

CATEGORY: Funding

COMMITTEE: Outreach

PURPOSE: Provide funding for Mar Vista Recreation Center Banners

BACKGROUND:

During the 2021 election, the MVCC purchased two 4' x 12' banners and placed them on the fence of the Mar Vista Recreation Center. It was considered successful as there was positive response to them (even with the COVID shutdown).

The MVCC recently approved a Neighborhood Purpose Grant to the Mar Vista Recreation Center for equipment that is currently being used for outdoor movies (free of charge).

Two banners placed on the Mar Vista Recreation Center's fence at the corner of Palms & McLaughlin would hold the MVCC seal and other information regarding the MVCC's efforts to help the community through the Mar Vista Recreation Center.

The Mar Vista Recreation Center approves of this use.

Once funding has been approved, the design would be submitted for approval at a later date.

During the Outreach meeting on October 11, 2021, the motion was moved by Wheeler, seconded by Laferriere and passed without objection.

THE MOTION:

To approve an expenditure not to exceed \$450 for designing, printing, distributing, and displaying MVCC banner(s) at the Mar Vista Recreation Center to inform stakeholders of the MVCC.