

Mar Vista Community Council

3759 Barry Avenue Los Angeles, CA 90066

Board of Directors 2007-2008

Chair

Rob Kadota rob@marvista.org

1st Vice Chair

Bob Fitzpatrick bobf@marvista.org

2nd Vice Chair Albert Olson albert@marvista.org

Secretary

Laura Bodensteiner laura@marvista.org

Treasurer

Curt Steindler curt@marvista.org

Zone Directors

Zone 1

Roberta Golan Schiller Zone 2 Laura Bodensteiner

Zone 3

J.D. Gavdowski

Zone 4

Stephen Boskin

Zone5

Curt Steindler

Zone6

Keith Lambert

At-Large Directors

Ken Alpern **Sharon Commins** Bob Fitzpatrick Colin Hatton Rob Kadota Albert Olson Bill Scheding



Certified Neighborhood Council August 13, 2002

April 8, 2008

Regarding the proposed placement of signage by CBS/Decaux, the following motion was approved April 8, by the Mar Vista Community Council Board of Directors:

POLICY MOTION: Whereas the Mar Vista Community Council strongly opposes the placement of Public Amenity Kiosks (PAKs) within our boundaries, because they are out of character with the look and feel of our neighborhoods, and because they provide no positive service to the community except for the revenue stream generated by the advertising, and

Whereas the MVCC supports the placement of transit shelters to encourage the usage and quality of life for those who use mass transit,

Therefore, the MVCC makes the following recommendations to the Los Angeles City Council regarding the placement of the CBS/Decaux signage and street furniture in Mar Vista:

- A. CBS/Decaux is encouraged to consider a redesign of its proposed transit shelters, so as to prevent a net loss of shelter seating when these proposed shelters replace existing bus stop benches.
- B. The following locations are suggested as possible sites for new transit shelters:
 - 1. Westbound Venice Blvd far side of Sawtelle Blvd (NW) Volvo/Saab shop
 - 2. Westbound Venice Blvd far side of Butler (NW) **Apartments**
 - 3. Westbound Venice Blvd near side of Inglewood (NE) Office Building
 - 4. Westbound Venice Blvd far side of Beethoven (NW) office building
 - 5. Westbound Venice Blvd near side of Walgrove (NE) old apartments
 - 6. Eastbound Venice Blvd far side of Beethoven (SE) small businesses
 - 7. Eastbound Venice Blvd far side of Wade (SE) apartments
 - 8. Eastbound Venice Blvd far side of Grand View (SE) Post Office back at wall
 - 9. Eastbound Venice Blvd far side of Sawtelle Blvd (SE) SP Gas Station
 - 10. Westbound National Blvd west of Sawtelle at 11317 National Blvd - Rite Aid



Mar Vista Community Council

3759 Barry Avenue Los Angeles, CA 90066

Board of Directors 2007-2008

Chair

Rob Kadota rob@marvista.org

1st Vice Chair Bob Fitzpatrick <u>bobf@marvista.org</u>

2nd Vice Chair Albert Olson albert@marvista.org

Secretary

Laura Bodensteiner

Treasurer

Curt Steindler curt@marvista.org

Zone Directors

Zone 1

Roberta Golan Schiller

Zone 2

Laura Bodensteiner

Zone 3

J.D. Gaydowski

Zone 4

Stephen Boskin

Zone5

Curt Steindler

Zone6

Keith Lambert

At-Large Directors

Ken Alpern Sharon Commins Bob Fitzpatrick Colin Hatton Rob Kadota Albert Olson Bill Scheding



- C. Although the MVCC strongly opposes the placement of PAKs within our boundaries, and we reject the PAK placements proposed by CBS/Decaux on 2/15/08, we would accept placements of PAKs at the following locations if the City of Los Angeles insists that equitable distribution of PAKs to all Neighborhood Council areas necessitates that MVCC accept a very limited number of PAKs:
 - 1. South side of National between 405 exit and Sepulveda (street side of Ross Dress for Less)
 - 2. West side of Sawtelle, North of National, South of Webster MS property. (close to current recycling center)
 - 3. East side of Sepulveda, South of Palms and before Burger King (by Yoku, Yoku yogurt shop)
 - 4. North side of Venice, West of Centinela and East of Ocean View no closer than 30 ft from the corner (by WaMu/CVS)
- D. The MVCC strongly opposes the placement of any PAKs along National between Sawtelle and Centinela, especially at the intersection of Barrington and National, and on median strips.

Thank You.

Rob Kadota Chair Mar Vista Community Council