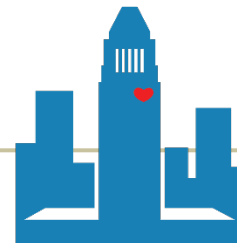




NEIGHBORHOOD COUNCILS
EMPOWER LATM

Department of
NEIGHBORHOOD EMPOWERMENT



LOS ANGELES DEPARTMENT OF NEIGHBORHOOD EMPOWERMENT AWARENESS AND ENGAGEMENT SURVEY KEY FINDINGS PRESENTATION

8,563 LOS ANGELES RESIDENTS

OCTOBER 6, 2021 – JANUARY 1, 2022

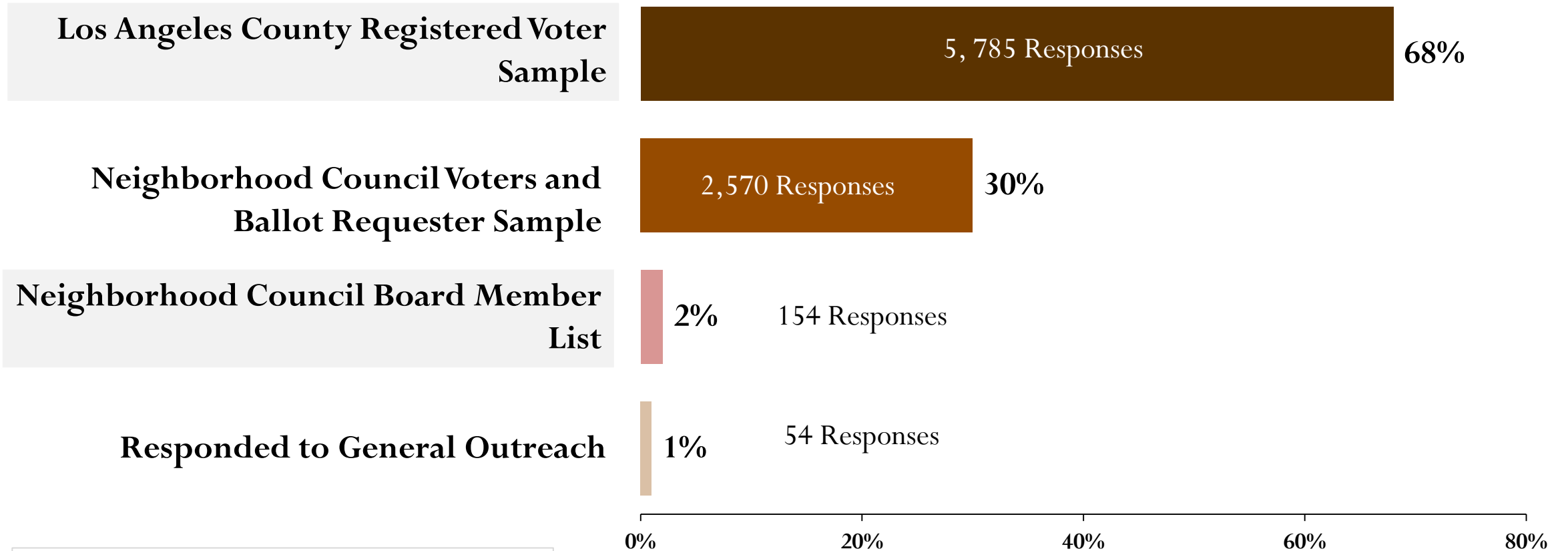
THE CLEAR PATH **Public Opinion Research**

SURVEY *M*METHODOLOGY

METHODOLOGY

Dates	October 6-January 1, 2022
Data Collection Method	Online Survey
Target Population	Los Angeles Residents Ages 18+
Total Number of Responses	8,563
Outreach and Recruitment Methods	Social Media, City Website, The Office of the Mayor, Council District Offices, Community Based Organizations, Neighborhood Councils, Neighborhood Council Voters and Ballot Requestors, Los Angeles County Voter Registration Rolls
Data Collection Methods	Email Invitations to Interested Residents and Voters with Emails on File
Languages	Survey available in English, Spanish, Korean, Armenian, Chinese, Farsi

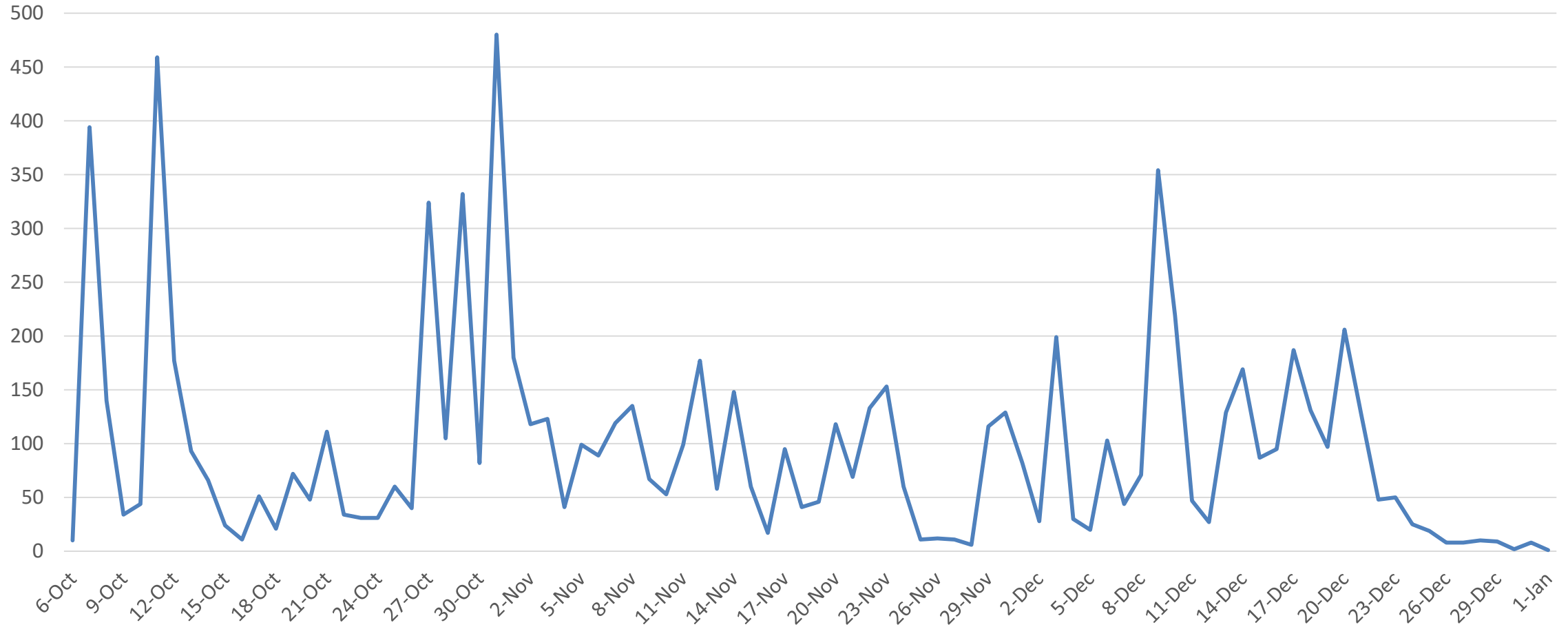
RESPONSE BY OUTREACH AND RECRUITMENT CHANNEL



**Respondents coded into mutually exclusive list*

NUMBER OF RESPONSES PER DAY

Survey Start Date: 10/6/21 – Survey End Date 1/1/22



SAMPLE CHARACTERISTICS

SAMPLE *BY*: CITY COUNCIL DISTRICT

	<u>Percentage (%)</u>	<u>Total Number</u>
District 1 (Cedillo)	4	351
District 2 (Krekorian)	6	505
District 3 (Blumenfield)	4	365
District 4 (Raman)	8	665
District 5 (Koretz)	9	737
District 6 (Martinez)	5	406
District 7 (Rodriguez)	7	591
District 8 (Harris-Dawson)	5	407

SAMPLE *BY*: CITY COUNCIL DISTRICT

	<u>Percentage (%)</u>	<u>Total Number</u>
District 9 (Price)	3	267
District 10 (Ridley-Thomas)	6	508
District 11 (Bonin)	14	1,163
District 12 (Lee)	10	896
District 13 (O' Farrell)	5	422
District 14 (De León)	7	586
District 15 (Buscaino)	7	605
Unknown	<1	89

SAMPLE *B*Y: NEIGHBORHOOD COUNCIL REGIONS

	Percentage (%)	Total Number
Region 1 – North East Valley	10	864
Region 2 – North West Valley	8	682
Region 3 – South West Valley	9	796
Region 4 – South East Valley	10	837
Region 5 – Central 1	9	736
Region 6 – Central 2	4	379

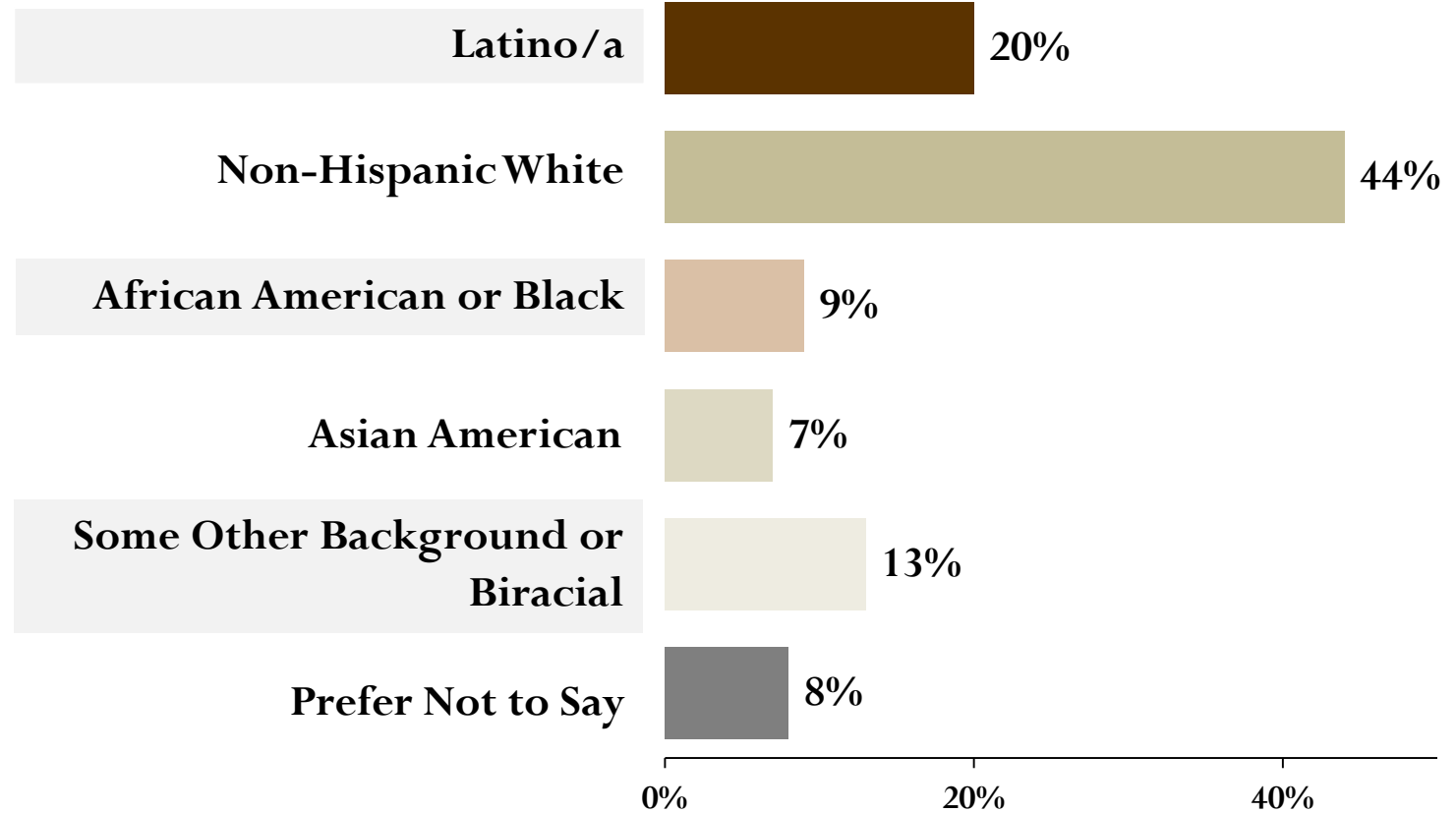
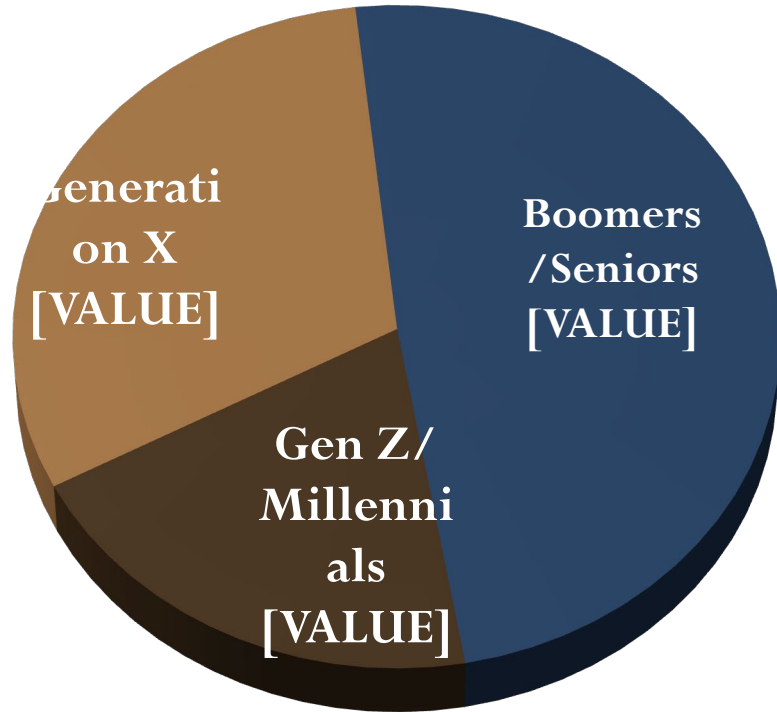
SAMPLE *BY*: NEIGHBORHOOD COUNCIL REGIONS

	Percentage (%)	Total Number
Region 7 – East	4	361
Region 8 – North East LA	7	640
Region 9 – South LA 2	5	434
Region 10 – South L A 1	7	604
Region 11 – West LA	18	1,513
Region 12 – Harbor	7	577
Unknown	2	140

SAMPLE *BY*: AGE & ETHNICITY / RACE

Generation

Ethnicity

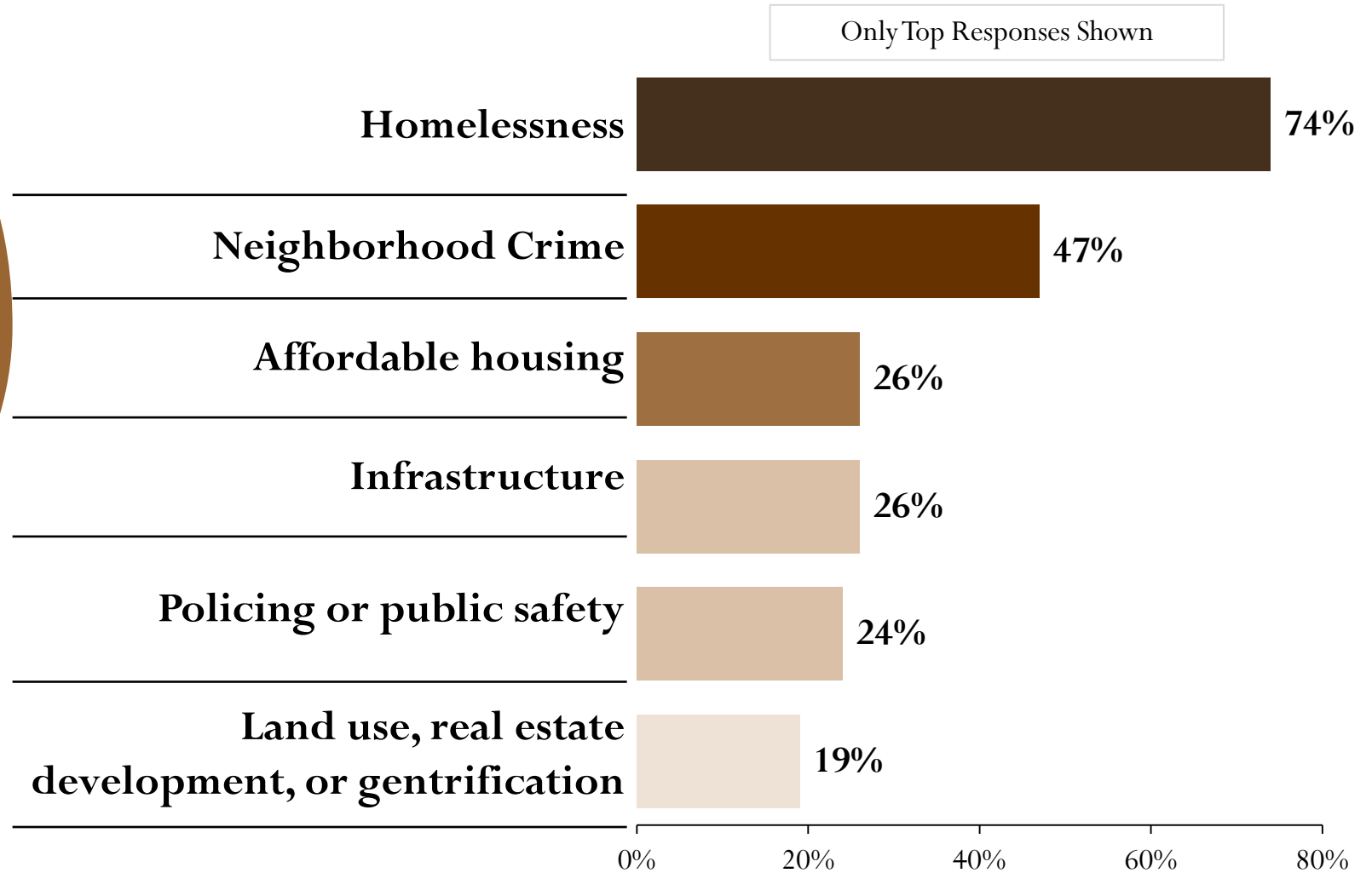
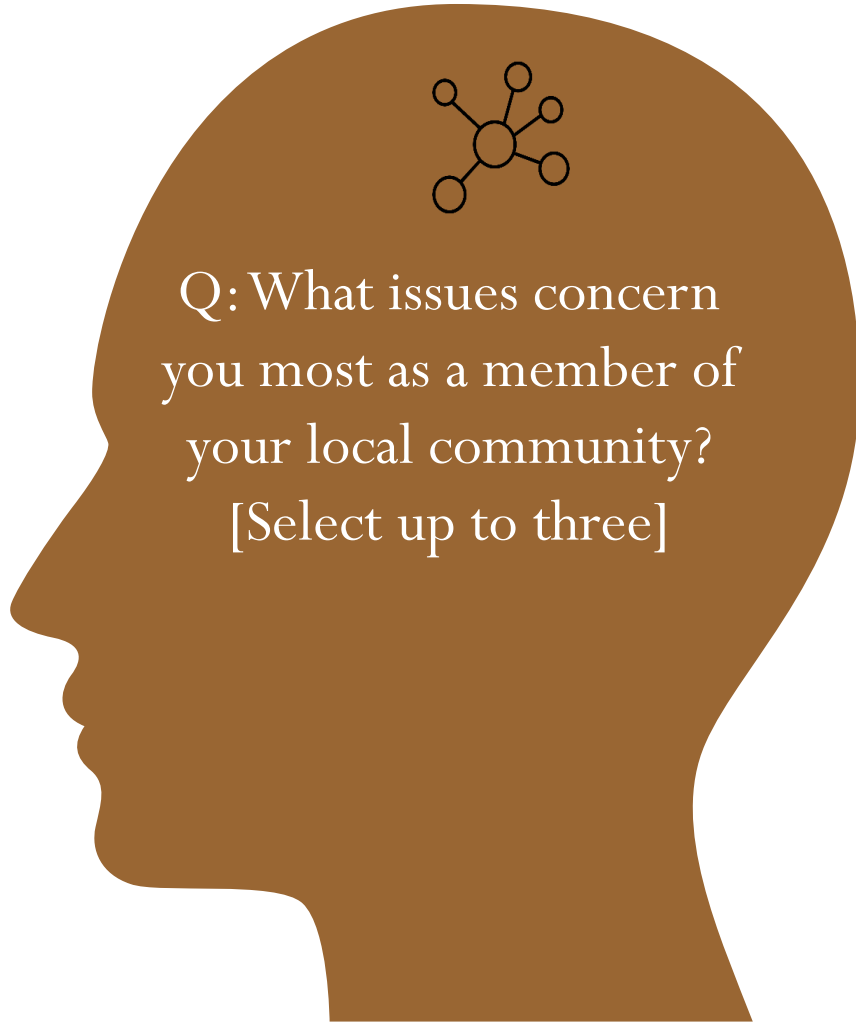


DETAILED FINDINGS

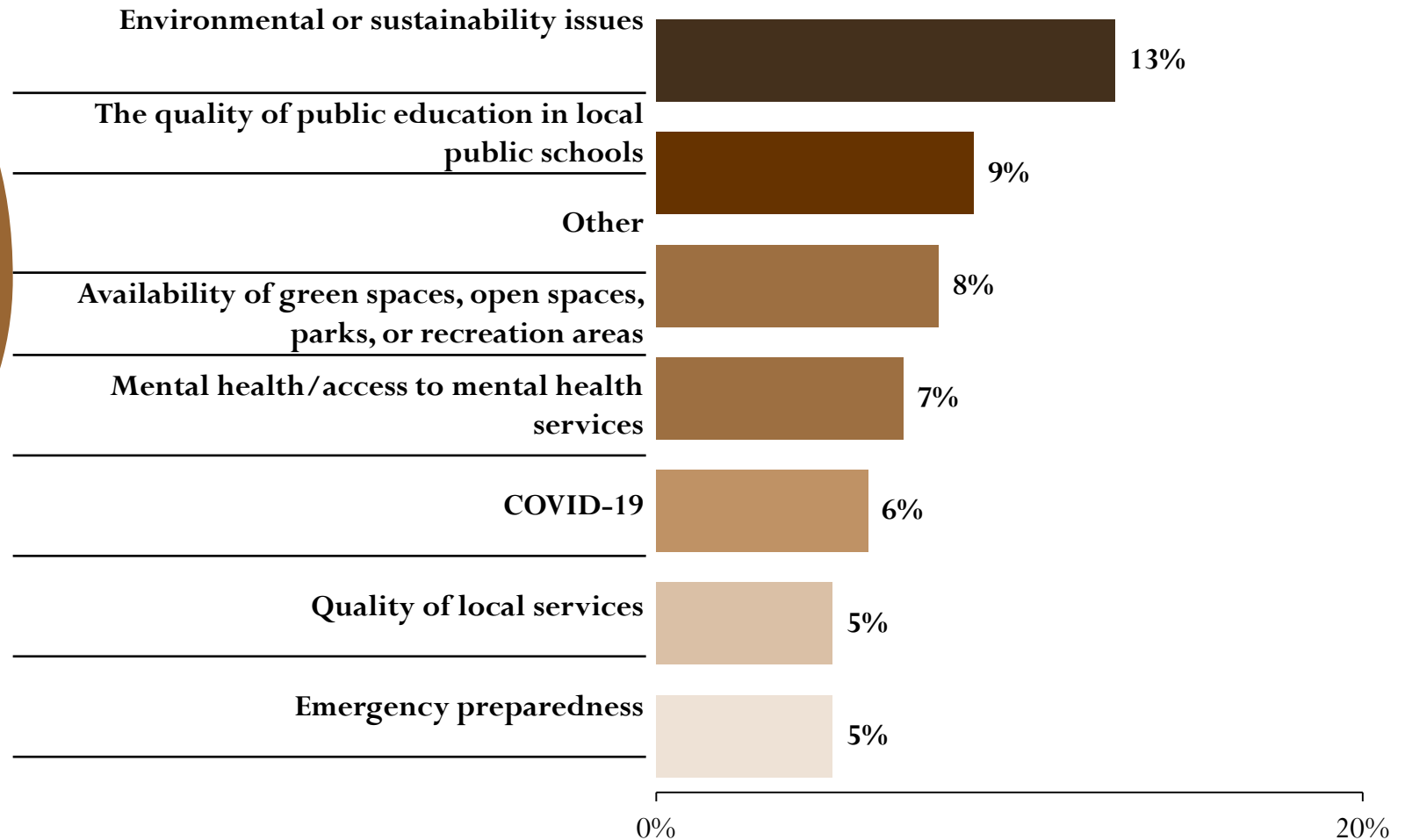
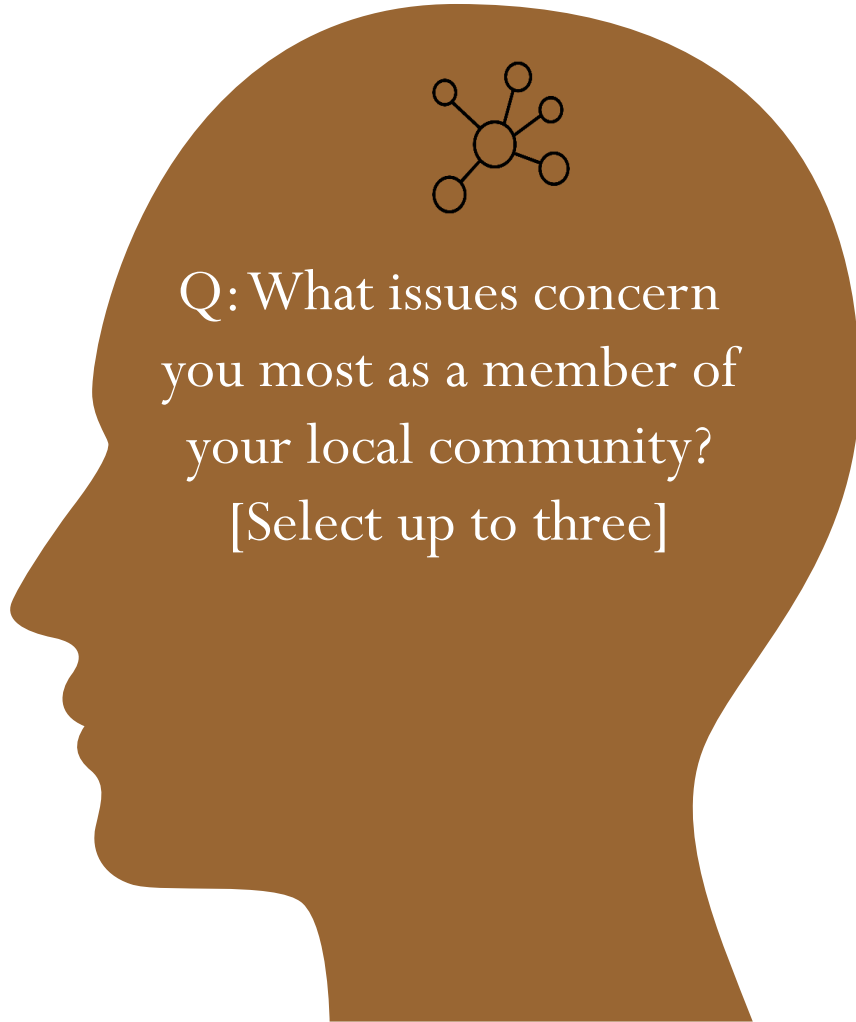
SAMPLE *B*Y: NEIGHBORHOOD COUNCIL REGIONS

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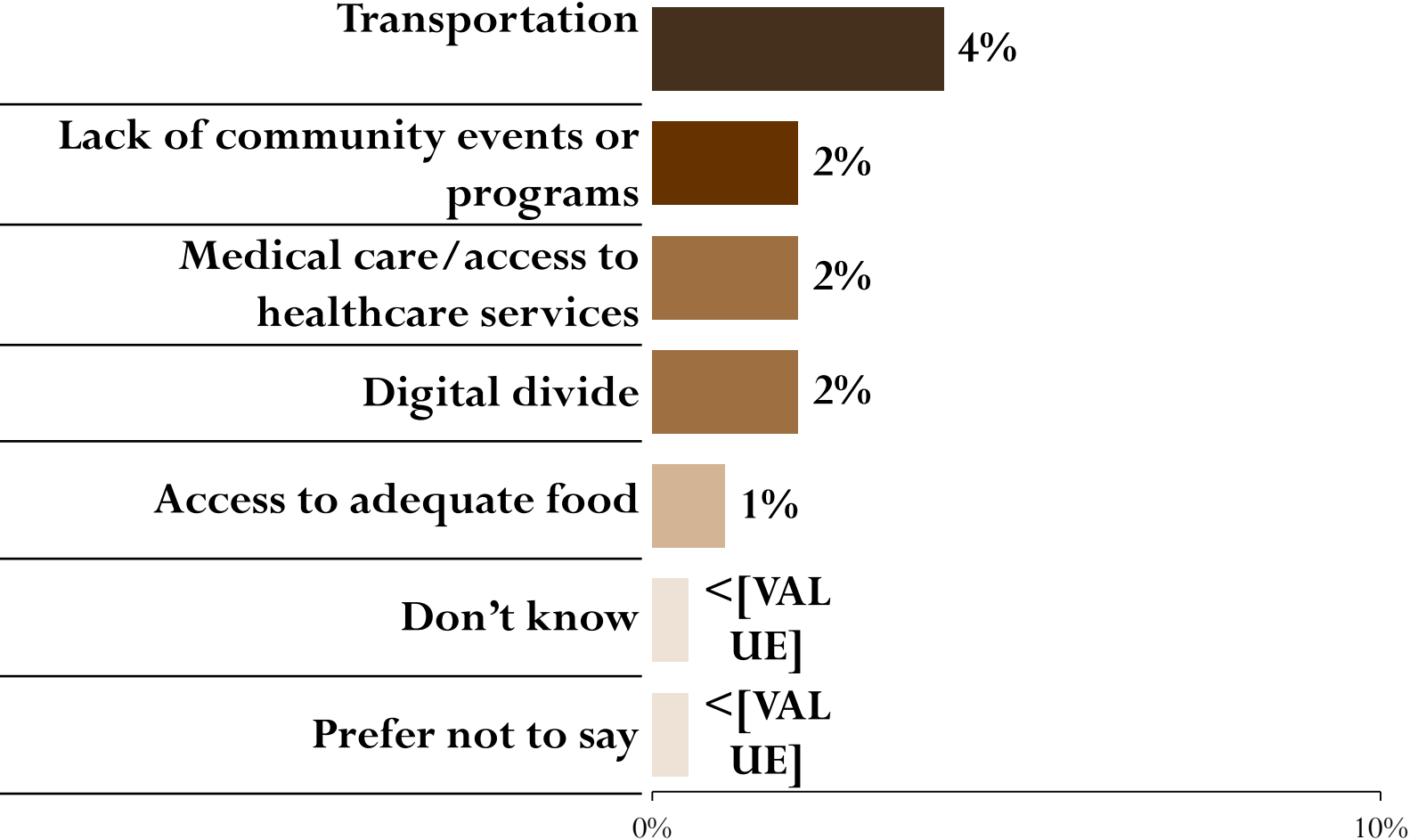
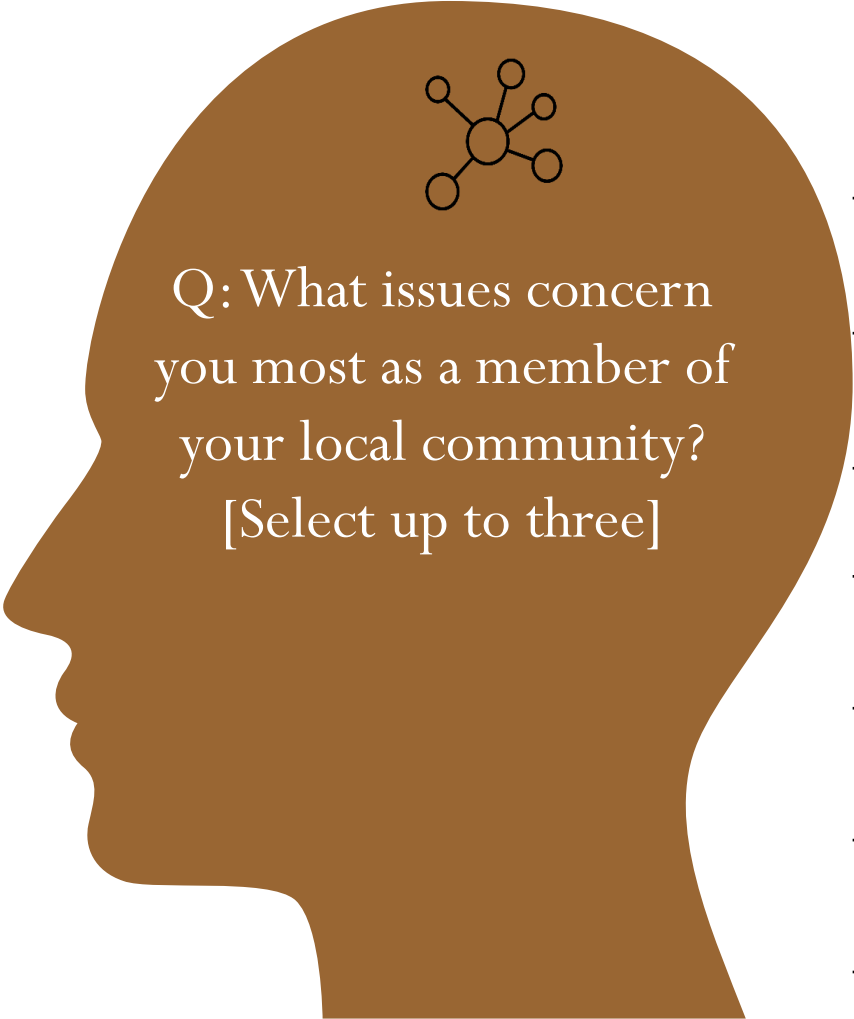
HOMELESSNESS AND CRIME TOP THE LIST OF CONCERNS



2ND TIER ISSUES INCLUDE SUSTAINABILITY AND EDUCATION



TRANSPORTATION RANKS AS A LOWER TIER CONCERN



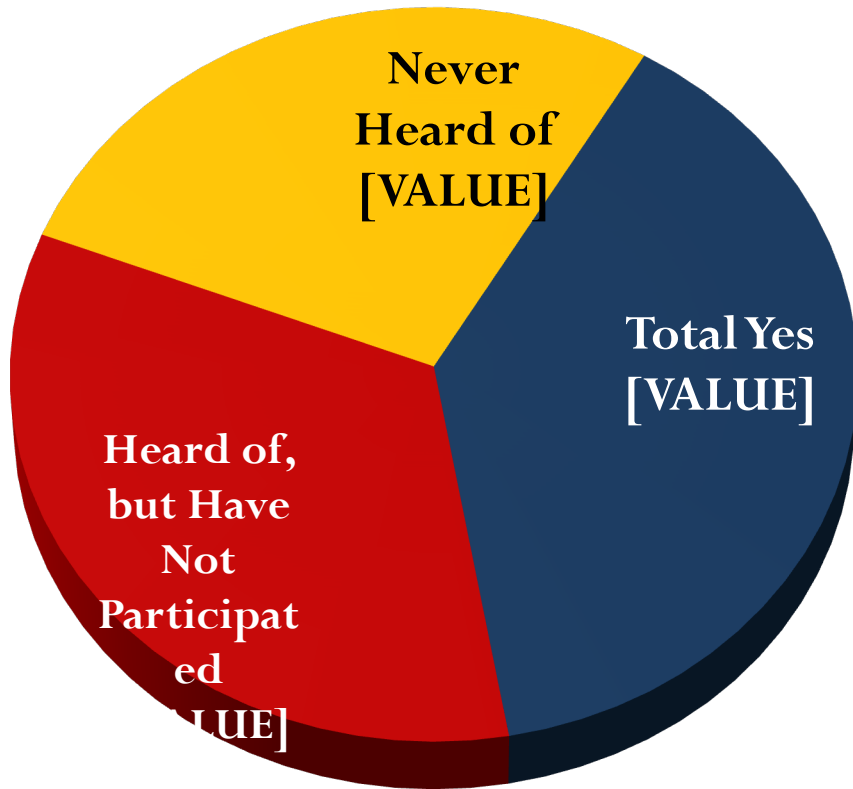
**NEIGHBORHOOD COUNCIL
AWARENESS & ENGAGEMENT**

1 IN 5 RESPONDENTS

HAVE NOT PARTICIPATED IN LOS ANGELES' NC SYSTEM

Q: Have you ever participated in the Los Angeles Neighborhood Council system? Please select all that apply:

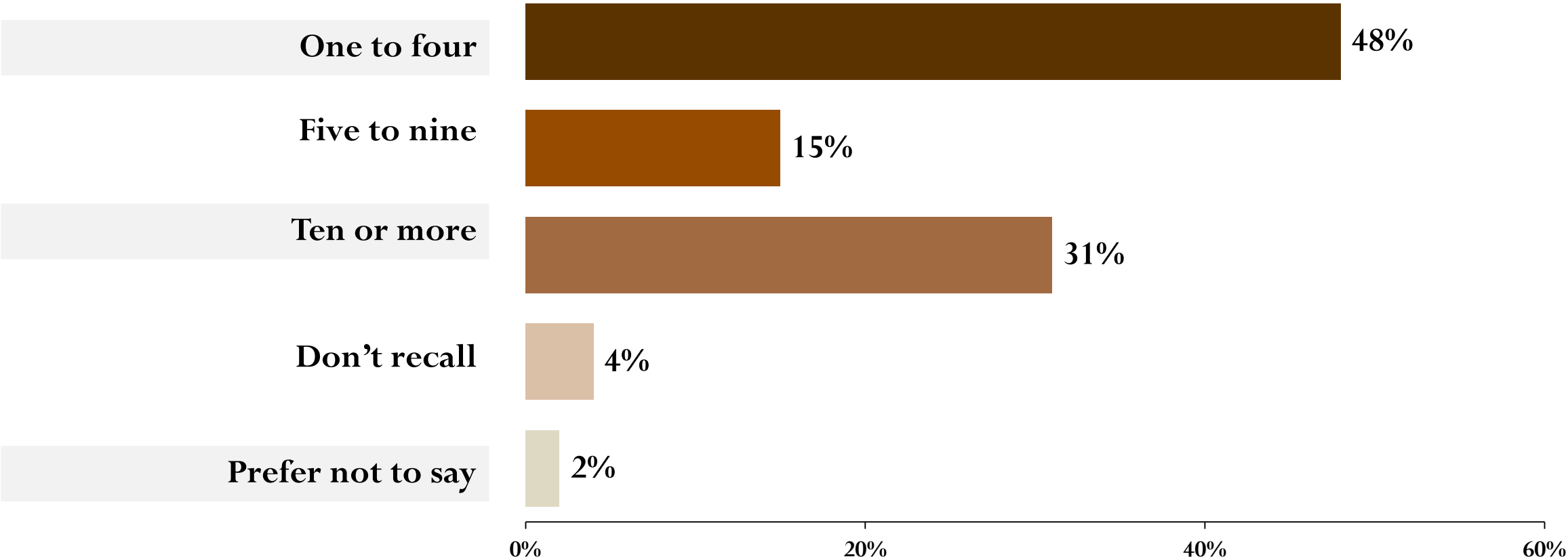
Totals



Response Options	Percentage (%)
Yes, I have attended Neighborhood Council meetings	27%
Yes, I have voted in Neighborhood Council election(s)	26%
Yes, I have presented questions or comments to the Neighborhood Council	15%
Yes, I have served directly as a Neighborhood Council board or committee member	7%
Yes, I have participated in some other way	6%
No, I have heard of Neighborhood Councils, but I have not participated in any way	33%
No, I have never heard of Neighborhood Councils	27%
Prefer not to say	2%

LEVELS OF PARTICIPATION IN MEETINGS VARY WITH MOST ATTENDING 1-4 MEETINGS

Q: About how many meetings have you attended?



MOST HAVE ONLY ATTENDED MEETINGS IN PERSON

Q: Neighborhood Council meetings have been held virtually on Zoom since the Covid-19 pandemic began. Have you ever attended a Neighborhood Council Zoom meeting—either online, or by telephone? If yes, how often do you attend virtual meetings compared to in-person meetings?

Yes, I attend virtual and in-person meetings at about the same rate



Yes, I attend virtual meetings more often than in-person meetings



Yes, but I don't attend virtual meetings as often in-person meetings



No, I have only attended in-person meetings



Percent of Respondents

MANY IN-PERSON ATTENDEES WERE UNAWARE OR NOT INFORMED ABOUT VIRTUAL MEETINGS

Q: Why have you chosen to only attend in-person meetings? Select all that may apply: [Only Top Responses Are Shown]

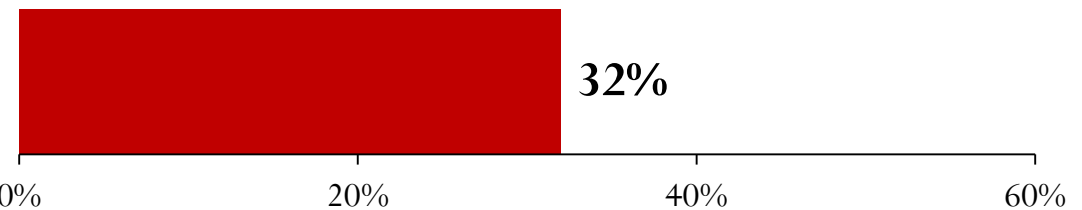
I was unaware that the Neighborhood Council was holding virtual meetings



I prefer to attend Neighborhood Council meetings in-person, rather than online



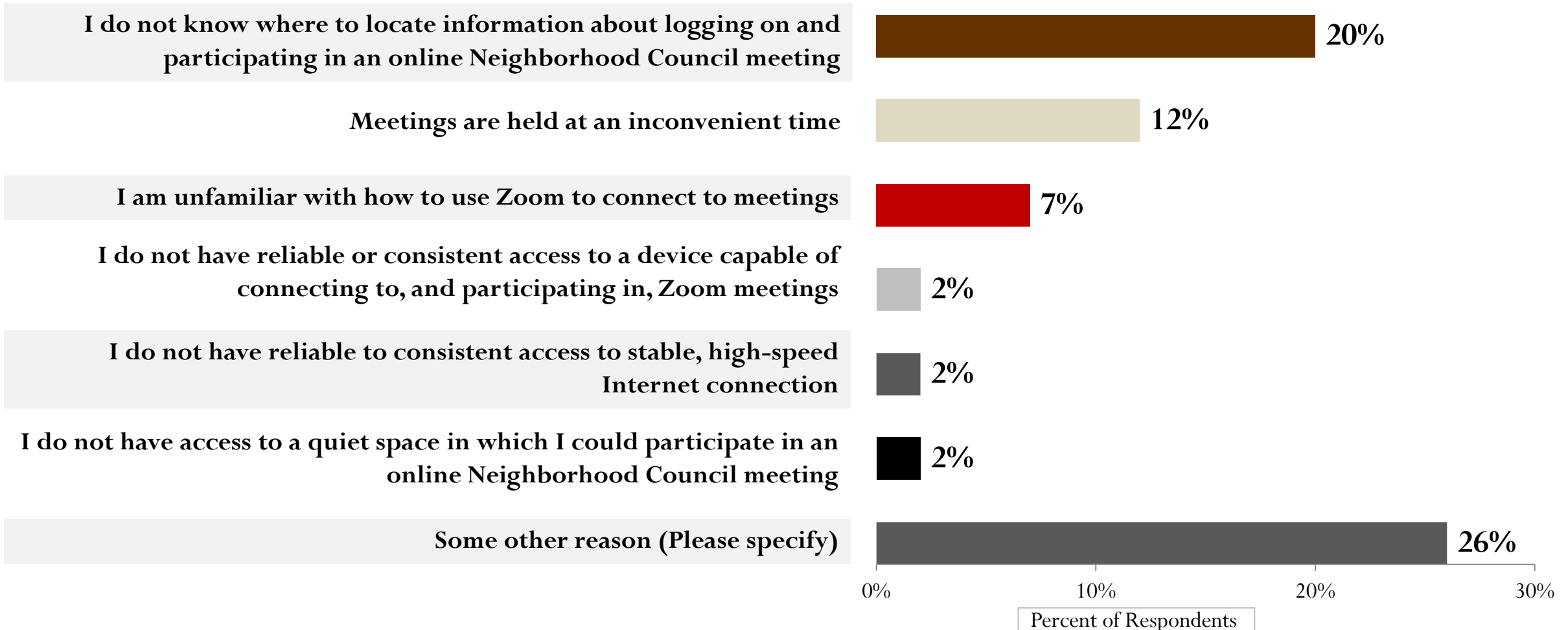
I have not received any information from my Neighborhood Council about participating in an online Neighborhood Council meeting



Percent of Respondents

A NOTABLE PROPORTION DO NOT KNOW WHERE TO LOCATE LOG-ON INFORMATION FOR ONLINE MEETINGS

Q: Why have you chosen to only attend in-person meetings? Select all that may apply:



IN THEIR OWN WORDS: ADDITIONAL REASONS WHY MANY PREFER TO ATTEND IN-PERSON MEETINGS

Q: Why have you chosen to only attend in-person meetings? Some other reason (Please Specify)

“I'm not sure that attending meetings actually does any good. Which is why I engage in my own community efforts.”

“My attendance was prior to covid. Have not had opportunity since.”

“My hearing is not good enough to keep up without subtitles.”

“Neighborhood Councils are ridiculous. They have no power and attending is a waste of time. The developers always roll the residents and local employees are stakeholders with voting power. Painful joke.”

“I have too many zoom meetings. These are not the most interesting meetings so zoom would be hard to pay attention too. I like to come to the meeting where there needs to be a show of support also.”

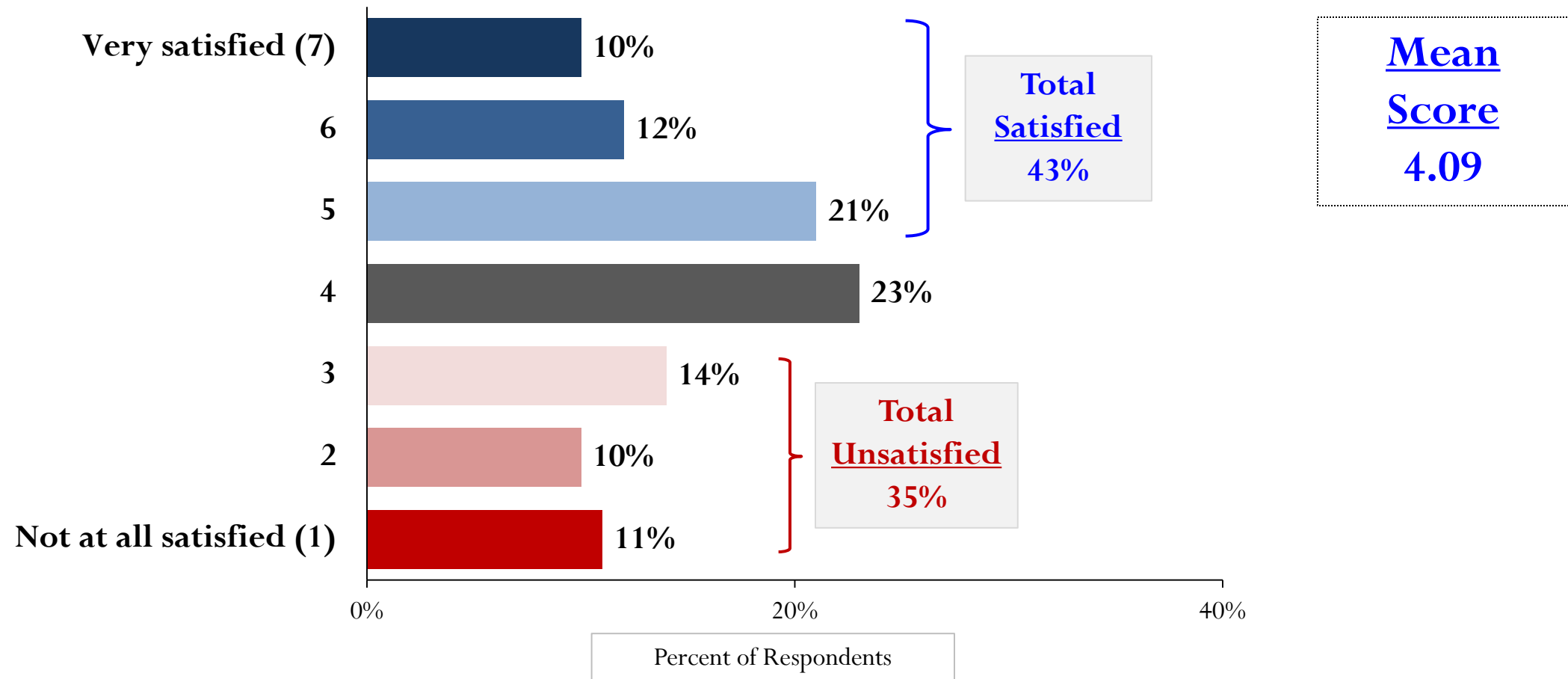
“I tried to get involved w/education but it was non-productive.”

“It's nothing better than to see people face to face, I don't really care about Zoom.”

“Their general ineffectualness, and lack of guidance from DONE drives me to insomnia for days. I no longer participate for my mental health.”

RATINGS OF NEIGHBORHOOD COUNCIL EXPERIENCES WERE MIXED

Q: Overall, how do you rate your Neighborhood Council participation experience? Please use a scale from 1 to 7. On this scale, a rating of “1” means that you are “not at all satisfied” and a rating of “7” means that you are “very satisfied.”



IN THEIR OWN WORDS: RATING 7

“The meetings are very informative and allow us to participate or elaborate negative or positive on issues that is vital to our community.”

“The process was easy. I had noticed that so had to register. The person in charge of registering to vote was very helpful and followed up..”

“Neighborhood council seemed receptive to my issues; development plan I criticized was scrapped or delayed.”

“Option for virtual attendance is more inclusive and should be continued/enhanced.”

“It is actually very productive and they make decisions that are very impactful to the neighborhood. It gives people power to speak out on their concerns and actually feel like they are being heard. It’s a perfect way to make change in the community.

“The council is a great entity with good intentions for helping local-residents with their issues and keeping neighborhoods safe.”

IN THEIR OWN WORDS: RATINGS 4-6

“I only found out about the election through a person who was running. As a member of the community, I don't know where to find information on the neighborhood council.”

On one hand, I am so thankful and impressed by Councilmembers' devotion and knowledge, but on the other hand, they seem to become stuck in quagmires of minutiae that lead to inaction. Discussions/decisions that should've taken a half hour devolve into three times the amount of time. Maybe too much fear of mistakes? Too much perfectionism?”

They are very good at regular communication (agenda/notes), but the detail is often lacking. So I know what topics are being presented, but no context or outcome.”

“Because virtual meeting are the best but sometimes there are problems with the sound or other technical problems.”

“Overall, my involvement has been very positive. I've met neighbors, learned more about what is happening in my community, and had opportunities to improve our neighborhood. But the support and oversight provided by Empower LA has been as likely to impede NC functioning as to improve it.”

IN THEIR OWN WORDS: RATINGS 1-3

“Neighborhood council has done a very poor job towards keeping us citizens safe! Refusing to enforce ordinances, rules & current laws-always an excuse. The sidewalks are filthy & children are exposed to danger due to Neighborhood Council not doing their job!”

“The council has (attempt) to make decisions that would seriously impact public safety. They choose to ignore experts in their field and are instead more concerned about petty arguments. They do not care to discuss items that would actually help the community as a whole.”

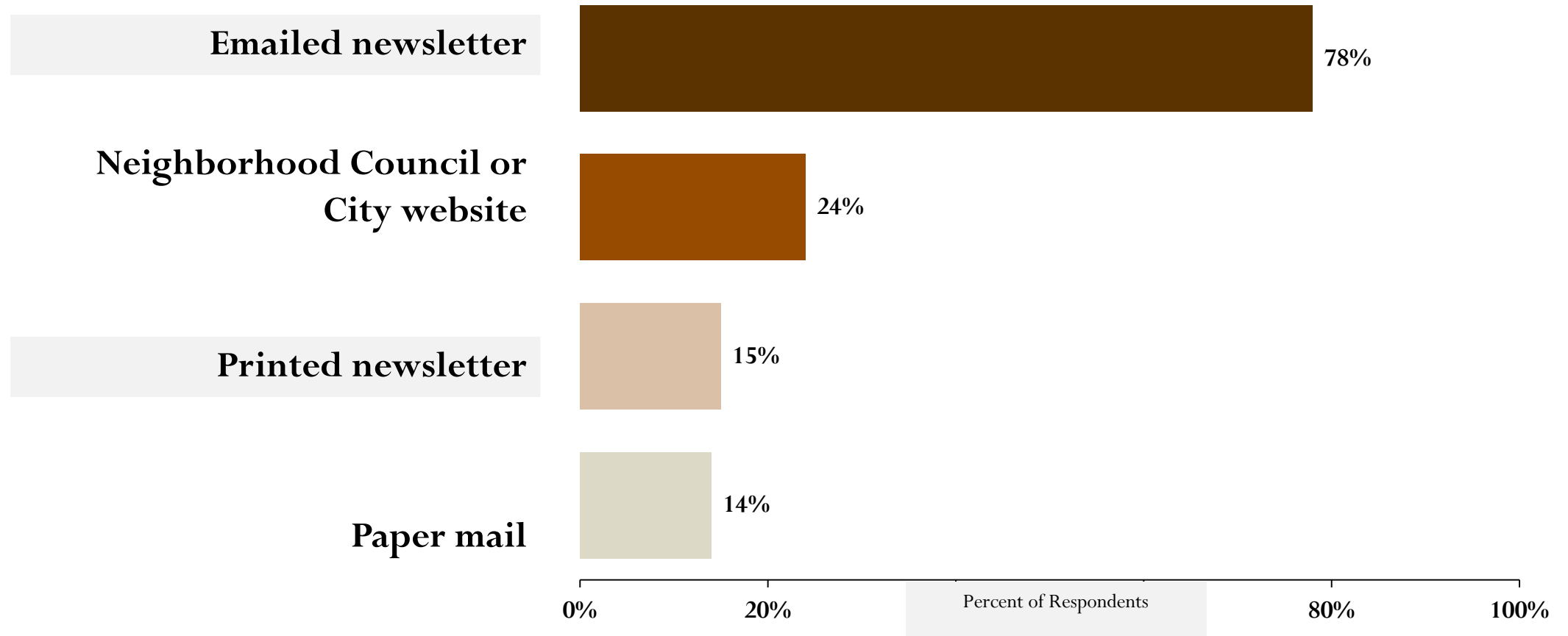
“Throughout my attendance I never felt that my concerns were taken seriously, since I never received a follow up to my neighborhood concerns/issues.”

“Council members do not have to live in the neighborhood to be on the council. Believe members should have to live or work in the neighborhood to run for the office. Neighborhood council voted down projects that met all the zoning and building codes which is not right. One project was denied as the proposed building would negatively impact the adjoining neighbor's sunlight to their tree. When an architect on the council asked if they could deny a project that met all the regulations, he was told they could do whatever they wanted. Unbelievable the power neighborhood council is given.”

OUTREACH APPROACHES

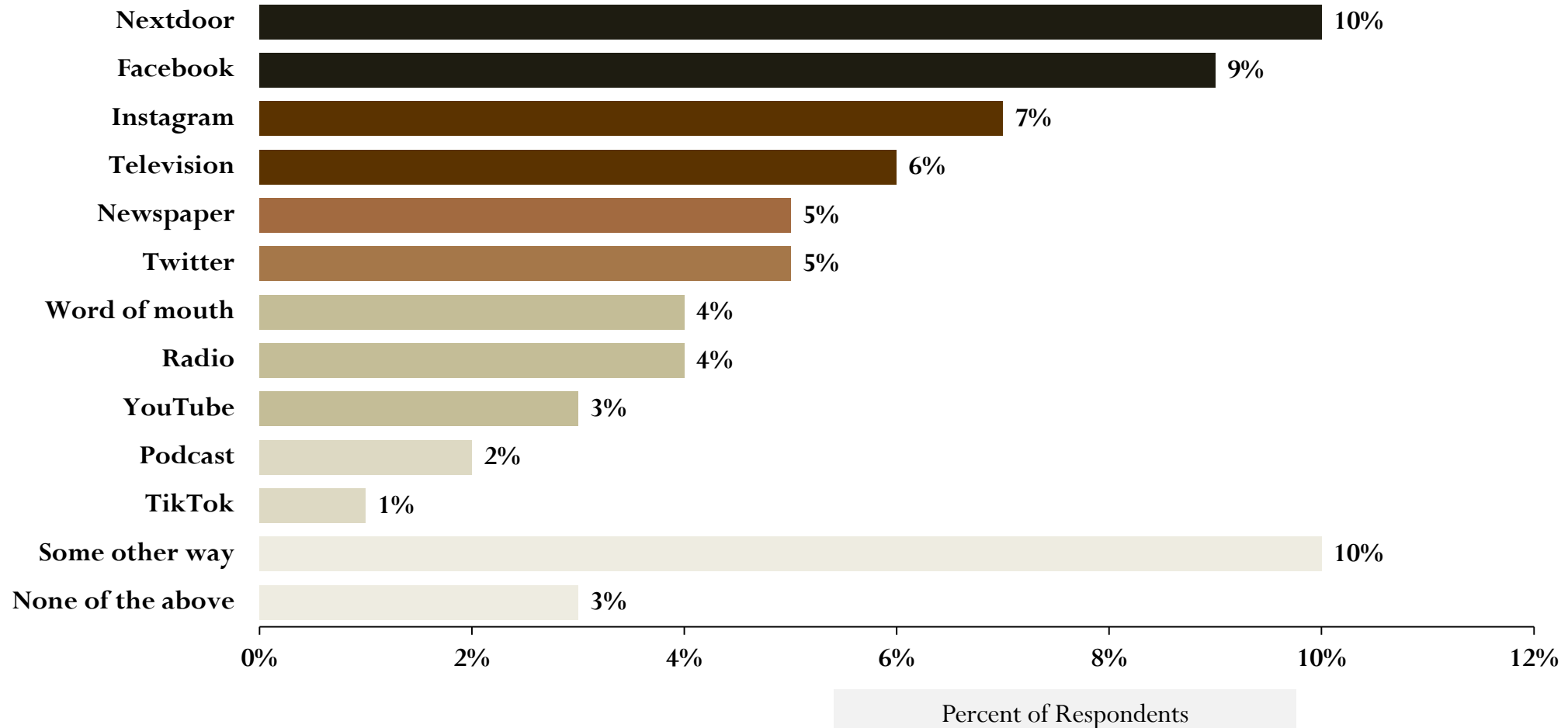
AN OVERWHELMING MAJORITY PREFER TO RECEIVE INFORMATION THROUGH EMAILED NEWSLETTERS

Q: How do you prefer to receive information, updates, and invitations for your Neighborhood Council? Please select all that apply:



AN OVERWHELMING MAJORITY PREFER TO RECEIVE INFORMATION THROUGH EMAILED NEWSLETTERS CONT.

Q: How do you prefer to receive information, updates, and invitations for your Neighborhood Council? Please select all that apply:





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