

ADMINISTRATIVE MOTION

Director: Laferriere-Holloway

Title: Fiscal Year 2022-23 Annual Self-Assessment Report

Purpose: To provide the annual self-assessment report to Mar Vista Stakeholders as is required by the Mar Vista Community Council Bylaws Article XIV, Section 3

Background:

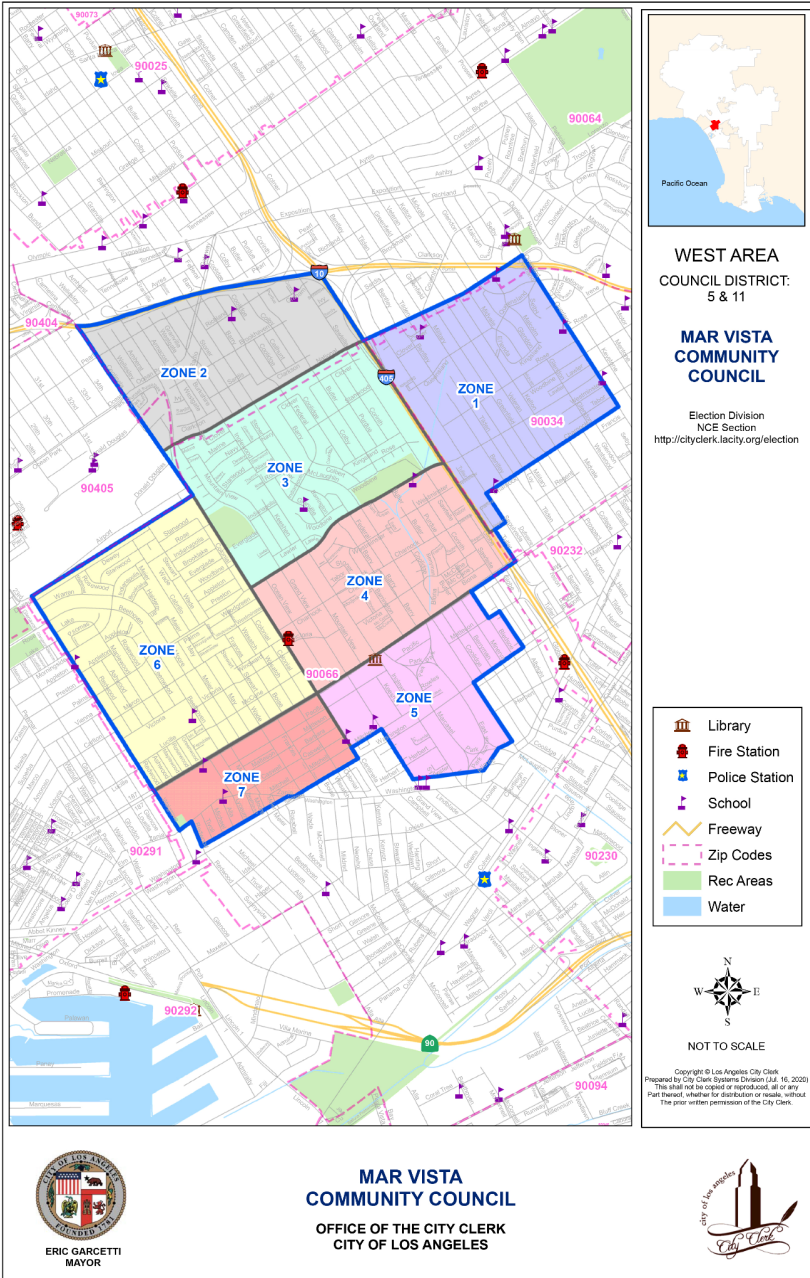
The Bylaws of the Mar Vista Community Council require “The Board will provide an annual report to Stakeholders each year,” as is mandated in Article XIV, Section 3.

This report provides a summary for stakeholders and future sittings of the MVCC Board of the activities of this fiscal year’s sitting of the Board and the MVCC’s committees.

This report intended to be comprehensive of every Board and committee activity but rather key information and highlights both as a record and as a benchmark for future iterations of the MVCC.

Motion:

The MVCC approves of the Fiscal Year 2022-23 Mar Vista Community Council Annual Self-Assessment Report.



Chair
Tyler Laferriere-Holloway

1st Vice Chair
Andrew Marton

2nd Vice Chair
Carolyn K. Honda

Secretary
Jennifer Rafeedie

Treasurer
Drew Ruesch

Board of Directors 2021-2023

Zone 1
Tyler Laferriere

Zone 2
Martin Rubin

Zone 3
Andrew Marton

Zone 4
Jennifer Rafeedie

Zone 5
Drew Ruesch

Zone 6
Holly Tilson

Zone 7
Faith Myhra

At-Large Directors

MB Blakey
Stacey Greenwald
Carolyn K. Honda
Jordan Paul
Kathy Rodriguez
Charlene Samiley
Bitta Jansma Sharma

Community Director

Kathryn Wheeler



Self Assessment Annual Report

Prepared by the Mar Vista Community Council
Board of Directors for the Mar Vista Stakeholders

Approved by the MVCC Board on June 21st, 2023 by a
vote of X-X-X

EXECUTIVE SUMMARY

Certified on August 13th, 2002 as the 41st Neighborhood Council (NC), the Mar Vista Community Council (MVCC) represents residents and stakeholders in neighborhoods of both Council District 5 and 11 in the City of Los Angeles.¹

Article IX of the City Charter of Los Angeles establishes the NC system with the following stated purpose:

To promote more citizen participation in government and make government more responsive to local needs, a citywide system of neighborhood councils, and a Department of Neighborhood Empowerment is created.

Neighborhood councils shall include representatives of the many diverse interests in communities and shall have an advisory role on issues of concern to the neighborhood.²

The MVCC's major capacities are outreach to stakeholders, community impact statements (CIS's) regarding City Council and Department actions, and Neighborhood Purpose Grants (NPGs). The MVCC also serves as a vital conduit between the agencies and elected officials of the City of Los Angeles and Mar Vista Stakeholders.

MVCC Board of Directors (Board) and committee meetings are ADA compliant, free, and open to the public. Between July 2021 and March 2023, the MVCC Board and committee met via Zoom. Pursuant to AB 2446, the MVCC was required to return to in-person meetings as of April 2023.

The MVCC Board has been holding its regular meetings in the Mar Vista Recreation Center Auditorium since April 2023. MVCC committees have been holding their meetings in Room 410 at Windward School.

Board and Committee Leadership

Officers of the MVCC Board of Directors serve one year terms. The election of the officers of the MVCC Board for the 2022-23 Fiscal Year (July 1st, 2022 through June 30th, 2023) took place at a regular meeting of the Board on July 20th, 2022 via Zoom.

Four out of five (80%) of the officers from the previous fiscal year were reelected.

¹ <https://empowerla.org/mvcc/>

² <https://empowerla.org/wp-content/uploads/2012/12/LACityCharter-Article-IX.pdf>

Committee assignments were largely carried over between fiscal years. The Education, Arts and Culture committee was reincorporated in this fiscal year.

2023 Mar Vista Community Council Board Elections

Elections for the 2023-25 term of the MVCC Board were scheduled for Sunday, March 26th, 2023. Voting took place in person from 1 to 7 p.m. that afternoon. Mail-in voting was also available, and mail-in ballots were due by 7 p.m. that same date. The MVCC was part of Region 11 during this election cycle.

The Board appointed an ad hoc Elections Committee for the purpose of designing and organizing outreach materials for the election. This committee included Directors Martin Rubin (Zone 2) and Holly Tilson (Zone 6) from the Elections and Bylaws Committee and Carolyn Honda from the Outreach Committee (At-Large, Second Vice Chair).

The ad hoc Elections Committee designed and produced election postcards to be mailed to every household and business in the MVCC area. The postcards informed stakeholders of important deadlines pertaining to candidate registration, voting by mail, and in-person voting. These postcards were mailed on November 1st, 2022.

This ad hoc committee also produced 24,000 election newsletters sent to Mar Vista stakeholders. This mailing occurred in February 2023.

The total expense for the MVCC Board Election budget was \$19,850. However, total expenses came to \$18,931.90, a savings of \$918.40.

20 Mar Vista stakeholders registered to be candidates in the 2023 Board Election running for 15 different seats. Six of fifteen seats (Zone 1 and Zones 3 through 7) involved candidacies without opposition.

The Elections Committee hosted a candidate forum on Sunday, March 19th, 2023. This forum was moderated by Tyler Laferriere-Holloway (Zone 1, Chair), who was not seeking reelection.

Voting for each seat varied from 11 votes to 345 votes. Seven out of 15 (47%) of candidates elected to the 2023-25 Board were incumbents; one candidate elected was not an incumbent but had served on a previous Board.

No election day challenges were filed for the 2023 Mar Vista Community Council Board Election.

2023 Mar Vista Community Council Actions

- Community Impact Statements: 12
- MVCC Board Letters: 4
- Neighborhood Purpose Grants: 2

The MVCC Board also appointed an ad hoc committee led by Directors Martin Rubin, Carolyn Honda, and Kathy Rodriguez to facilitate two election forums for the CD 11 and CD5 Los Angeles City Council races. It should be noted that Councilmember Katy Yaroslavsky was unable to attend the CD5 forum.

FY 2022-23 Mar Vista Community Council Appropriations

The Mayor and City Council annually “appropriate funds” for the NC System. The budget allocated to MVCC was \$32,000 with the added ability of rolling over up to \$10,000 unspent funds to the next fiscal year.

The total budget for 2022-2023 was \$42,000, \$32,000 in regular funds, and \$10,000 in rollover funds from 2022-2023.

The MVCC funded two Neighborhood Purpose Grants (NPG):

1. \$1,000 to the Clover Elementary Booster Club for their special arts program; and
2. \$5,000 to LA Conservation Corps for a beautification project on the parkway along Marcasel Ave and Los Angeles Fire Department (LAFD) Station.

Additionally, the MVCC funded to print and distribute 24,000 general information newsletters for Mar Vista stakeholders, MVCC banners for display at the corners of McLaughlin/Palms and Sawtelle/Palms, and Door Hangers to announce upcoming Planning and Land Use Management (PLUM) meetings. The aforementioned newsletter was distributed in March 2022.

COMMITTEE SUMMARIES

The following summaries were provided by the MVCC Committee as a synopsis of their activities during the 2022-23 Fiscal Year.

Planning and Land Use Management (PLUM)

1. The board voted to support a request for Conditional Use Permit of on-site sale and dispensing of a full line of alcohol for on-site consumption in

conjunction with an existing 2,910 square foot restaurant at Taverna at the Mar Vista, 12249-12255 W. VENICE BLVD.

2. A board motion to support the demolition of the existing buildings and construction of a new 58,180 SF, 3-story self-storage facility at 3871-3877 Grand View Blvd (between Venice and Washington Blvd.) failed.
3. A board voted to support the demolitions of existing buildings and construction, use and maintenance of a new 6-story, 67-foot, 74-unit multifamily development which includes 11 VLI (very low income) units (25%), 122 vehicle parking spaces and 64 bicycle parking spaces at 12124 Pacific Ave.
4. The board voted to support the demolition of the existing commercial structure and construction and maintenance of a 5-story, mixed-use building with 34 dwelling units (4 VLI) with an increase in height from 45 to 56 ft. and FAR increase from 1.5:1 to 3:1 at 12701 W Washington Pl (intersection of Washington Pl. and Wade St.)
5. The board voted to support a motion regarding the Community Plan Update requesting the Department of City Planning the methodology by which it determines the allocation of RHNA numbers and the calculations that derive density housing goals in order to meet the aims of the Housing Element.

Public Health, Safety, and Homelessness (PHS&H)

1. Worked with LA park officials and CD11 representatives to provision Mar Vista Park encampments with services.
2. Got Mar Vista Park encampments provisioned with services.
3. Motion to request that the Los Angeles City Council, Los Angeles City Planning and City Attorney address community concerns regarding any amendments to certain LAMC Sections as moved in CF 22-0158 (oppose automatically permitting emergency and temporary shelters in R1 neighborhoods and near sensitive areas such as parks, schools and daycares without community comment).
4. Motion to support CF 20-13-1376-S3, former LA City Councilmember's Buscaino's motion proposing that the City Attorney draft an ordinance amending certain LAMC provisions that address camping in the public-right-of-way, to prohibit "sitting, lying, sleeping, and storing personal property within 500 ft. of a library," i.e., a ban on homeless encampments in the public-right-of-way (PROW) located specifically near libraries.
5. Motion to request LA City Councilmember Traci Park to implement the appropriate provisions of LAMC 41.18, regarding the homeless encampment at Venice Blvd./Globe/405 underpass and address the health and safety concerns of stakeholders, residents and businesses impacted by the homeless encampment at this location.

6. Attended WRAC Roundtables to discuss PH&S/homeless concerns with CD11 Councilwoman Traci Park, Supervisor Lindsey Horvath, and City Attorney Hydee Feldstein Soto.
7. Provide homeless encampment counts (through 2022).
8. Provide crime updates and LAPD alerts/tips.
9. Presentation of the CERT and neighborhood team program.

Outreach

The Outreach committee started out slow due to covid and policy restrictions. But as the climate changed, we were open to more opportunities to reach out to the community.

Our projects included:

1. Collaborating with the Plum committee and produced Door Hangers to support our community to engage in new developments in their neighborhoods.
 - a. 12701 W. Washington Pl
 - b. 12124 W. Pacific Ave
 - c. 3871, 3901, 3903 Grand View Blvd.
 - d. 3921 S. Moore St.
 - e. 10713 W. Palms Blvd.
2. 2023 Board Election activities:
 - a. 8 page 2023 Election Newsletter
 - b. 2 2023 Election Banners
 - c. 1 Election Postcard
 - d. 2023 Election Lawn Signs
 - e. CD11 Candidate Forum Outreach
 - f. 2 Banners to encourage community participation
3. Giveaways for Community Outreach Events
 - a. 4 color Ballpoint Pens
 - b. Bee Seeds for Flowers
 - c. Measuring Spoons
 - d. Notepads for Refrigerators
 - e. Magnetized Dry Erase Boards
4. Regular Outreach activities:
 - a. Weekly Eblasts
 - b. Weekly Website Updates

- c. Monthly tabling at Farmers Market
- d. 8 page General Information Newsletter March 2022

Transportation, Infrastructure, and Sustainability (TI&S)

The Transportation and Infrastructure Committee was given a sustainability mandate at the beginning of the fiscal year.

Major activities and actions of the committee during the fiscal year included:

1. Facilitating multiple sessions of community feedback for the Los Angeles City Department of Transportation (LADOT)/ LA Metro Venice Boulevard Mobility Improvement Project, including a three hour feedback session during the August 2022 Board meeting.
2. Held regular check in meetings with LADOT and LA Metro for updates on the Venice Boulevard Mobility Improvement Project.
3. Advanced motions for oversight of and partnership with LADOT and LA Metro regarding the Venice Boulevard Mobility Improvement Project
4. Supported speed limit reductions pursuant to Ordinance 187427.
5. Advocated for traffic safety improvements on Wade Street between Venice and Washington Boulevards.
6. Advanced a letter requesting the resurfacing of Wasatch Avenue.
7. Advanced a motion of support for the proposed Sepulveda Creek Bike Path.
8. Informed the Mar Vista community of the Organics LA composting program, sponsored by the LA Department of Sanitation.

Elections and Bylaws

Major activities and actions of the committee during the fiscal year included:

1. Amendments to MVCC Code of Conduct Section 6 to cover all Neighborhood Council working groups and alliances.
2. Reduce redundancies in the MVCC Code of Conduct.
3. Add a Board of Neighborhood Commissioners (BONC)-recommended Code of Civility to the MVCC Code of Conduct.
4. Initiate and co-create with the Outreach Committee materials for the 2023 MVCC Board Election, including banners and newsletters.
5. Inform the Board of timelines and resources regarding the 2023 MVCC Board Election.
6. Create and advance a budget for the 2023 MVCC Board Election, including all materials and outreach.