



Mar Vista Community Council



Executive and Finance Committee Meeting

Monday, July 31st, 2017, at 7:00 P.M.
Coffee Connection – Station Room
3838 S. Centinela Ave., Los Angeles, CA 90066

MINUTES

1. Call to order and Welcome

Meeting called to order at 7: P.M.

Quorum present: Sarah Auerswald, Sherri Akers, Rob Kadota, Holly Tilson, Melissa Stoller

Guests:

2. Approval of July 5, 2017 Meeting Minutes

Motion to approve by , 2nd by . Motion carried unanimously.

3. Public Comment

Discussion of Fall Festival sponsorship—should MVCC be full sponsor? Co-sponsor? How do we handle sponsorship \$, booth fees, silent auction profit, give money to public entity? Liability issues. Director's insurance?

Sarah Auerswald: start conversation with city, go ahead and file approval paperwork now and see what happens. Need event budget; Albert Olsen will provide.

Discussion about jumpers liability.

Sherri Akers: Directors motion asked for ADA consultant. Jessie got one, asked to put on Great Streets agenda—no response. Will have presentation at BOD.

Sherri: Requests meet at 6:00 p.m. Will do next month.

Rob Kadota: Bike Mar Vista wants to become Move Mar Vista.

Martin Rubin: Thinks Old Business should be done before New Business. Thinks for consistency should adopt an order. Sherri Akers: AIP puts at end so not everyone needs to sit thru before speaker.

4. Treasurer's report (possible motions to follow)

a. Review of July MER

\$5 check is only thing that cleared this month so far.

With new system, must have board vote count before pay anything. MER will be generated by the system.

5. New Business

Motion to approve 5.a-m on consent.

Funding motions a-k will allow us to spend money on ongoing expenses. Are in arrears on some payments.

Items pulled from consent calendar:

5.l by Sarah

5.m by Sarah

Motion to approve consent calendar as amended by Sarah, 2nd by Sherri Akers. Motion carried unanimously.

a. **Funding Motion:** Storage Unit

MVCC approves expenditure of \$2280 for Storquest Storage Unit, to be paid at \$190/month.

Approved on consent.

b. **Funding Motion:** Website Hosting & Maintenance

MVCC approves expenditure of \$1650 for website hosting and maintenance, to be paid to The Web Corner at \$150/month.

Approved on consent.

c. **Funding Motion:** Dedicated Emails

MVCC approves expenditure of \$385 for dedicated emails, to be paid to The Web Corner at \$35/month.

Approved on consent.

d. **Funding Motion:** Old Website Hosting

MVCC approves expenditure of \$32.09 for hosting old website for 1 month, to be paid to RIMU.

Approved on consent.

e. **Funding Motion:** Email Service

MVCC approves expenditure of up to \$480 for dedicated emails, to be paid to Mailchimp at \$40/month.

Approved on consent.

f. **Funding Motion:** Coffee Connection Meeting Room

MVCC approves expenditure of up to \$600 for meeting location fees, to be paid to The Vineyard Church at \$50/month.

Approved on consent.

g. **Funding Motion:** St. Andrews Church Meeting Room

MVCC approves expenditure of up to \$300 for meeting location fees, to be paid to St. Andrew's Church at \$25/month.

Approved on consent.

b. **Funding Motion:** Printing

MVCC approves expenditure of up to \$1000 for printing costs, to be paid to Copyland at \$83/month.

Approved on consent.

i. **Funding Motion:** MailChimp Reimbursement

MVCC approves up to \$100 to reimburse Melissa Stoller for paying the MVCC MailChimp expenses until the new MVCC credit card is set up.

Approved on consent.

j. **Funding Motion:** RIMU Hosting Reimbursement

MVCC approves \$64.58 to reimburse Sarah Auerswald for paying the RIMU hosting expenses until the new MVCC credit card is set up.

Approved on consent.

k. **Funding Motion:** Board Retreat Refreshments Reimbursement

MVCC approves \$37.68 to reimburse Sarah Auerswald for purchase refreshments for the July 15, 2017, Board Retreat as the the new MVCC credit card was not set up.

Approved on consent.

l. **Funding Motion:** Budget Revision

MVCC approves the revised 2017/18 budget (Addendum A). NOTE: possible motions to amend based on funding requests.

Amendments:

Motion to approve as amended by Melissa, 2nd by Sherri Akers. Motion carried unanimously.

m. **Administrative Motion:** Budget Package

MVCC approves the 2017/18 budget package and strategic plan (see <http://marvista.org/docs/34485418-9077.pdf>).

Amendments:

Motion to approve as amended by Sherri, 2nd by Melissa. Motion carried unanimously. 4 ayes, 1 abstention (Holly)

6. MVCC administrative items
 - a. Discussion of July 11th BOD meeting (see Addendum B for passed motions)
Sarah doesn't have letters for all the passed motions. Update template and send to Sarah.
 - b. Discussion of August 8th BOD meeting
Need directors funding motion for NWNA Block Party, September Art Walk.
 - i. Community Director appointment
2 applications.
 - ii. Committee chair appointments
No changes.
 - iii. AIP motion for a \$500 donation to the Senior Wellness Fair.
Will be on August BOD agenda.
 - iv. 2017/18 budget
 - c. Review of board retreat
 - d. Mar Vista Celebrates 90/Fall Festival: next steps
 - e. Fire Station 62 status
Need to get insurance, professional to do books.
7. Future agenda items
8. Public Comment
Len supposed to have meeting today with urban forestry about street trees. No info yet.
Cell towers at East and Venice: appears they didn't get a permit. Continuing to work.
9. Adjournment
Meeting adjourned at P.M.

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- * **PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.
- * **PUBLIC POSTING OF AGENDAS** - MVCC agendas are posted for public review at Mar Vista Recreation Center, 11430 Woodbine Street, Mar Vista, CA 90066
You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <https://www.lacity.org/subscriptions>
- * **THE AMERICAN WITH DISABILITIES ACT** - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will

provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting chair@marvista.org.

- * **PUBLIC ACCESS OF RECORDS** – *In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website, <http://www.marvista.org>, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, contact secretary@marvista.org.*
- * **RECONSIDERATION AND GRIEVANCE PROCESS** - *For information on MVCC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the MVCC Bylaws. The Bylaws are available at our Board meetings and our website, <http://www.marvista.org>.*

ADDENDUM A: Revised Budget

Budget Category: General Operational	Total Amount
Storage	
Storquest	\$2,280.00
Website	
The Web Corner: website maintenance	\$1,650.00
The Web Corner: emails	\$385.00
The Web Corner: Extra Data Entry	\$500.00
RIMU Hosting	\$96.27
Email Service	
Mail chimp email service	\$480.00
Meeting rooms rental	
The Vineyard	\$600.00
St Andrew's Lutheran Church	\$300.00
St Bede's	\$75.00
Windward School	\$5.00
PO Box rental	\$132.00
Farmer's Market rental	\$1,200.00
Equip & supplies (misc)	
misc	\$1,100.00
Mtg supplies & printing	
printing	\$1,000.00
Board Training & Support	
Business cards/name badges	\$250.00
Board Retreat	\$75.00
Operations total	\$10,128.27
Budget Category: Outreach	
Advertising	
Banners/sign/event promotion	\$500.00
Facebook ads	\$250.00
Emergency Prep signs & brochures & public safety outreach	\$1,500.00
Newsletter	
(Fall Festival)	\$4,000.00
MVCC Events	
Block parties (5 X \$300)	\$1,500.00
Westside Senior Health & Wellness Fair	\$500.00
Venice High Grease Night	\$300.00
Community Events	
Fall Festival	\$4,000.00
Winter Wonderland	\$1,000.00
Art Walk	\$2,000.00
Green Garden Showcase	\$4,000.00
Outreach Total	\$19,550.00

Budget Category: Elections

Election expenses \$5,000.00

**Budget Category: Community Improvement
Grants**

Alley repair/seed money \$5,000.00

**Budget Category: Neighborhood Purpose
Grants**

\$2,000.00

Budget Total \$41,678.27

ADDENDUM B: Motions approved at July 5, 2017, Board of Directors Meeting

POLICY MOTION: Continuation of Venice Boulevard Pilot Project (directors motion submitted by Ken Alpern and Sherri Akers)

WHEREAS, the Venice Boulevard "Great Street" pilot project has recently been implemented, including several changes to the roadway between Beethoven Avenue and Inglewood Boulevard, and including the removal of one traffic lane in each direction to accommodate a buffer zone for on-street passenger loading of parked vehicles (rather than from the sidewalk) and the creation of a buffered bicycle lane

WHEREAS, Members of the community have expressed concern about traffic jams, increased cut-through traffic on surrounding residential streets, increased traffic jams on alternate streets throughout the greater Mar Vista area, and increased pollution from idling vehicles, and

WHEREAS, community members have expressed concern about adverse impact on emergency response times of Fire and Police Department,

WHEREAS, community members have expressed concern that the new on-street loading area does not provide convenient sidewalk access for disabled persons and may expose the City to the risk of litigation based upon the American's With Disabilities (ADA) Act,

WHEREAS, MVCC has previously passed this motion in support of Vision Zero and is committed to making any needed changes to support this commitment -

WHEREAS, Vision Zero is an international movement to eliminate traffic deaths, based on the philosophy that each death is both unacceptable and preventable. Originating in Sweden, Vision Zero has since been adopted in many cities throughout the United States;

WHEREAS, every year, more than 200 people are killed while trying to move throughout the City of Los Angeles. Nearly half the people killed on City streets are those who were walking or bicycling, and an alarming number of them are children and older adults;

WHEREAS, Vision Zero Los Angeles is the City's commitment to eliminate all traffic deaths by 2025. As directed by Mayor Garcetti, this citywide effort brings together transportation engineers, police officers, advocates, and policymakers to work together towards creating safer streets. Its focus will be protecting our most vulnerable road users, including children, older adults, and people walking and bicycling; and WHEREAS, in January 2017, the City released its Vision Zero Action Plan (<https://www.joomag.com/magazine/vision-zero-action-plan-2017/0893807001485436685?short>), to identify actions and strategies to implement Vision Zero Los Angeles.

NOW, THEREFORE, the Mar Vista Community Council supports the City's Vision Zero initiative, and the implementation of an action plan.

WHEREAS, a grassroots movement of community members has obtained over 1450 electronic signatures asking for the return of the old three traffic lane in each direction configuration, the Mar Vista Community Council hereby additionally requests the following -

- The MVCC requests that the LAPD and LAFD submit data on response times and incident rates for before and after the changes and track same by month. MVCC also requests the same data on streets in LA where this same configuration was implemented.
- The MVCC requests an evaluation be done by an ADA consultant
- The MVCC requests that the buffered bike lane be evaluated for safety by established bicycle safety advocacy groups like League of American Bicyclists (www.bikeleague.org), American Bicycling Education Association (<https://abea.bike>) or other organizations similar in focus and expertise.
- That the City of Los Angeles posts all related survey results, traffic studies, and community impact reports online for this pilot project and others previously implemented
- That the city of Los Angeles provide data available on cut through traffic on neighborhood streets that is available through the agreement with Waze.

- That MVCC be provided with a breakdown of all petitions showing a breakdown of signatures indicating the number of signatures by zip code or community of residence.
- That MVCC be provided with the data to date on the survey created by CD11 and updated on a regular basis.
- That MVCC be provided with the LADOT data collected on the Los Angeles City streets where this configuration has been previously implemented.

NOW, THEREFORE, BE IT RESOLVED that by the adoption of this Resolution, the Mar Vista Community Council hereby urges the City of Los Angeles and grass roots community organizations to provide the needed information promptly with a planned reassessment six months from this date.

ADMINISTRATIVE MOTION: LANCC Liaison

MVCC approves the appointment of Chuck Ray as LANCC Liaison.

FUNDING MOTION: 2017-18 Budget (submitted by Executive & Finance Committee)

MVCC approves the Fiscal Year 2017-18 budget (Addendum A).

FUNDING MOTION: Melissa Stoller reimbursement (submitted by Executive & Finance Committee)

MVCC approves the reimbursement of Director Melissa Stoller for Mailchimp fees not to exceed \$100.

FUNDING MOTION: Windward School Meeting Space (submitted by Executive & Finance Committee)

MVCC authorizes the payment of \$5 for annual use of Windward school facilities for meeting space.

FUNDING MOTION: T&I Meeting Materials Printing (submitted by Executive & Finance Committee)

MVCC approves the payment to Copyland for printing of extra copies of agendas and minutes for the June Transportation & Infrastructure Committee meeting, up to \$100.

FUNDING MOTION: Board Retreat (submitted by Executive & Finance Committee)

MVCC authorizes the expenditure of up to \$150 for the July 15th Board Retreat: \$75 to St. Bede's for room rental and up to \$75 for refreshments.

FUNDING MOTION: MailChimp (submitted by Executive & Finance Committee)

MVCC authorizes MailChimp to charge the MVCC credit card for monthly charges for email service (up to \$50/month for 2017-18) and set up the credit card on the account.

FUNDING MOTION: Venice Alley Paving (submitted by Transportation and Infrastructure Committee)

Whereas, the MVCC Supports a vibrant and safe commercial corridor for the businesses and customers of Venice Blvd., and

Whereas, the MVCC supports a Matching Budgetary Motion of up to \$5000 in the 2017-8 MVCC budget for repairing the alleys on the northern side of Venice Blvd. to best serve that commercial corridor, and \$2500 for repairing alleys on the southern side of Venice Blvd.

Therefore MVCC requests that the CD11 allot any available funding towards a contractor to replace and/or repair any significant portions of the alleys immediately paralleling the northern side of Venice Blvd.

FUNDING MOTION: Green Garden Showcase (submitted by Green Committee)

MVCC approves the expenditure of up to \$4000 for 2018 Mar Vista Green Garden Showcase supplies, marketing and education.

POLICY MOTION: Installation of Modern Bus Shelters at Venice/Centinela and National/Sepulveda (submitted by Transportation & Infrastructure Committee)

WHEREAS, the MVCC has always been in favor of enhancing commuter mobility and quality of life for commuters utilizing all modes of transportation, and

WHEREAS, the MVCC has always supported the rights of bus and other transit commuters to access mass/rapid transit in shelters providing shelter, comfort, and--ideally--LED signage and

other amenities to serve the needs of commuters to know when upcoming buses are arriving utilizing the best of modern technologies,

Therefore, the MVCC supports installation of a modern bus shelter at the northwest corner of Venice/Centinela, with protection from the elements and all installable modern amenities, such as LED signage of future bus arrivals powered by solar paneling, to be included if at all possible, and to be supported logistically and financially the Outfront/JCDecaux Street Furniture, the Los Angeles CD11 office, and the MVCC, and

Therefore, the MVCC supports installation of a modern bus shelter at the southwest and southeast corners of National/Sepulveda, with protection from the elements and all installable modern amenities, such as LED signage of future bus arrivals powered by solar paneling, to be included if at all possible, and to be supported logistically and financially the Outfront/JCDecaux Street Furniture, the Los Angeles CD11 office, and the MVCC.

POLICY MOTION: Update on Stormwater Treatment System at Mar Vista Park (submitted by Transportation & Infrastructure Committee)

Whereas, the Mar Vista Community Council (MVCC) has always supported infrastructure and environmental efforts to promote clean and reclaimed storm and other water runoff both locally and regionally, and

Whereas, the MVCC was, and still is, strongly in support of the water reclamation project adjacent to Mar Vista Park to be used to disinfect stormwater for park landscape irrigation, and which was paid for by \$4.5 million in City and State funds

Whereas, the MVCC has learned that some significant questions remain unanswered as to the functionality of the water reclamation system for Mar Vista Park,

Therefore, the MVCC expresses strong concerns as to the functionality of the water reclamation system, as well as to the appropriate use of City and State funds and other resources, and when any necessary repairs or improvements will occur, and

Therefore, the MVCC calls for immediate updates and presentations by the L.A. Department of Water and Power, L.A. City Bureau of Sanitation and the L.A. Department of Public Works to the address these questions and concerns, as well as the functional status of the water reclamation project/system, to the MVCC Board of Directors, and to the greater stakeholder constituency of the Mar Vista Community Council.

POLICY MOTION: Traffic/Transit Studies to Improve Venice Great Streets Project (submitted by Transportation & Infrastructure Committee)

Whereas, the Mar Vista Community Council (MVCC) has always supported efforts to enhance mobility and smooth traffic flow for all modes of transportation in and adjacent to its boundaries, and

Whereas, the MVCC understands that a Great Streets Project on Venice Blvd. seeks to serve the needs of all of its constituents, and

Whereas, the MVCC strongly supports accurate and guiding data, independently-verified, to best serve the needs of commuters on or adjacent to Venice Blvd,

Therefore, the MVCC calls upon the LA Department of Transportation and Metro, working in conjunction with the CD11 office, to supply all appropriate data and/or traffic studies on both Venice Blvd. and adjacent/connecting major thoroughfares like Palms, Centinela, Washington Place, and Washington Blvd for both the morning and the afternoon/evening portions of the day, including rush hour and weekends, particularly before and after implementation of, and in prior years before, the CD 11 Pilot Program on Great Street Venice Blvd., and

Therefore, the MVCC calls upon Metro to work with CD11 to provide bus ridership numbers for Metro regular and Rapid Bus lines on Venice Blvd, particularly before and after the implementation of the CD 11 Pilot Program on Great Street Venice Blvd., and in prior years before, the Great Street Venice Blvd. Project, and

Therefore, the MVCC calls upon the CD11 Office, the L.A. Department of Transportation, and all appropriate City and Metro entities to establish MVCC Board of Directors-approved metrics and quarterly data updates on an ongoing basis.

POLICY MOTION: Art Walk Support (Director motion submitted by Sarah Auerswald)

Whereas the Mar Vista Community Council has supported the Mar Vista Art Walk since March of 2016, and

Whereas Green Communications Initiative, Inc. is the organizer of the Mar Vista Art Walk, and

Whereas the Mar Vista Art Walk and Green Communications Initiative, Inc. continue to provide beneficial events and services around local Arts, Artists and Environmentally-friendly pedestrian inducements to the community, and

Whereas the Mar Vista Art Walk continues to provide additional benefits to the local economy and small businesses, and

Whereas the Mar Vista Art Walk and Green Communications Initiative, Inc. seek to procure funds through appropriate arts grants and other sources of financial support to sustain them in perpetuity as an ongoing benefit to the community,

Therefore, the Mar Vista Community Council agrees to support the Mar Vista Art Walk and Green Communications Initiative, Inc. in their efforts to procure these funds.

POLICY MOTION: City Sponsored Parking Study (Director motion submitted by Holly Tilson & Ken Alpern)

Whereas-AB744 offers any City the opportunity to use an arbitrary 0.5 parking spaces per bedroom for building projects, it also allows the use of an area-wide or jurisdiction-wide parking study to impose a higher vehicular parking ratio, and

Whereas, the City is using the arbitrary 0.5 parking space per bedroom requirement without any analysis of its impact on parking in the area, and

Whereas-Mar Vista is expecting future density and volume of multifamily housing,

Therefore, be it resolved-The Mar Vista Community Council strongly encourages and requests CD11 and the LA Mayor to authorize and perform a parking study, in cooperation with the MVCC and Mar Vista residents' organizations, as allowed under AB744 and exercise the city's due right to impose an objective standard for vehicular parking in any new development in Mar Vista.