

CATEGORY: Funding

COMMITTEE: Outreach

PURPOSE: Promotional adjustable measuring spoon with MVCC personalization

BACKGROUND:

MVCC’s Outreach’s Committees’ purpose is to engage with stakeholders and create awareness of what MVCC is working on. To accomplish this, we communicate with stakeholders through weekly emails, newsletters, and website. Most recently, we are able to have a table at the Mar Vista Farmers Market where we will have the opportunity to meet our community in person, let them know what is happening with MVCC and encourage them to participate. With that, we would like to give away items that are both useful and informational.

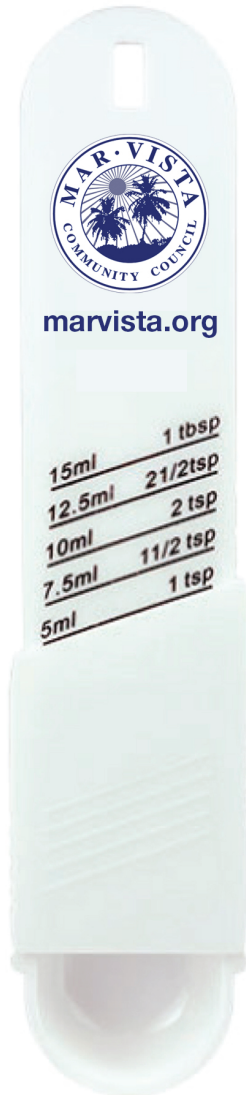
THE MOTION:

The MVCC approves an expenditure, not to exceed \$550 for costs (e.g., designing, producing) 500 promotional adjustable measuring spoons for distribution to stakeholders at events/meetings for example. These are helpful in any kitchen, and will constantly remind the stakeholders of MVCC everytime they need to measure a spoonful of sugar. This expenditure would be subject to the MVCC receiving its expected carryover of about \$6639.72 from FY 2021-22 and/or a surplus of funds from expected election expenditure of postcard mailers in the amount of \$12,400.

MOTION	2ND	AYE	NO	ABSTAIN
Dr. Jennifer Rafeedie	Drew Ruesch	5	0	0

Present:
Andrew Marton
Tyler Laferriere
Drew Ruesch
Carolyn Honda
Dr. Jennifer Rafeedie

Imprinted Measuring Spoon
 65 cents each + set up charge (55.00)
 500 for \$375
 \$550



Item#: BPP420

Promotional Adjustable Measuring Spoon

Description

- Targeting the kitchen with your next promotional campaign will allow your logo to be viewed over and over again as these items are used daily.
- Hand wash only - meets FDA requirements
- An ideal promotional hand out for the pro, or home chef.

300	500	1000	1750	2500
\$0.73	\$0.65	\$0.59	\$0.57	\$0.53

- Please add **\$55.00** Set Up Fee
- Please add **\$0.25** Additional Imprint Color (2 max)

PLACE ORDER

REQUEST MORE INFO

Additional Information

Approximate Size: 1 1/4 w x 6 1/8 h