

CATEGORY: Funding

COMMITTEE: Outreach

PURPOSE: Provide funding for 2021 Election Banners

BACKGROUND:

Due to public health and safety concerns as a result of the COVID-19 pandemic, the City Clerk is implementing a Vote-By-Mail voting model for all Neighborhood Council elections in 2021. Stakeholders will need to apply for a ballot and candidacy via a paper application or online portal.

In the twenty-year history of the MVCC, Vote-By-Mail has never been done.

The regularly scheduled Outreach meeting for November was postponed until December 1 in an effort to obtain all election material beforehand.

The last update from the City regarding Election Materials before the Outreach meeting was on the afternoon of Wednesday, November 25 just before the City closed for Thanksgiving Day weekend. The City did not reopen prior to the 72-hour requirement for posting the Outreach Agenda. The City's Election Materials was missing important information (e.g., Voter Application).

On December 3, 2020, the City confirmed that the Voter Application will be 1 page and will be available before December 15, 2020.

The design for banner(s) will be presented at the January Board of Directors' meeting for approval.

During the December 1, 2020 Outreach Committee meeting, the motion was made by Ms. Wheeler, seconded by Mr. Hill, and approved without objection.

THE MOTION:

To approve an expenditure not to exceed \$850 for designing, printing, distributing, and displaying election banner(s) to inform stakeholders of the Vote-By-Mail MVCC Election.

ELECTION BANNERS

Mar Vista Recreational Center

The Mar Vista Recreational Center and the MVCC have an excellent relationship. Both are City entities and work together for the betterment of the Mar Vista Community. The Recreation Center has graciously approved the MVCC placing banner(s) along their chain-link fence and, possibly, on the recreation center building.

Mar Vista Library

The Mar Vista Library has been an excellent resource for MVCC meetings and reaching Mar Vista with the message of the MVCC. The potential of banner(s) will be explored.

Mar Vista Fire Station #62

The firefighters from Fire Station #62 continue to bring pride to Mar Vista. They are always congenial and willing to assist the MVCC. The potential of banner(s) will be fielded.

Once funding has been appropriated, banner(s) sizes will be determined by desired message(s) along with requirements by the Mar Vista Recreation Center, Mar Vista Library, and Mar Vista Fire Station #62.

Height	Length	Price	Quantity	Total
2.5	8	\$ 100.00	2	\$ 200.00
	10	\$ 120.00	2	\$ 240.00
	12	\$ 135.00	2	\$ 270.00
4	8	\$ 130.00	2	\$ 260.00
	10	\$ 160.00	2	\$ 320.00
	12	\$ 185.00	2	\$ 370.00
6	10	\$ 225.00	2	\$ 450.00
	12	\$ 260.00	2	\$ 520.00
8	10	\$ 290.00	2	\$ 580.00
	12	\$ 350.00	2	\$ 700.00

Each price is an estimate based on phone conversations and internet documentation. Any banner will be made with outdoor material, have grommets, and reinforced edges. Prices do not include securing material (e.g., rope, ties), taxes and/or shipping where applicable. All sizes are listed in feet (not inches).