

**CATEGORY: Administrative**

**COMMITTEE: Outreach**

**PURPOSE: Unified Branding**

**BACKGROUND:**

Both the MVCC Business card and redesigned website use the MVCC logo and blue banner for branding.

To create unified branding for the MVCC, this pattern should be applied to the MVCC letterhead, agenda, etc.

At the July Outreach Committee meeting, it was discussed and approved to unify the branding of the MVCC by including the logo and blue banner on MVCC materials, including, but not limited to, the MVCC letterhead and agenda. Ms. Hruska made the motion, Ms. Stemar seconded, and it passed without objection.

**THE MOTION:**

The MVCC approves unifying the branding of the MVCC by adopting the usage of its logo and blue banner (as on its business cards and website) to include other branding opportunities, such as (but not limited to) the MVCC letterhead and agenda. See attached pages for examples.



## REMOTE MEETING AGENDA

\*\*\*\*Your Committee\*\*\*\* with the Board of Directors

\*\*\*\*Day, Date, 2020, time\*\*\*\*

PUBLIC WELCOME

ALL ATTENDEES ARE MEMBERS OF COMMITTEE

Remote Conferencing by Device: \*\*\*\*place your zoom link here\*\*\*\*

Remote Conferencing by Phone: 720-707-2699 | Meeting ID: \*\*\*your ID here\*\*\*

Go to [MarVista.org/remote](http://MarVista.org/remote) for supplemental information

1. Call to Order
2. Welcome/Roll Call/Introductions
3. Reading and approval of minutes
4. Ex-Parte Communications and Conflicts-of-Interest
5. Reports
  - 5.1.
  - 5.2.
6. Standard Order of Business (60 minutes)
  - 6.1. Unfinished Business
  - 6.2. New Business
7. Future Agenda Items (5 minutes)
8. Public Comments/Concerns
9. Announcements
10. Adjournment

---

VIRTUAL MEETING ACCESS FOR PUBLIC PARTICIPATION - In conformity with the Governor's Executive Order N-29-20 (MARCH 17, 2020) and due to concerns over COVID-19, all Mar Vista Community Council meetings will be conducted entirely remotely and is open to the public by phone and/or device. Visit the "Join Our Remote Meetings" page on [MarVista.org](http://MarVista.org) for more information.

PUBLIC POSTING OF AGENDAS - MVCC agendas are posted for public review at Mar Vista Recreation Center, 11430 Woodbine Street, Mar Vista, CA 90066.

SUBSCRIBE to our agendas via email through L.A. City's Early Notification System at <http://www.lacity.org/subscriptions>.

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting [chair@marvista.org](mailto:chair@marvista.org).

PUBLIC ACCESS OF RECORDS - In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website, <http://www.marvista.org>, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, contact [secretary@marvista.org](mailto:secretary@marvista.org)

RECONSIDERATION AND GRIEVANCE PROCESS - For information on MVCC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the MVCC Bylaws. The Bylaws are available at our Board meetings and our website, <http://www.marvista.org>

SERVICIOS DETRADUCCION - Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a [chair@marvista.org](mailto:chair@marvista.org) para avisar al Concejo Vecinal.

VAYA A MARVISTA.ORG, que usa Web Content Accessibility 2.0, que instala automáticamente una aplicación que traduce el sitio web.

