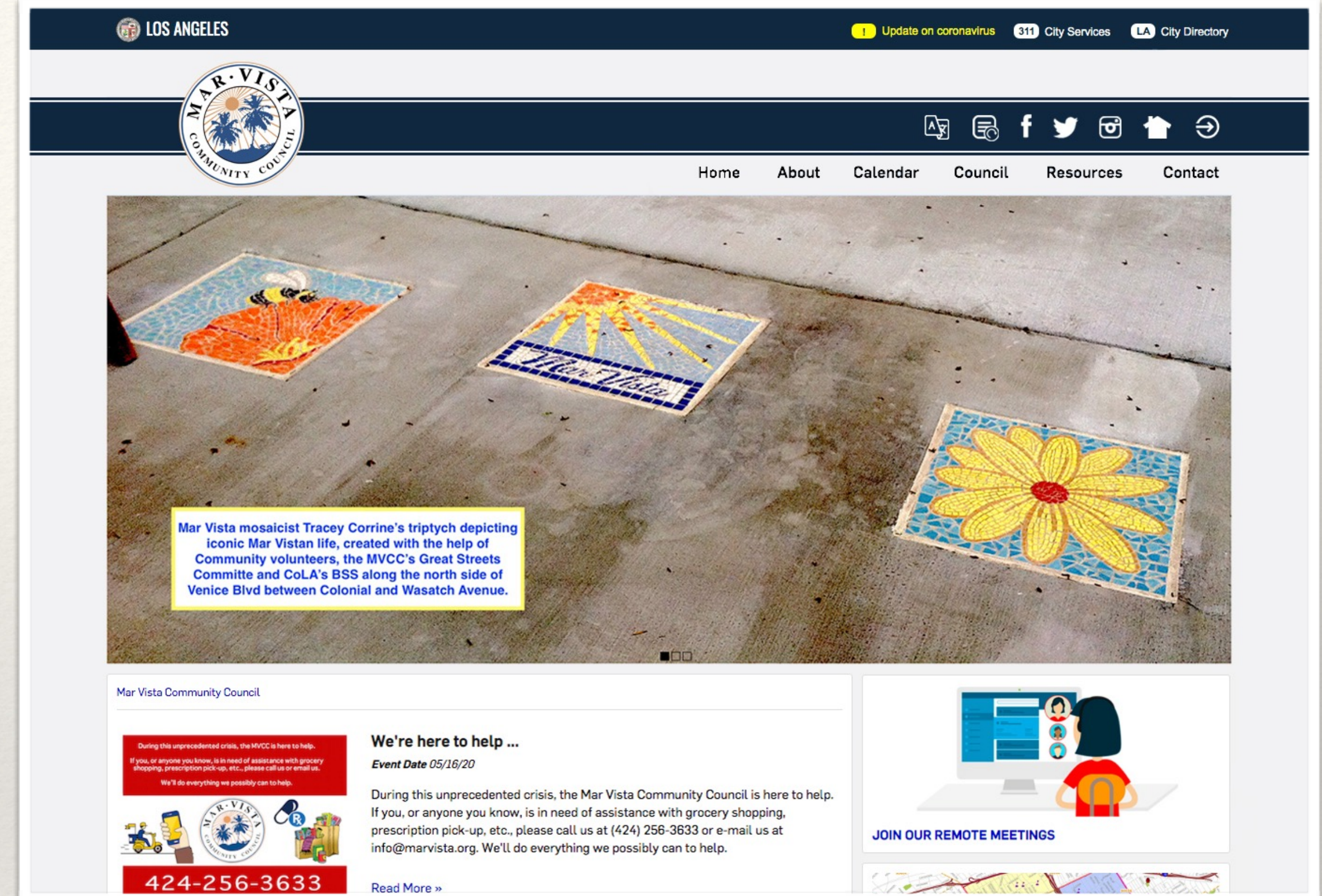
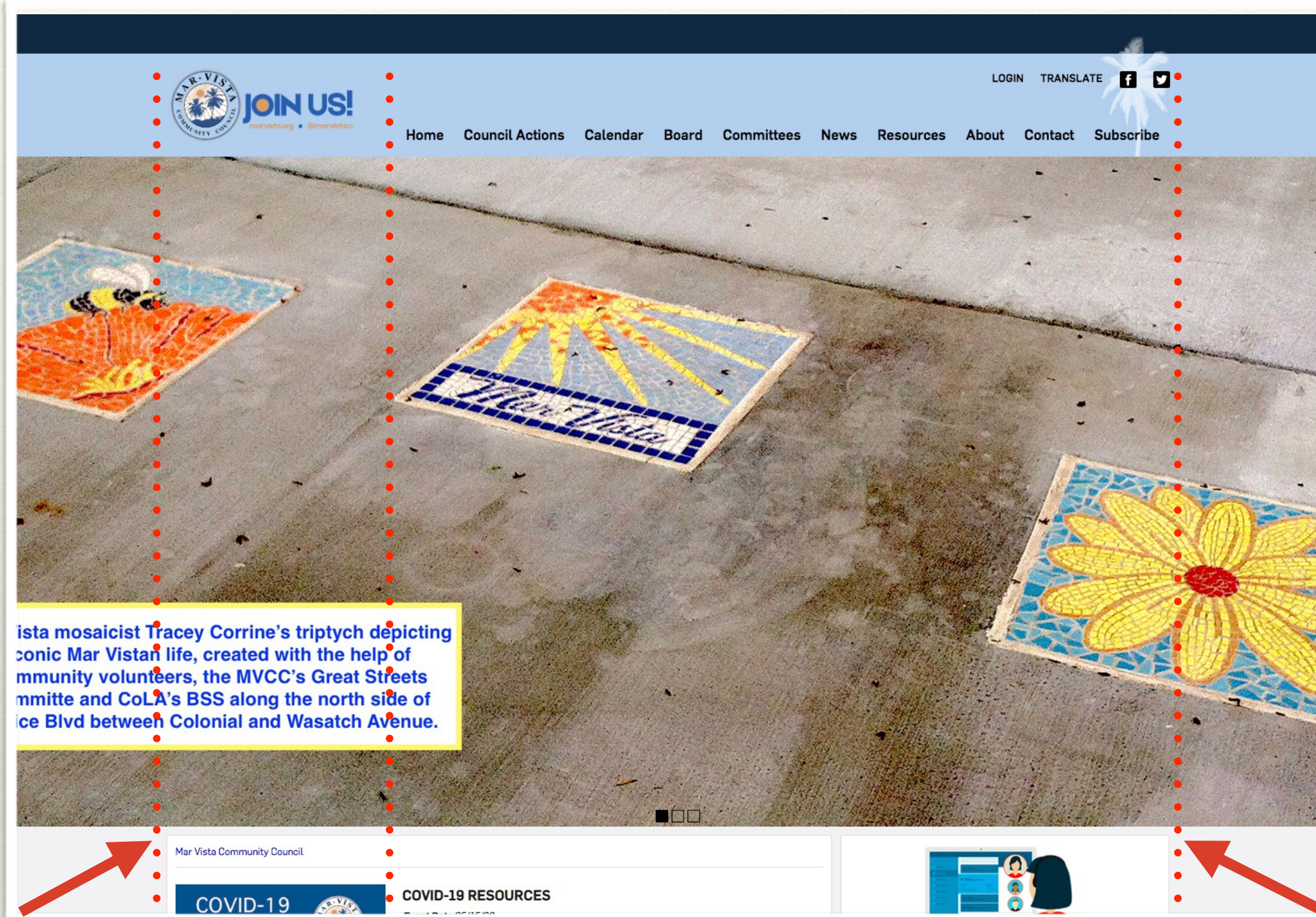
May 12, 2020



Current

Home Page Changes

“New”



- ❖ Make web responsive and fix mobile issues.
- ❖ “Frame” photo slider to width of web “body” (see arrows). Use proper aspect ratio for photos.* (*VoicesNC.org photos are “wonky.”)
- ❖ Create new header. Notice larger logo with blue banner, white icons, and reduced menu items.
 - ❖ Logo is centered within the post image area on page. (Note the first and second dotted lines on the Current Home Page image.)
 - ❖ Blue banner and menu items are in the same blue as the City of Los Angeles banner.
 - ❖ New Icons w/ Mouseover. From left to right: Translation, Subscribe, Facebook, Twitter, Instagram, NextDoor, Login (images, links, etc. can be provided.)

Additional Home Page Changes

Limit posts on Home Page to 4 (see numbers 1 thru 4).

Ability to remove “Read More >>” on post by backend checkbox.

Add the words “View Previous Posts” after last post with a link to the “News” page (i.e., <https://www.marvista.org/news.php>)

Use same blue on footer as in header banner.
Add phone number 424-256-3633 to footer information.

The screenshot shows the Mar Vista Community Council website home page. The page is divided into several sections. On the left side, there are four numbered annotations (1, 2, 3, 4) pointing to specific elements:

- 1:** Points to the first post titled "We're here to help ...". The post includes contact information (424-256-3633, info@marvista.org) and a "Read More >>" button.
- 2:** Points to the second post titled "COVID-19 Resources Los Angeles". The post includes a "Read More >>" button.
- 3:** Points to the third post titled "We're Back! MVCC via Video Conferencing. Also, Critical Delivery Service now available!". The post includes a "Read More >>" button.
- 4:** Points to the fourth post titled "Beware of COVID-19 scams ...". The post includes a "Read More >>" button.

At the bottom of the main content area, there is a blue button labeled "View Previous Posts".

On the right side of the page, there are several widgets:

- "JOIN OUR REMOTE MEETINGS" with an illustration of a person at a computer.
- "FIND YOUR ZONE" with a map and an address search bar.
- "WEEKLY ROUNDUP & NEWSLETTER LIBRARY" with an illustration of an open book.
- "PREVIOUS POSTS" with an illustration of a news desk.
- "TALK TO US" with the text "Let us know about issues in our community".
- "EMPOWER LA" logo with the text "Department of NEIGHBORHOOD EMPOWERMENT".
- "Alert LA County Alert LA County" logo with the text "Alert.lacounty.gov" and "Register your cell phone number, Voice over IP phone number, and e-mail address with the Alert LA County Emergency Mass Notification System."

The footer of the page is dark blue and contains the following text:

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P.O. Box 68871
Mar Vista, CA 90066
Accessibility
Privacy Policy
Join Our Mailing List
Web Design by The Web Corner

Current

Sidebar Changes

"New"

No change for now; possibly change to Live Stream, Calendar, *Distant Vistas*, or another link later.

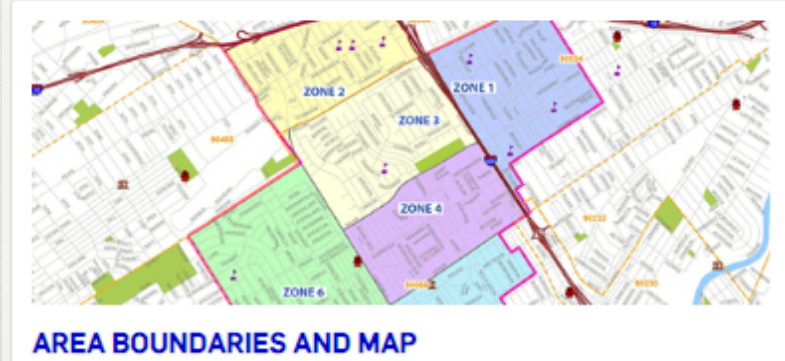
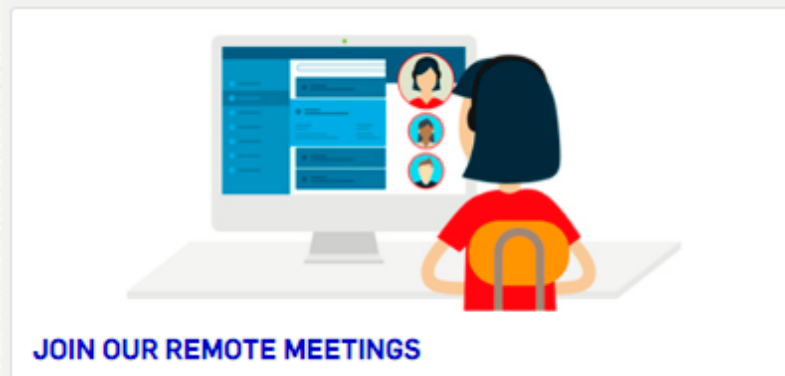
Change to "Find Your Zone." Ability to enter an address and be taken to corresponding Zone Page (there are 7 Zones). If the address does not fall within any Zone, it goes to a "No Zone Found" Page with boundary map, suggestions of /links to other NCs, etc. The MVCC will have access to all 8 pages for populating as needed. "New" Committee Page template could be used for all pages with the removal of Meetings / Agenda area and possible replacement with Zone Map.

Change to a new page that will be used in a similar fashion as the current News Page. This page will keep copies of newsletters, Weekly Roundups, and other items that are not posted on the website, but should be kept for a history, reference and / or interest by future Directors, Committee Chairs, or stakeholders.

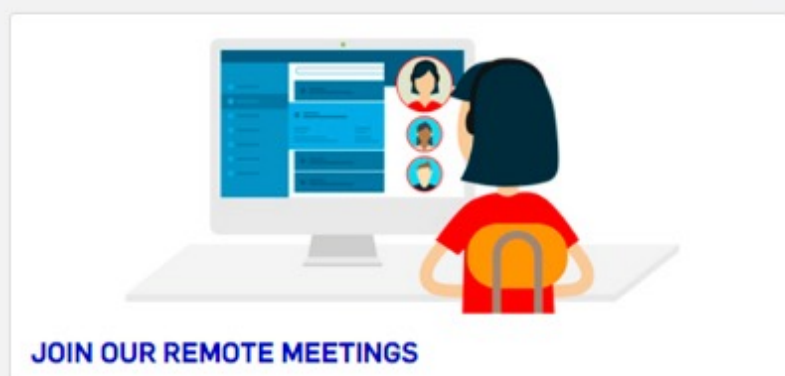
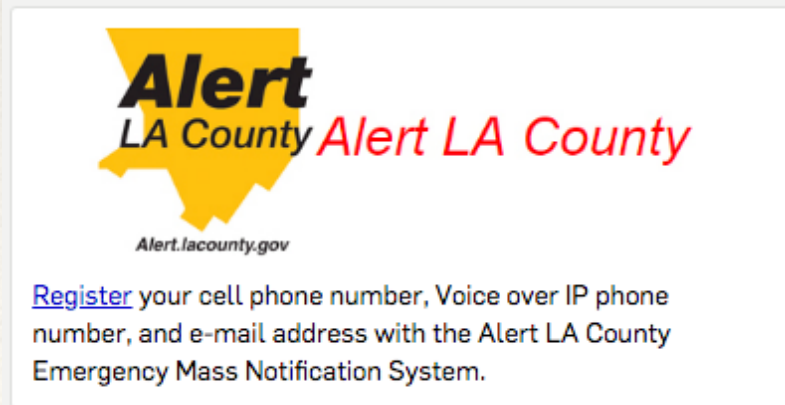
Change to a link to the current "News Page." Since limiting the Home Page to 4 posts, this is an easy way to find prior posts.

Same - no changes for the bottom three

**Can supply images, if not already in The Web Corner's stock.
Will ensure that copyright licenses belong to the MVCC.
Licenses for the two new images < \$125*



TALK TO US
Let us know about issues in our community



TALK TO US
Let us know about issues in our community



Committee Page

Add an additional section for up to 3 Committee Chairs Photo & Bio
(prefer no border / boxes around photo / bio)
This section does NOT have to be used.
If not used, section will not appear.

Change verbiage at bottom of all MarVista.org pages to:

[Click here](#) to sign up to receive our *Weekly Roundup* with meeting dates, agenda links, and other MVCC news.

[Click here](#) to receive all agendas (once posted) by subscribing to L.A. City's Early Notification System.

The screenshot displays the Mar Vista Community Council website interface. At the top, there is a navigation bar with the Los Angeles logo, utility links for coronavirus updates, city services, and city directory, and social media icons. Below this is a secondary navigation bar with links for Home, About, Calendar, Council, Resources, and Contact. The main content area is titled 'Committee Name' and includes a placeholder for information about the committee. It features sections for 'Related Links' (with a link to the calendar), 'Resources' (with links to meeting maps, bylaws, and change forms), and 'Committee Chairs' (with three placeholder cards for chairs, each including a photo, title, name, and role). A 'Meetings (Agendas, Minutes, Documents)' section shows a year selector and links to meeting agendas and minutes from 2020. The right sidebar contains several promotional widgets: 'Join Our Remote Meetings', 'Join Our Mailing List' (with a map search), 'Weekly Roundup & Newsletter Library', 'Previous Posts', 'Talk to Us', 'Empower LA' (Department of Neighborhood Empowerment), and 'Alert LA County' (with a registration link).

Council > Action Page

This page is template for all motions and CISs

This mock up is NOT what is currently used.

Change verbiage at bottom of all MarVista.org pages to:

[Click here](#) to sign up to receive our *Weekly Roundup* with meeting dates, agenda links, and other MVCC news.

[Click here](#) to receive all agendas (once posted) by subscribing to L.A. City's Early Notification System .

The screenshot displays the Mar Vista Community Council website. At the top, there is a navigation bar with the Los Angeles logo, a coronavirus update button, and links for City Services and City Directory. Below this is a secondary navigation bar with the Mar Vista Community Council logo and links for Home, About, Calendar, Council, Resources, and Contact. The main content area is titled "Community Impact Statements" and includes a placeholder for information about CIS and how they work, with a note to refer to board meetings for more detail and provide a link to the board meeting page. Below this is a "Statements and Correspondence" section with a year selector (2020-2013) and a list of meeting dates and corresponding CIS/Correspondence documents. The right sidebar contains several widgets: "JOIN OUR REMOTE MEETINGS" with a person at a computer icon, "FIND YOUR ZONE" with a map and address search bar, "WEEKLY ROUNDUP & NEWSLETTER LIBRARY" with a book icon, "PREVIOUS POSTS" with a news icon, "TALK TO US" with a text input field, and "EMPOWER LA" with a logo and "Alert LA County" with a registration link.

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Accessibility
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[Join Our Mailing List](#)

Web Design by The Web Corner

New Menu Items

For demonstration purposes only; color, font, etc. will be same as MarVista.org.

Menu Mock-up - Mar Vista Community Council

HOME ABOUT CALENDAR COUNCIL RESOURCES CONTACT

Menu Mock-up - Mar Vista Community Council

HOME ABOUT CALENDAR COUNCIL RESOURCES CONTACT

Who We Are
Boundaries
Leadership
Our Community

Menu Mock-up - Mar Vista Community Council

HOME ABOUT CALENDAR COUNCIL RESOURCES CONTACT

Actions
Board
Committees

Menu Mock-up - Mar Vista Community Council

HOME ABOUT CALENDAR COUNCIL RESOURCES CONTACT

Actions
Board
Committees
Administrative Motions
Funding Motions
Policy Motions
Community Impact Statements

Menu Mock-up - Mar Vista Community Council

HOME ABOUT CALENDAR COUNCIL RESOURCES CONTACT

Actions
Board
Committees
Board of Directors
Meetings, Agendas, MERS, BAC

Menu Mock-up - Mar Vista Community Council

HOME ABOUT CALENDAR COUNCIL RESOURCES CONTACT

Actions
Board
Committees
Ad-Hoc COVID-19 Community Response
Education, Art & Culture
Elections & Bylaws
Executive & Finance
Neighborhood Council Sustainability Alliance
Outreach
Public Health & Safety
Planning & Land Use Management (PLUM)
Transportation & Infrastructure (T&I)
Westside Regional Alliance of Councils
Westside Regional Alliance of Councils LUPC

Contact Page

Add area for Admins to populate.

Add a Subject Line to email.

LOS ANGELES Update on coronavirus 311 City Services LA City Directory

MAR VISTA COMMUNITY COUNCIL

Home About Calendar Council Resources Contact

Mar Vista Community Council | Contact Us

Contact Us

USE THIS SPACE TO INVITE
STAKEHOLDERS TO CONNECT
WITH US IN OUR VARIOUS WAYS:
WHEN THE BOARD MEETS,
COMMITTEE MEETINGS DAY OF MONTH
SOCIAL MEDIA LINKS,
&
PHONE NUMBER?

Via Email


First Name

Last Name

Email

Phone (Optional)

How can we help you?

I'm not a robot 

[Send Message](#)

[JOIN OUR REMOTE MEETINGS](#)

[FIND YOUR ZONE](#)

[WEEKLY ROUNDUP & NEWSLETTER LIBRARY](#)

[PREVIOUS POSTS](#)

[TALK TO US](#)
Let us know about issues in our community

[EMPOWER LA](#)
Department of NEIGHBORHOOD EMPOWERMENT

Alert
LA County *Alert LA County*
Alert.lacounty.gov
Register your cell phone number, voice over IP phone number, and e-mail address with the Alert LA County Emergency Mass Notification System.

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Leadership Page

Use as template for additional pages.

Each section separated by a line.
Each section accessible to Admins for populating.

Change verbiage at bottom of all MarVista.org pages to:

[Click here](#) to sign up to receive our *Weekly Roundup* with meeting dates, agenda links, and other MVCC news.

[Click here](#) to receive all agendas (once posted) by subscribing to L.A. City's Early Notification System.

LOS ANGELES 1 Update on coronavirus 311 City Services LA City Directory

MAR VISTA COMMUNITY COUNCIL

Home About Calendar Council Resources Contact

Mar Vista Community Council | About | Leadership

Leadership

AREA FOR INFORMATION ABOUT DIRECTORS, OFFICERS, COMMITTEE CHAIRS, VOTING, ETC.

Community Director

AREA FOR INFORMATION ABOUT COMMUNITY DIRECTOR

Zone Directors

AREA FOR INFORMATION ABOUT ZONE DIRECTORS.

At-Large Directors

AREA FOR INFORMATION ABOUT AT-LARGE DIRECTORS

Committee Chairs

AREA FOR INFORMATION ABOUT COMMITTEE CHAIRS AND LINKS TO COMMITTEES, DAYS OF MONTHS WHEN THEY MEET, ETC.

Stakeholders

AREA FOR INFORMATION ABOUT STAKEHOLDERS AND HOW TO PARTICIPATE; LINKS TO MEETINGS, CALENDAR, BYLAWS, ETC..

[View Calendar](#)

Click here to sign up to receive our *Weekly Roundup* with meeting dates, agendas, and other MVCC news.
Click here to receive all agendas (once posted) by subscribing to L.A. City's Early Notification System.

JOIN OUR REMOTE MEETINGS

FIND YOUR ZONE

WEEKLY ROUNDUP & NEWSLETTER LIBRARY

PREVIOUS POSTS

TALK TO US
Let us know about issues in our community

EMPOWER LA
Department of NEIGHBORHOOD EMPOWERMENT

Alert LA County
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Register your cell phone number, Voice over IP phone number, and e-mail address with the Alert LA County Emergency Mass Notification System.

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Backend Committee Page

Remove non-functioning
and non-used items.

Add Meeting for Outreach Committee

April 29 2020

All Day Meeting? Yes No

Start: 7 pm :00 End: 8 pm :30

Meeting / Title: Outreach Committee Meeting

Location: Due to the Mayor's "Stay at Home" order, meetings will be remote via Zoom. Saint Andrew's Church

Description:

Upload/Attach

Type: Agendas Minutes Financial Annual Budget Special Meeting Agenda Special Meeting Minutes

PDF Document: Choose File No file chosen

Image: Choose File No file chosen

Joint Meeting?

- Board Meetings Agendas & Minutes
- Elections & Bylaws Committee
- Planning & Land Use Management Committee
- > Community Plan Subcommittee
- > Parks & Open Space Subcommittee
- Public Health and Safety Committee
- > Homeless Issues Subcommittee
- > Emergency Preparedness Subcommittee
- >> Aging in Place SubCmte Speaker Series Archive
- Education, Arts and Culture Committee
- Executive & Finance Committee
- Transportation & Infrastructure Committee
- > Mobility Subcommittee
- > Airports Subcommittee under T&I
- > Great Streets Subcommittee
- Bi-Monthly LADOT/CD11/LAPD Traffic Subcommittee: External City Committee
- Community Plan Materials
- > Renters' Engagement Subcommittee (RES)
- Ad-Hoc COVID-19 Community Response Committee
- WRAC Committee
- WRAC LUPC Committee
- > Green SubCmte
- DWP-NC MOU Oversight Committee
- ONE Water LA
- LANCC Committee
- > Aging In Place Subcommittee

Create Meeting

Use *Add/Edit Agendas/Minutes* page to add items.

Have Custom Title
be the same as the
Title Written.
It works on
Calendar, but not
on Committee
Page.

<< back to List Meetings

Add/Edit Agendas/Minutes

Note: Custom Title will appear under "Supporting Documents".

Type: Agendas Custom Title Minutes MER BAC Correspondence

Custom Title / Notes:

Browse a File No file selected.
may take up to 1 minute to process

Order Placement:

Meeting Date: 2020-04-29

	Title	Type	Date	
<input type="button" value="1"/>	(Edit)	agendas	Meeting: 2020-04-29	(Posted: 2020-04-26 15:26:59) Delete

Change *Type Selection* to the following:

- Agendas
- Custom Title
- Minutes
- MER
- BAC
- Correspondence

Backend for News & Pages

Bring the date to the 21st Century?

Need both a News and Page?
They are all Posts.

Add Archival Button
(becomes hidden to public,
not to Admins)

Better Photo Description
“News/Page” instead of Main
“Home Page” instead of Thumb

Provide “Best Size” for other images.

The 'Add/Edit Page' form includes a 'Save Changes' button, a 'Type' selector with radio buttons for 'News' and 'Page', and input fields for 'Title', 'File Name', and 'Photo Link'. It also features 'Main Photo' and 'Thumb Photo' sections, each with a 'Browse...' button and a 'No file selected.' message. A 'Best Size: 300px Width x 160px Height' label is positioned next to the 'Thumb Photo' section. A rich text editor with various formatting icons is located at the bottom of the form.

Ability to Embed videos with text and formatting
between videos. Possibly in main window

Better Description:
“Images - Bottom of News/Page”
(provide “Best Size” too)

This form contains several configuration options: 'Posted Date' (May 4, 2020), 'Display On Calendar?' (Do not display selected), 'Event Date' (1969-12-31T16:00:00), and 'Featured?' (No selected). A 'Short Copy (If featured)' section includes a rich text editor. Below this is a 'Video Embed Code?' field. An 'Images Upload' section features an 'Upload' button and 'Drag & Drop Files' text. At the bottom, there are three 'PDF #1', 'PDF #2', and 'PDF #3' sections, each with a 'Browse...' button and a 'No file selected.' message. A note at the very bottom states: 'Please allow up to 1 minute for the files to be shown on front-end'.

Add (similar to “Featured?”) for:
Remove Read More? Yes, remove from homepage

Recap (not exhaustive list)

- ❖ Home Page - “Frame” photo slider to width of web “body.” Use proper aspect ration for photos.* (*VoiceNC.org photos are “wonky.”) Limit posts to four. After body and before footer add, “View Previous Posts” and link to news.php page which contains prior posts.
- ❖ Header - larger logo (centered within post image area) over blue striped banner (matches MVCC business card; blue color matches City banner), white icons (with mouseover), and reduced menu items (font in banner blue).
 - ❖ Icons (left to right): Translation, Subscribe, Facebook, Twitter, Instagram, NextDoor, Login
 - ❖ Menu (left to right): Home, About (has submenu), Calendar, Council (has submenu), Resources, Contact
- ❖ Footer - use banner blue, add phone number 424- 256-3633
- ❖ Sidebar - Second image, “Join Our Mailing List” to “Find Your Zone.” Enter address. Search results land on one of eight pages—one of the 7 Zone Pages or a “No Zone Found” page (all 8 new pages to be populated by MVCC).
- ❖ Make website responsive
- ❖ Fix mobile issues
- ❖ Add a “Find Your Zone” area that takes the submitted address to corresponding Zone Page (or No Zone Page). There are 7 Zones.
- ❖ Update Accessibility, Privacy Policy, and add Disclaimer.
- ❖ Log in password changed be changed by users.
- ❖ Fix backend
- ❖ Videos/photos for each committee page (no static as now)
- ❖ No need for Joint meetings